

Media Release

CTW China 2017 / 04



Gold Sponsor AirPlus International Returns To CTW China 2017 All Set To Deliver Latest Payment Management Solutions

Shanghai, 20 March 2017 – Gold Sponsor AirPlus International will impress at CTW China 2017, returning to provide the latest in corporate payment management solutions for the industry and reconnect with corporate travel professionals. AirPlus International is also ready to express their knowledge and skillset as a panellist during the conference sessions.

The leading International provider of business travel payment solutions, AirPlus International's continued backing of CTW China is testament to the show's solid reputation within the corporate travel industry in China. With Travel & Entertainment (T&E) expense management being critical to any organisation, the brand hopes to highlight the importance and advantage in incorporating the right T&E methods to minimise loss and save costs for corporations.

Oscar Li, Associate Director of Sales, East China, AirPlus International, "CTW China is the most prolific corporate travel management conference and forum in China. The event remains an unparalleled platform to share our expertise and knowledge, and our suite of product and solutions. At the same time, we are eager to connect with industry peers and build deeper networks."

This year, AirPlus is putting its thought-leadership capabilities forward as a panellist at Conference Session Forum 5, Payment & Expense Management, to share success stories, best practices and propagate the incentives of adopting the right digital tools to manage controllable business spend efficiently and with transparency. As specialists in their field, AirPlus International believes that participating in the panel discussions is an integral step to educate the industry.

Li continued, "With such forums, we have the opportunity to showcase our advanced travel payment ideas and advise Corporate Travel practitioners at the same time. Our full range of expense tools cover all steps of T&E management seamlessly. We also want to hear their needs, corporate practices, and pain-points to put forward customised travel expense solutions because this is what we do best."

At CTW China 2017, AirPlus International is looking forward to meeting more Corporate Travel Managers face-to-face to explore potential partnerships and collaboration and learn from new-related products, services, and trends. The brand will also introduce their latest corporate group flight payment system that will help organisations centralise their payment processes for business air travel. Their goal, indubitably, is to work with the interests of enterprises in managing their corporate and group travel within a streamlined, simplified system that will benefit all stakeholders in the long run and mitigate a wide range of operational and financial risk.

Corporate Travel World (CTW) China 2017 will be held from 21 – 23 March in Shanghai and is co-located with IT&CM China, the leading international MICE event in China. To explore how you can make the most out of the exhibition, sponsorship, and speaking opportunities at CTW China, contact us at sales.ctwchina@ttgasia.com.

For more information, visit www.corporatetravelworld.com/china | WeChat ID: CTW-CH

ABOUT AIRPLUS INTERNATIONAL

AirPlus holds the leading position in China market

With more than 25 years of experience, AirPlus is your business travel payment expert. We provide a complete range of advanced business travel payment and management solutions, including:

- AirPlus Company Account (a centralised payment account)
- AirPlus Information Manager (an online information management system)
- AirPlus Corporate Card
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Assisting 46,500 corporations globally in managing their business travel spending. AirPlus is travel agency neutral, the leading issuer of UATP worldwide and the preferred partner of various Airlines.

As one of the high-end, innovative service industries brought in by the Shanghai Municipal Commission of Commerce in 2008, AirPlus International officially established a wholly-owned subsidiary in Shanghai in January within the same year. It was the first time that the business travel payment management concept – a relatively unique business model then – was introduced to China market. After more than 8 years of rapid development, AirPlus International China has achieved double-digit annual growth rate for 7 consecutive years and an annual turnover close to RMB7 billion. Today, AirPlus International has more than 1,500 corporate customers in China, ranging from big European and American multinational corporations, large Chinese state-owned enterprises to large private Chinese multinational companies, thereby firmly establishing us as the leader in the business travel management industry in China.

CTW CHINA 2017

Date: March 21 – 23, 2017

Venue: Shanghai Exhibition & Convention Center of International Sourcing, China

Event URL: www.corporatetravelworld.com/china

ABOUT CTW CHINA

The Leading Corporate Travel Management Conference For China

- Incorporating Meetings & Events

CTW China is the market's answer to the proliferation of corporate travel management activities, including business travel & entertainment (T&E) as well as Meetings & Events (M&E), for Chinese-grown companies and multi-national corporations based in China. Established in 2015, this market-driven event is thus dedicated to raising the sophistication of Chinese professionals who manage the wide and varying scope of corporate travel related needs for their organisations. By localising best global practices and cultivating a sustainable expert and peer-sharing knowledge support network, CTW China is at the helm of enabling local influencers, planners and decision makers of corporate travel functions to get the most of their corporate travel management decisions.

Co-located with IT&CM China, CTW China is part of the CTW Events series co-organised by TTG Events, a business group of TTG Asia Media. This event is co-organised by Carlson Wagonlit Travel, China.

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