

## MEDIA RELEASE

CTW China 2015 / 06

### **Who's Who of China's Corporate Travel Industry to Speak at Inaugural CTW China 2015**

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*Shanghai, 10 April 2015* – From 14 to 16 April 2015, speakers from over 20 of the world's top brands including Apple China, Carlson Wagonlit Travel (CWT), China, Ctrip Corporate Travel, Delta Air Lines, Lilly China, Man Diesel & Turbo, Michelin (China) Investment, Pfizer Global Procurement China, Siemens China, Standard Chartered Bank China, and Tetra Pak China Cluster, will impart corporate travel insights and knowledge at the first-ever CTW China.

More than 200 international and local corporate travel industry players are expected to attend the three-day event that includes business appointments and an array of sponsored networking luncheons, dinners, coffee breaks and cocktails by companies including Airplus International China, Etihad Airways and Frasers Hospitality, as part of its comprehensive programme.

"CTW China is positioned as an event for the Chinese corporate travel market, by professionals from the local community. Our speakers are well-regarded corporate travel practitioners who are equipped with global best practices from having worked for top international organisations, and who have successfully localized their know-how while operating with the China market. Many of these speakers also hold C-level positions in their organisations." commented Darren Ng, Managing Director of TTG Asia.

The show's precision in targeting corporate travel professionals with responsibilities in China is also evidenced by its curated selection of the most relevant and trending topics. Topics range from cost savings via corporate travel & meeting cards, managing air and hotel programmes from a supplier perspective, strategic meetings management, navigating China's legal landscape, managing business meetings, incentive travel and corporate travel holistically, to travel technology, curated case studies and a tailored presentation session that reveals the results of an industry survey.

Event co-organiser Carlson Wagonlit Travel (CWT), China has also highlighted the well-matched topics to speakers as one of the show's unparalleled advantages. Albert Zhong, general manager of CWT China explained, "When it comes to managing air programme, suppliers such as Delta Air Lines and China Eastern Airlines will be on hand to provide first hand insights and tips, while the travel technology forum includes speakers from Ctrip Corporate Travel, Michelin (China) Investment and Flextronics International." Zhong himself will also be revealing the results of a survey on travel management and meetings & events in China during his opening industry presentation.

CTW China will kick off on 14 April 2015 with a joint Opening Ceremony & Welcome Dinner with IT&CM China at the Shanghai Marriott Parkview. Winners of the inaugural CTW China awards for "Most Influential Corporate Travel Manager" and "Best Corporate Sales Manager" will be honoured during the evening. More than 900 travel and MICE professionals are expected to attend the dinner.

The first Corporate Travel World China will be held in Shanghai and is part of the Shanghai Business Events Week 2015 line-up. For more information, log on to [www.corporatetravelworld.com/china](http://www.corporatetravelworld.com/china)

## CTW CHINA 2015

Date: April 14 - 16, 2015  
Venue: Shanghai Exhibition & Convention Center of International Sourcing, China  
Event URL: [www.corporatetravelworld.com/china](http://www.corporatetravelworld.com/china)

## CTW CHINA EVENT DESCRIPTION

### The Leading Corporate Travel Management Conference for China

Since 2015, CTW China has been the market's answer to the proliferation of business travel & entertainment (T&E) activities from Chinese-grown companies and multi-national corporations based in China. This market-driven event is thus dedicated to raising the sophistication of Chinese corporate travel professionals who manage the T&E needs for their organisations. By localising best global practices and cultivating a sustainable expert and peer-sharing knowledge support network, CTW China is at the helm of enabling local influencers, planners and decision makers of corporate travel functions to get the most of their T&E decisions.

Co-located with IT&CM China, CTW China is part of the CTW Events series co-organised by TTG Events, a business group of TTG Asia Media. This event is co-organised by Carlson Wagonlit Travel, China.

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