

# CTW CHINA 2018 FACT SHEET

(As at 18 March 2018)

## EVENT

**CTW China (Corporate Travel World), China [4<sup>th</sup> Installment]**

**20 to 22 March 2018**

[www.corporatetravelworld.com/china](http://www.corporatetravelworld.com/china) | [www.corporatetravelworld.com/china/chinese](http://www.corporatetravelworld.com/china/chinese)

**JW Marriott Shanghai Changfeng Park • Shanghai, China**

158 Da Du He Road, Shanghai 200062, China

## ABOUT CTW CHINA

### The Leading Corporate Travel Management Conference For China

Since 2015, CTW China has been the market's answer to the proliferation of business travel & entertainment (T&E) activities from Chinese-grown companies and multi-national corporations based in China. This market-driven event is thus dedicated to raising the sophistication of Chinese corporate travel professionals who manage the T&E needs for their organisations. By localising best global practices and cultivating a sustainable expert and peer-sharing knowledge support network, CTW China is at the helm of enabling local influencers, planners and decision makers of corporate travel functions to get the most of their T&E decisions.

Co-located with IT&CM China, CTW China is part of the CTW Event series co-organised by TTG Events, a business group of TTG Asia Media. This event is co-organised by Carlson Wagonlit Travel, China.

## FEATURES

### Business

- Official Press Conference by CTW China Organisers
- Table Top Exhibition and Business Appointments
- Business Appointments @ IT&CM China 2018

### Education

- Keynote Address (21 March) – Details on Page 8
- 8 CTW China Conference Forums (21 and 22 March) – Details on Page 8 to 10

### Social Events and Functions

- 1 x Pre-Show City Tour of Shanghai – Tour Provider Partner by EXO Events
- 1 x CTW China Meet-Your-Peers Session
- Opening Ceremony and Welcome Dinner – Venue Partnership by Hilton Shanghai Hongqiao
- 2 x Hosted Luncheons
  - American Airlines
  - Carlson Wagonlit Travel, China
- 3 x Networking Coffee Break
  - China Eastern Airlines
- 1 x Closing Ceremony and Lucky Draw
  - China Eastern Airlines
  - United Airlines

### Partner Events

- IT&CM China 2018

### Others

- Corporate Buyer Hosting Programme
- Show Preview as part of TTG Show Daily Day 1 (20 March)

## 2018 EVENT OVERVIEW

- 320 corporate travel industry players including corporate travel buyers, TMCS, airlines, payment solutions, hotel chains etc.
- 9 education sessions with an impressive line-up of 39 speakers
- 5 networking sessions sponsored by corporate travel suppliers
- Entry to IT&CM China exhibition and education sessions

## DELEGATE STATISTICS (PRE-REGISTERED)

**TOTAL: 320 from 9 Territories**

- **Table Top Exhibiting companies: 16**
- **Corporate Buyers: 195**
- **Speakers: 39**
- **Conference Delegates: 70**

## EXHIBITORS

### 16 Exhibiting Companies:

AirPlus Payment Management  
 American Airlines  
 Best Western International  
 Carlson Wagonlit Travel  
 China Eastern Airlines  
 China Southern Airlines  
 Delta Air Lines  
 Egencia  
 FCM Travel Solutions  
 Frasers Hospitality  
 Hilton  
 China MeetingBest Group  
 Pingxing Int'l Car Service  
 TravelSky Technology Limited  
 Turkish Airlines  
 United Airlines

## CORPORATE BUYERS

**195 Corporate Buyers (8% International – 92% China) from 9 Countries/ Territories:** China PR, Hong Kong SAR, India, Indonesia, Malaysia, Philippines, Singapore, South Korea, United Kingdom

### Breakdown by Region:

China	92%
Asia-Pacific & Europe	8%

## CONFERENCE DELEGATES

**70 Conference delegates from:** China PR, Hong Kong SAR, Singapore

### Breakdown by Countries:

China	96%
Asia-Pacific	4%

## SOCIAL FUNCTIONS & ACTIVITIES

### Tours

- 1. Pre-Show City Tour In Shanghai** – Tour Provider Partnership by EXO Events  
 Former French Concession, M50 Art Park  
 Date: 20 March | 0730 - 1130hrs  
*Open To: All registered corporate buyers and media delegates only.*
- 2. Post-Show Thaiwoo Ski Resort, Zhangjiakou Tour** – Sponsored by Thaiwoo Ski Resort  
 Date: 23 – 25 March 2018, Friday to Monday  
*Open To: Corporate buyers and media only.*

### Official Functions

- 3. CTW China Meet-Your-Peers Session**  
 Date: 20 March 2018, Tuesday  
 Time: 1500 – 1730hrs  
 Venue: Meeting Room 1 & 2, Basement 1, Courtyard Marriott Changfeng Park  
 Entry: For all registered corporate buyers only  
 Dress Code: Business Attire
- 4. IT&CM China & CTW China 2018 Joint Opening Ceremony and Welcome Dinner**  
 Date: 20 March 2018, Tuesday  
 Time: 1830 – 2100hrs  
 Venue: You Yi Grand Ballroom, Hilton Shanghai Hongqiao  
 Entry: For all registered delegates  
 Dress Code: Smart Casual

**5. CTW China 2018 Closing Ceremony and Grand Lucky Draw**

Date: 22 March 2018, Thursday  
 Time: 1710 – 1730hrs  
 Venue: Changfeng Ballroom A & B, Level 5, JW Marriott Shanghai Changfeng Park  
 Entry: For all registered delegates  
 Dress Code: Business Attire

**Coffee Breaks**

**6. Networking Coffee Break Sponsored by China Eastern Airlines**

Date: 21 March 2018, Wednesday  
 Time: 1040 – 1100hrs, 1510 – 1540hrs  
 Venue: Changfeng Ballroom Foyer, Level 5, JW Marriott Shanghai Changfeng Park  
 Entry: For all corporate buyers - Entry by delegate badge or invitation only  
 Dress Code: Business Attire

**7. Networking Coffee Break Sponsored by China Eastern Airlines**

Date: 22 March 2018, Thursday  
 Time: 1040 – 1110hrs  
 Venue: Changfeng Ballroom Foyer, Level 5, JW Marriott Shanghai Changfeng Park  
 Entry: For all corporate buyers - Entry by delegate badge or invitation only  
 Dress Code: Business Attire

**Luncheons**

**8. Hosted Luncheon by American Airlines**

Date: 21 March 2018, Wednesday  
 Time: 1230 – 1400hrs  
 Venue: Park Café, Level 1, JW Marriott Shanghai Changfeng Park  
 Entry: For corporate buyers and invited guests - Entry by delegate badge or invitation only  
 Dress Code: Business Attire

**9. Hosted Luncheon by Carlson Wagonlit Travel China**

Date: 22 March 2018, Thursday  
 Time: 1230 – 1400hrs  
 Venue: Park Café, Level 1, JW Marriott Shanghai Changfeng Park  
 Entry: For corporate buyers and invited guests - Entry by delegate badge or invitation only  
 Dress Code: Business Attire

**OFFICIAL PRESS CONFERENCE**

**CTW China 2018 Official Press Conference**

20 March 2018, Tuesday | 1530 – 1600hrs  
 Meeting Room 3, Basement 1, Courtyard Marriott Changfeng Park

- **Mr. Darren Ng**, Managing Director, TTG Asia Media
- **Mr. Albert Zhong**, General Manager, Carlson Wagonlit Travel (CWT) China

**EXHIBITION INFORMATION**

**Table Top Exhibition Admission**

Admission to CTW China 2018 Table Top Exhibition is by delegate badge on 21 & 22 March 2018.

**IT&CM China Exhibition Hours**

21 March 2018 (Wednesday)	1000 – 1730hrs
22 March 2018 (Thursday)	0940 – 1700hrs

**Registration Hours**

19 March 2018 (Tuesday)	1030 – 1700hrs
20 March 2017 (Wednesday)	0900 – 1700hrs

Registration at JW Marriott Shanghai Changfeng Park for Corporate Travel Buyers and Exhibitors

**Badge Categories**

- Red Exhibitor
- Blue Corporate Buyer
- Green Conference Delegate
- Purple VIP
- Yellow Speaker
- Orange Organiser, Staff

## ON-SITE SERVICES

### Show Organisers' Office

Behind Exhibition Hall A, Level 1, SHCEC

### Official Contractor

Pico IES Group (China) Co., Ltd

On-Site Office: Exhibition Hall, Level 1, SHCEC

Main Office: No. 99 Lane 4499, Cao'an Highway, Jiading District, Shanghai 201804, China

Contact: Mr. Sakya Zhao

Tel No.: +86 21 6010 8912

Fax No.: +86 21 6010 8601

Email: [sakya.zhao@cn.pico.com](mailto:sakya.zhao@cn.pico.com)

### Official Freight Forwarder

APT Showfreight Shanghai Co., Ltd

On-Site Office: Exhibition Hall, Level 1, SHCEC

Main Office: 2F, Building #9, IBP, 280 Linhong Road, Changning District, Shanghai, PR China, 200335

Contact: Mr Max Xie & Ms. Cynthia Cen

Tel No: +86 21 6116 8712 / +86 21 6116 8710

Fax No.: +86 21 6236 5667

Email: [MaXie@agility.com](mailto:MaXie@agility.com) / [Ccen@agility.com](mailto:Ccen@agility.com)

Website: [www.agilitylogistics.com](http://www.agilitylogistics.com)

## EVENT ORGANISERS

### TTG Events, A Business Group of TTG Asia Media

TTG Asia Media's Events group promotes business opportunities by staging international trade events that bring industry suppliers and buyers to one marketplace. The group is the founder and organiser of Incentive Travel & Conventions, Meetings (IT&CM) Events, a series of MICE shows in Thailand (IT&CMA), China (IT&CM China) and India (IT&CM India). It also owns and manages the Corporate Travel World (CTW) Events, with CTW Asia-Pacific co-located with IT&CMA, and CTW China with IT&CM China. TTG Events is also the longest-running secretariat appointed to manage the ASEAN Tourism Forum (ATF) Travel Exchange (TRAVEX). Other core trade events include the Singapore Gifts Show (SGS) and International Feng Shui Convention (IFSC).

### Carlson Wagonlit Travel (CWT) China

Carlson Wagonlit Travel (CWT) delivers efficient and innovative solutions for business travel and meetings and events management, by leveraging global reach with the best people and superior service. CWT also provides best-in-class service and assistance to travelers. CWT and China Air Service (CAS) strengthened its partnership and established a joint venture in 2003. CWT China is headquartered in Beijing with branch offices in Shanghai, Guangzhou, Meishan (Sichuan) and Tianjin. CWT China also fully invested and established CWT Meetings & Events that provides innovative, effective solutions for both strategic meetings and event management.

## EVENT SUPPORT & SPONSORSHIP

### Industry Partners & Supporting Associations

- CWT Meetings & Events
- Hospitality Sales and Marketing Association International Asia Pacific Inc. (HSMIAI)

### Official Media

- TTG-BTmice China
- TTGmice
- TTGassociations
- TTG China
- TTG Asia
- TTG India
- TTG Asia Luxury
- TTG Show Daily

### Domestic Media Affiliates

- |   |  |
|---|--|
| <ul style="list-style-type: none"> <li>• China Events Industry Fair (CEIF)</li> <li>• China Conference &amp; Exhibition</li> <li>• China MICE Magazine</li> <li>• China Premium Traveler Magazine</li> <li>• Convention &amp; Conference China</li> <li>• CTCNN.com</li> <li>• Elite Travel Connection Journal</li> </ul> | <ul style="list-style-type: none"> <li>• itripDaily</li> <li>• 酷旅传媒</li> <li>• 旅游刊</li> <li>• MeetingsChina</li> <li>• MICE Business Tourism</li> <li>• Travel Trade China</li> <li>• Travel Link Daily</li> </ul> |
|---|--|

- Travel Weekly China
- Travel World China
- World Travel Magazine

- World Travel Online
- World Hotel

#### International Media Affiliates

- BBT Online
- Global Travel Media
- LM Latinamerica Meetings
- Mice In Asia
- Mice Talk
- PR Newswire
- Safari Plus
- Talk Travel Media
- The Event
- Tourism-Insider
- Travel Talk Asia
- VENUE

#### Official Hotels

- Courtyard by Marriott Shanghai Changfeng Park
- JW Marriott Shanghai Changfeng Park
- Hilton Shanghai Hongqiao

#### Supporting Hotels

- Hongqiao Jin Jiang Hotel
- Golden Tulip Shanghai Rainbow

#### Sponsorships & Hosts

- Pre-Show City Tour Shanghai: EXO Events
- Opening Ceremony & Welcome Dinner: Hilton Shanghai Hongqiao
- Networking Coffee Break on 21 & 22 March 2018: China Eastern Airlines
- Hosted Luncheon on 21 March 2018: American Airlines
- Hosted Luncheon on 22 March 2018: Carlson Wagonlit Travel China
- Post-Show Thaiwoo Tour: Thaiwoo Ski Resort
- Diamond Sponsors: American Airlines, TravelSky
- Platinum Sponsors: Delta Air Lines
- Gold Sponsor: AirPlus Payment Management
- China Eastern Airlines
- China Southern Airlines
- Egencia
- FCM Travel Solutions
- United Airlines
- Official Transportation Partner: Pingxing Int'l Car Service

#### CTW China 2018 Seminar Speakers

Name	Designation	Company	Country
Adam Tang	Director, China Sales	Delta Air Lines	China PR
Akshay Kapoor	Senior Director, Multinational and SMB Sales, Asia Pacific	Carlson Wagonlit Travel	Singapore
Albert Zhong	General Manager	Carlson Wagonlit Travel China	China PR
Alex Zhu	Director, Global Sales East China	Wyndham Hotel Group Shanghai	China PR
Amy Huang	Executive Director, Purchasing	AstraZeneca China	China PR
Amy Yao	Senior Financial Management Manager	Tencent	China PR
Bao Xianwei	General Manager, Corporate Sales	DIDI Chuxing	China PR
Dammy Hu	Procurement Head	Eli Lilly China	China PR
David Wang	Procurement Director – Indirect	AB Inbev (China) Co., Ltd.	China PR
Eliza Lin	Regional Sales Director, Eastern China	United Airlines	China PR
Helene Buchfinck	Senior Manager, Data & Analytics, CWT Solutions Group Asia Pacific	Carlson Wagonlit Travel	Australia
Jacob Hu	Mobility Manager APAC, Indirect Materials & Services Asia Pacific	OSRAM Asia Pacific Management Company	China PR
Jane Huang	Travel Management	Daimler Greater China Ltd	China PR
James Ellis	Director of Sales, Greater China, Hong Kong	FCM Travel Solutions	China PR
Jason Sun	Asia Senior Category Leader – Travel, IT&T	GE Global Operations Sourcing	China PR
Jessica Jia Xin Rong	Sourcing Lead GBS Asia Procurement	BP	China PR
Jun Liu	Deputy General Manager of GDS Business Unit	TravelSky	China PR
Jun Luo	Senior Manager, Strategic Sales Partnership (SSP), Sales Division	China Southern Airlines	China PR

Kai Zou	Co-founder & CEO	Heycars.cn & Pingxing Int'l Car Service & 5bus.cn	China PR
Kejian Wu	Deputy General Manager	Carlson Wagonlit Travel China	China PR
Kishore Rames	Travel Manager Asia Pacific	National Oilwell Varco	Singapore
Li Lei	Founder & Director	Youli Hospitality Consulting Co., Ltd.	China PR
Martin-Pierre Gaultier	Associate Director, East China	AirPlus International	China PR
May Gu	Account Director, Sales, China and Korea	Radisson Hotel Group	China PR
Mingke Luo	Founder & CEO	Mr. S (MrS.ai)	China PR
Ning Qu	Director, Hotel Suppliers	Carlson Wagonlit Travel China	China PR
Paul Yim	China Head of Sales	Egencia China	China PR
Pulak Bhaumik	Associate Director & Head - Supply Chain Management & Procurement	CBRE South Asia Pvt. Ltd	India
Raine Zhao	Director, Program Management	Carlson Wagonlit Travel China	China PR
Remington Zhu	VP Sales, Greater China & Mongolia	Hilton Worldwide	China PR
Sam Li	General Manager, CWT Meetings & Events	Carlson Wagonlit Travel China	China PR
Samuel Song	Senior Director of Sales & Marketing – RSO East & West of China	Wanda Hotels & Resorts	China PR
Scott Brennan	Chief Growth Officer, Roomlit	Carlson Wagonlit Travel	USA
Stella Chew	Executive Director	Sarbin Zeiner Consulting	Singapore
Susan Sun	Category Manager, Head of Mobility Services, Supply Chain Management	Siemens Ltd., China	China PR
Tan Pui Yee	Associate Director – Travel & Card Asia Pacific & Japan	MSD International GmbH (Singapore Branch)	Singapore
Tina Tian Wei Qian	NTP team - IT & Travelling Manager	Carrefour China Management & Consulting Service Co.,Ltd.	China PR
Tyler Tang	Founder & CEO	China MeetingBest Group	China PR
XiaoBo Zheng	VP, Marketing	ATOURE Group	China PR

#### SOCIAL MEDIA HANDLES

<b>WeChat</b>	CTW-CH
<b>Twitter:</b>	@ctw_events
<b>Facebook:</b>	CorporateTravelWorld
<b>Instagram:</b>	@itcm_ctw
<b>LinkedIn:</b>	CTW Events
<b>YouTube:</b>	CTW China
<b>Youku</b>	CTWEvents

#### Social Media Hashtags

#ctwc18

#### CTW CHINA 2019

**Date:** 19 to 21 March 2019

#### CONTACTS

##### TTG Events, a business group of TTG Asia Media

1 Science Park Road #04-07 The Capricorn, Singapore Science Park II, Singapore 117528

Tel: (65) 6395 7575 Fax: (65) 6536 0896

Email: ctwchina@ttgasia.com

#### PROJECT TEAM

##### TTG EVENTS

##### Project Management

**Mr. Darren Ng**  
Managing Director

**Mr. Ooi Peng Ee**  
General Manager

**Ms. Lynette Tey**  
Event Manager

**Ms. Kherray Yeo**  
Senior Event Executive

#### Exhibitors, Sales and Sponsorship

**Ms. Roanna Tan**

Senior Event Executive

#### Corporate Buyers Hosting Programme

**Ms. Deng Chengzi**

Manager – Buyer Acquisition

**Ms. Elizabeth Li**

Event Executive

**Ms. Natalie Chua**

Event Executive

#### Marketing Communications and Media Hosting Programme

**Ms. Cheryl Tan**

Corporate Marketing Manager

**Ms. Lena Ng**

Marketing Executive

**Ms. Sherby Ong**

Event Executive

#### Conference

**Mr. Raymond Tan**

Conference Programme Developer

#### Operations

**Ms. Siti Rahah**

Operations Executive

#### Carlson Wagonlit Travel, China

##### Project Management

**Mr. KJ Wu** 吴克俭

Deputy General Manager

副总经理

**Ms. Lynda Yao** 姚来慧

Director Supplier Management

供应商管理总监

**Ms. Beryl Gu** 顾昱婷

Manager, Marketing & Corporate Communications

市场及企业传讯经理

**Ms. Peggy Xin** 忻征

Manager, Supplier Management

供应商管理经理

**Ms. Vivian Wan** 万燕

Supervisor, Supplier Management

供应商管理主管

**Ms. Echo Zhou**

Specialist, Marketing & Corporate Communications

# CONFERENCE PROGRAMME **AS AT 16 MARCH 2018**

20 – 22 March 2018 | JW Marriott Shanghai Changfeng Park



21 March 2018, Wednesday					
0935 – 1040	<p><b>CTW China Keynote Address</b></p> <p><b>PRESENTER</b>  <b>Scott Brennan</b>, Chief Growth Officer, RoomIt, Carlson Wagonlit Travel</p> <p><i>Changfeng Ballroom A &amp; B, Level 5, JW Marriott Shanghai Changfeng Park</i></p>				
1100 – 1220	<p><b>CTW China Forum 1</b></p> <p><b>Part 1: Overview of CTW Survey Results</b></p> <ul style="list-style-type: none"> <li>Results from CWT Survey</li> <li>What new trends does the survey reveal?</li> </ul> <p><b>PRESENTER</b>  <b>Akshay Kapoor</b>, Senior Director, Multinational and SMB Sales, Asia Pacific, Carlson Wagonlit Travel</p> <p><b>Part 2: 2018 Business Travel Outlook/Priorities Panel</b></p> <p>What do corporate travel buyers see as their priorities for 2018, and the trends, challenges impacting their decision-making? How will these new trends reshape travel in the next one year and what challenges do buyers see as impacting their costs and decision making in 2018?</p> <p><b>MODERATOR:</b>  <b>Akshay Kapoor</b>, Senior Director, Multinational Sales, Asia Pacific, Carlson Wagonlit Travel</p> <p><b>PANELLISTS</b>  <b>Adam Tang</b>, Director, China Sales, Delta Air Lines  <b>Albert Zhong</b>, General Manager, Carlson Wagonlit Travel China  <b>Jason Sun</b>, Asia Senior Category Leader – Travel, IT&amp;T, GE Global Operations Sourcing  <b>Kishore Rames</b>, Travel Manager Asia Pacific, National Oilwell Varco</p> <p><i>Changfeng Ballroom A &amp; B, Level 5, JW Marriott Shanghai Changfeng Park</i></p>				
	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 50%; background-color: #cccccc;">Track A: Changfeng Ballroom A &amp; B</th> <th style="width: 50%; background-color: #cccccc;">Track B: Changfeng Ballroom C</th> </tr> </thead> <tbody> <tr> <td style="vertical-align: top;"> <p>1400 – 1510</p> <p><b>CTW China Forum 2A</b></p> <p><b>Empowering Your Employees in Business Travel</b></p> <p>Younger employees, especially millennials, seek convenience and prefer flexibility in their business travel. In China, many companies have been slow to adapt or change their culture. Can new processes and concepts such as ‘gamification’ make their experience more rewarding? How else can companies empower and enable their younger employees to have more autonomy and control in their business travel, while still ensuring compliance with travel policies?</p> <p><b>MODERATOR</b>  <b>Jacob Hu</b>, Mobility Manager APAC, Indirect Materials &amp; Services Asia Pacific, OSRAM Asia Pacific Management Company</p> <p><b>PANELLISTS</b>  <b>Amy Yao</b>, Senior Financial Management Manager, Tencent  <b>Jun Luo</b>, Senior Manager, Strategic Sales Partnership (SSP), Sales Division, China Southern Airlines  <b>Raine Zhao</b>, Director, Program Management, Carlson Wagonlit Travel China  <b>Xiaobo Zheng</b>, VP, Marketing, ATOUR Group</p> </td> <td style="vertical-align: top;"> <p><b>CTW China Forum 2B</b></p> <p><b>Meetings Management Planning: Tips for effective business meetings</b></p> <p>What are the key success factors that can drive effective meeting management programs? How do you balance between your meetings strategy, compliance with policies and mandates, duty of care and your strategic partnerships with suppliers?</p> <p><b>MODERATOR</b>  <b>Sam Li</b>, General Manager, CWT Meetings &amp; Events, Carlson Wagonlit Travel China</p> <p><b>PANELLISTS</b>  <b>Alex Zhu</b>, Director, Global Sales East China, Wyndham Hotel Group Shanghai  <b>Dammy Hu</b>, Procurement Head, Eli Lilly China  <b>Kishore Rames</b>, Travel Manager Asia Pacific, National Oilwell Varco  <b>May Gu</b>, Account Director, Sales, China and Korea, Radisson Hotel Group</p> </td> </tr> </tbody> </table>	Track A: Changfeng Ballroom A & B	Track B: Changfeng Ballroom C	<p>1400 – 1510</p> <p><b>CTW China Forum 2A</b></p> <p><b>Empowering Your Employees in Business Travel</b></p> <p>Younger employees, especially millennials, seek convenience and prefer flexibility in their business travel. In China, many companies have been slow to adapt or change their culture. Can new processes and concepts such as ‘gamification’ make their experience more rewarding? How else can companies empower and enable their younger employees to have more autonomy and control in their business travel, while still ensuring compliance with travel policies?</p> <p><b>MODERATOR</b>  <b>Jacob Hu</b>, Mobility Manager APAC, Indirect Materials &amp; Services Asia Pacific, OSRAM Asia Pacific Management Company</p> <p><b>PANELLISTS</b>  <b>Amy Yao</b>, Senior Financial Management Manager, Tencent  <b>Jun Luo</b>, Senior Manager, Strategic Sales Partnership (SSP), Sales Division, China Southern Airlines  <b>Raine Zhao</b>, Director, Program Management, Carlson Wagonlit Travel China  <b>Xiaobo Zheng</b>, VP, Marketing, ATOUR Group</p>	<p><b>CTW China Forum 2B</b></p> <p><b>Meetings Management Planning: Tips for effective business meetings</b></p> <p>What are the key success factors that can drive effective meeting management programs? How do you balance between your meetings strategy, compliance with policies and mandates, duty of care and your strategic partnerships with suppliers?</p> <p><b>MODERATOR</b>  <b>Sam Li</b>, General Manager, CWT Meetings &amp; Events, Carlson Wagonlit Travel China</p> <p><b>PANELLISTS</b>  <b>Alex Zhu</b>, Director, Global Sales East China, Wyndham Hotel Group Shanghai  <b>Dammy Hu</b>, Procurement Head, Eli Lilly China  <b>Kishore Rames</b>, Travel Manager Asia Pacific, National Oilwell Varco  <b>May Gu</b>, Account Director, Sales, China and Korea, Radisson Hotel Group</p>
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<p>1540 – 1650</p>	<p><b>CTW China Forum 3A</b></p> <p><b>How building strategic relationships with your suppliers impacts traveller loyalty and customer experience</b></p> <p>How are travel managers working with their suppliers to ensure that their travel programmes are well managed? What are their considerations when developing their objectives and how critical is cost reduction a factor in negotiations? What are the challenges and issues that buyers and suppliers face and how can they be successfully resolved?</p> <p><b>MODERATOR</b> <b>Pulak Bhaumik</b>, Associate Director &amp; Head - Supply Chain Management &amp; Procurement, CBRE South Asia Pvt. Ltd</p> <p><b>PANELLISTS</b> <b>Eliza Lin</b>, Regional Sales Director, Eastern China, United Airlines <b>Jane Huang</b>, Travel Management, Daimler Greater China Ltd. <b>Ning Qu</b>, Director, Hotel Suppliers, Carlson Wagonlit Travel China <b>Samuel Song</b>, Senior Director of Sales &amp; Marketing – RSO East &amp; West of China, Wanda Hotels &amp; Resorts <b>Tina Tian</b>, NTP team - IT &amp; Travelling Manager, Carrefour China Management &amp; Consulting Service Co., Ltd.</p>	<p><b>CTW China Forum 3B</b></p> <p><b>Sharing Economy: A Boon or a Bane for Business Travel in China?</b></p> <p>The use of sharing economy services is reshaping the travel industry in China, with consumption growing 40%* annually. Do companies now have a clear regulatory, safety and insurance policies around alternative accommodation and transport services? What are the existing challenges faced in incorporating the sharing economy in their travel policies?</p> <p><b>MODERATOR</b> <b>Li Lei</b>, Founder &amp; Director, Youli Hospitality Consulting Co., Ltd</p> <p><b>PANELLISTS</b> <b>Bao Xianwei</b>, Corporate Sales General Manager, Didi Chuxing <b>Kai Zou</b>, Co-founder &amp; CEO, Heycars.cn &amp; Pingxing Int'l Car Service &amp; 5bus.cn <b>Susan Sun</b>, Category Manager, Head of Mobility Services, Supply Chain Management, Siemens Ltd., China <b>Tan Pui Yee</b>, Associate Director – Travel &amp; Card Asia Pacific &amp; Japan, MSD International GmbH (Singapore Branch)</p>
<p>1650 – 1735</p>	<p><b>CTW China Forum 4</b></p> <p><b>Technology Marketplace</b></p> <p>Join us for an interactive session featuring new and exciting innovations in the corporate travel and meetings industry.</p> <p><b>PRESENTER</b> <b>Mingke Luo</b>, Founder &amp; CEO, Mr. S (MrS.ai) <b>Tyler Tang</b>, Founder &amp; CEO, China MeetingBest Group <b>Jun Liu</b>, Deputy General Manager of GDS Business Unit, Travelsky</p> <p><i>Changfeng Ballroom A &amp; B, Level 5, JW Marriott Shanghai Changfeng Park</i></p>	
<p><b>22 March 2017, Thursday</b></p>		
<p>0930 – 1040</p>	<p><b>CTW China Forum 5</b></p> <p><b>The Future of Payment Solutions</b></p> <p>With one-stop payment, e-invoicing, self-service and mobile solutions growing, how satisfied are buyers now with the development of solutions in areas such as control, compliance, security and the reconciliation of travel expense data. How seamless is the integration of payment processes from booking to settlement? Can payment solutions be further simplified and enable corporations to increase their efficiency and productivity?</p> <p><b>MODERATOR</b> <b>Stella Chew</b>, Executive Director, Sarbin Zeiner Consulting</p> <p><b>PANELLISTS</b> <b>David Wang</b>, Procurement Director – Indirect, AB Inbev (China) Co., Ltd. <b>Jessica Jia Xin Rong</b>, Sourcing Lead GBS Asia Procurement, BP <b>Martin-Pierre Gaultier</b>, Associate Director, East China, AirPlus International</p> <p><i>Changfeng Ballroom A &amp; B, Level 5, JW Marriott Shanghai Changfeng Park</i></p>	

1110 – 1220	<p><b>CTW China Forum 6</b></p> <p><b>Leveraging Artificial Intelligence and Big Data in Business Travel</b></p> <p>New predictive technologies are today making information more accessible and seamless, with many service providers using Artificial Intelligence (AI) and big data to further innovate and differentiate their products. How are travel companies combining AI with data analytics to better understand the travel patterns and preferences of their users and making faster and more accurate decisions? How has AI (such as the use of intelligent travel assistants and chatbots) and data analytics (such as smart monitoring and forecasting tools) helped increase efficiency and productivity for both travel buyers and users? How is AI being used to improve business processes such as bookings, budget allocation and procurement?</p> <p><b>MODERATOR</b>  <b>Kejian Wu</b>, Deputy General Manager, Carlson Wagonlit Travel China</p> <p><b>PANELLISTS</b>  <b>Amy Huang</b>, Executive Director, Purchasing, AstraZeneca China  <b>Helene Buchfinck</b>, Senior Manager, Data &amp; Analytics, CWT Solutions Group Asia Pacific, Carlson Wagonlit Travel  <b>James Ellis</b>, Director of Sales, Greater China, Hong Kong, FCM Travel Solutions  <b>Paul Yim</b>, China Head of Sales, Egencia China  <b>Remington Zhu</b>, VP Sales, Greater China &amp; Mongolia, Hilton Worldwide</p> <p><i>Changfeng Ballroom A &amp; B, Level 5, JW Marriott Shanghai Changfeng Park</i></p>
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