

# CTW CHINA 2017 FACT SHEET

(As at 19 March 2017)

## EVENT

**CTW China (Corporate Travel World), China [3<sup>rd</sup> Installment]**  
**21 to 23 March 2017**

[www.corporatetravelworld.com/china](http://www.corporatetravelworld.com/china) | [www.corporatetravelworld.com/china/chinese/](http://www.corporatetravelworld.com/china/chinese/)

**Shanghai Convention & Exhibition Center of International Sourcing • Shanghai, China**

No. 35 Zhongjiang Road, Putuo District, Shanghai, China PR

Tel: 86 21 6029 0070 | Fax: 86 21 6029 0071 | Website: [www.shcec.com.cn](http://www.shcec.com.cn)

## ABOUT CTW CHINA

### The Leading Corporate Travel Management Conference For China

Since 2015, CTW China has been the market's answer to the proliferation of business travel & entertainment (T&E) activities from Chinese-grown companies and multi-national corporations based in China. This market-driven event is thus dedicated to raising the sophistication of Chinese corporate travel professionals who manage the T&E needs for their organisations. By localising best global practices and cultivating a sustainable expert and peer-sharing knowledge support network, CTW China is at the helm of enabling local influencers, planners and decision makers of corporate travel functions to get the most of their T&E decisions.

Co-located with IT&CM China, CTW China is part of the CTW Event series co-organised by TTG Events, a business group of TTG Asia Media. This event is co-organised by Carlson Wagonlit Travel, China.

## FEATURES

### Business

- Official Press Conference by CTW China Organisers
- Table Top Exhibition
- Business Appointments

### Education

- 10 CTW China Conference Series (22 and 23 March)

22 March 2017	23 March 2017
Forum 1   0935 - 1040hrs <b>Business Travel Market Outlook 2017</b> Presenter: Kelly L. Kuhn	Forum 5   0930 – 1040hrs <b>Payment &amp; Expense Management</b> Speaker & Moderator: Stella Chew Panellists: Jim Song, Oscar Li, Philip Glickman
Forum 2A   1110 - 1220hrs <b>2017 In The Eyes of Travel Managers</b> Presenter & Moderator: David Chia Panellists: David Wang, Jason Sun, Kishore Rames, Hamish Wang	Forum 6   1110 – 1220hrs <b>Corporate Travel and The Sharing Economy</b> Moderator: Hamish Wang Panellists: Bao Xianwei, Carol Nie, Kishore Rames
Forum 2B   1110 - 1220hrs <b>What 2017 Holds For Meetings and Events</b> Presenter & Moderator: Michael Chiay Panellists: Li Lei, Pulak Bhaumik, Zhang Jun	Forum 7   1500 - 1610hrs <b>Trends Reshaping the Travel World</b> Moderator: Su Yi Panellists: David Shi, Ming Foong, Luo Yu
Forum 3A   1500 - 1610hrs <b>Belt Tightening Measures in Corporate Travel</b> Moderator: Jie Li Panellists: Albert Zhong, Amy Shi, Lesly Yu	
Forum 3B   1500 - 1610hrs <b>Technology and RFPs</b> Moderator: Manish Raj Panellists: Julien Delerue, Luther Low, Marco Ogsimer, Sam Lay	
Forum 4A   1640 - 1750hrs <b>Changing Dynamics of the Buyer and Supplier Partnership</b> Presenters: Alex Zhu, Cui Hong Qiang, Jessica Jia Xin Rong	
Forum 4B   1640 - 1750hrs <b>From Business Travel to Bleisure</b> Moderator: Nigel Gaunt Panellists: Christine Liu, Geetha Arekal, Peter Hupperich	

### Social Events and Functions

- 2 x Pre-Show City Tours of Shanghai – Sponsored by Pacific World
- 1 x Networking Cocktail
  - AccorHotels
- 1 x CTW China Meet-Your-Mentor Session
- 1 x Opening Ceremony and Welcome Dinner
- 2 x Hosted Luncheons
  - Air China
  - United Airlines
- 1 x Networking Coffee Break
  - Qatar Airways
- 3 x CTW China Networking Coffee Breaks
- 1 x Lucky Draw
- 1 x Post-Show Tour to Hangzhou, China – Sponsored by Hangzhou Tourism Commission

### Partner Events

- IT&CM China 2017

### Others

- Corporate Buyer Hosting Programme
- Show Preview as part of TTG Show Daily Day 1 (21 March)

### 2017 EVENT OVERVIEW

- 291 corporate travel industry players including corporate travel buyers, TMCs, airlines, payment solutions, hotel chains etc.
- 10 education sessions with an impressive line-up of 35 speakers
- 3 networking sessions sponsored by corporate travel suppliers
- Entry to IT&CM China exhibition and education sessions

### DELEGATE STATISTICS (PRE-REGISTERED)

**TOTAL: 291 from 11 Territories**

- **Table Top Exhibiting companies: 12**
- **Corporate Buyers: 146**
- **Speakers: 36**
- **Conference Delegates: 97**

### EXHIBITORS

#### 12 Exhibiting Companies:

Air China  
AirPlus International  
Best Western International  
Carlson Wagonlit Travel  
China Eastern Airlines  
Delta Air Lines  
Hilton Hotels & Resorts  
Qatar Airways  
Shenzhen  
Travelport  
Turkish Airlines  
United Airlines

### CORPORATE BUYERS

**146 Corporate Buyers (15% International – 85% China) from 11 Countries/ Territories:** China PR, Hong Kong SAR, India, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, United Kingdom, United States of America

#### Breakdown by Region:

China	85%
Asia-Pacific & Europe	15%

### CONFERENCE DELEGATES

**97 Conference delegates from:** China PR, Hong Kong, Japan, Singapore

#### Breakdown by Countries:

China	93%
Asia-Pacific	7%

## SOCIAL FUNCTIONS & ACTIVITIES

### Tours

1. **Pre-Show City Tours In Shanghai** – Sponsored by Pacific World
  - a) TOUR 1: Puxi, Xintiandi, French Concession, Cocktail by AccorHotels 20 March | 1400 - 1900hrs
  - b) TOUR 2: Zhujiajiao Water Village 21 March | 0730 - 1300hrs

*Open To: All registered corporate buyers and media delegates only.*
2. **Post-Show Hangzhou Tour** – Sponsored by Hangzhou Tourism Commission
  - Date: 23 – 25 March 2017, Thursday to Saturday
  - Open To: Corporate buyers and media only. (Registration is closed)*

### Official Functions

3. **CTW China Meet-Your-Mentor Session**
  - Date: 21 March 2017, Tuesday
  - Time: 1630 – 1730hrs
  - Venue: Ballroom, Shanghai Marriott Parkview
  - Entry: For all registered corporate buyers only
  - Dress Code: Business Attire
4. **IT&CM China & CTW China 2017 Joint Opening Ceremony and Welcome Dinner**
  - Date: 21 March 2017, Tuesday
  - Time: 1830 – 2100hrs
  - Venue: Grand Ballroom, Shanghai Marriott Parkview
  - Entry: For all registered delegates
  - Dress Code: Smart Casual
5. **CTW China 2017 Lucky Draw**
  - Date: 23 March 2017, Thursday
  - Time: 1640 – 1700hrs
  - Venue: CTW Conference Room A, Exhibition Hall, Level 1, SHCEC
  - Entry: For all registered delegates
  - Dress Code: Business Attire

### Coffee Breaks

6. **CTW China Coffee Break Sponsored by Qatar Airways**
  - Date: 22 March 2017, Wednesday
  - Time: 1610 – 1640hrs
  - Venue: Exhibition Hall, Level 1, SHCEC
  - Entry: For all corporate buyers - Entry by delegate badge or invitation only
  - Dress Code: Business Attire
7. **CTW China Coffee Break**
  - Date: 22 and 23 March 2017, Wednesday and Thursday
  - Time: 1040 – 1110hrs (22 March), 1040 – 1110hrs and 1610 – 1640hrs (23 March)
  - Venue: Exhibition Hall, Level 1, SHCEC
  - Entry: For all corporate buyers - Entry by delegate badge or invitation only
  - Dress Code: Business Attire

### Luncheons

8. **Hosted Luncheon by United Airlines**
  - Date: 22 March 2017, Wednesday
  - Time: 1230 – 1345hrs
  - Venue: Ballroom A, Level 5, JW Marriott Shanghai Changfeng Park
  - Entry: For corporate buyers and invited guests - Entry by delegate badge or invitation only
  - Dress Code: Business Attire
9. **Hosted Luncheon by Air China**
  - Date: 23 March 2017, Thursday
  - Time: 1230 – 1345hrs
  - Venue: Function Room 1, Level 3, JW Marriott Shanghai Changfeng Park
  - Entry: For corporate buyers and invited guests - Entry by delegate badge or invitation only
  - Dress Code: Business Attire

## OFFICIAL PRESS CONFERENCE

### CTW China 2017 Official Press Conference

21 March 2017, Tuesday | 1530 – 1600hrs

Meeting Room 1, Shanghai Marriott Parkview

- **Mr. Darren Ng**, Managing Director, TTG Asia Media
- **Mr. Albert Zhong**, General Manager, Greater China, Carlson Wagonlit Travel

## EXHIBITION INFORMATION

### Table Top Exhibition Admission

Admission to IT&CM China 2017 and CTW China 2017 Table Top Exhibition is by delegate badge on 22 & 23 March 2017.

### Exhibition Hours

22 March 2017 (Wednesday) 1000 – 1730hrs

23 March 2017 (Thursday) 0940 – 1700hrs

### Registration Hours

20 March 2017 (Tuesday) 1030 – 1700hrs

21 March 2017 (Wednesday) 0900 – 1700hrs

Registration at Official Hotels for Corporate Travel Buyers and Media, Exhibitor registration will take place at Exhibition Hall Lobby, Level 1, SHCEC

### Badge Categories

- Red Exhibitor
- Blue Corporate Buyer
- Green Conference Delegate
- Purple VIP
- Yellow Speaker
- Orange Organiser, Staff

## ON-SITE SERVICES

### Show Organisers' Office

Behind Exhibition Hall A, Level 1, SHCEC

### Official Contractor

Pico IES Group (China) Co., Ltd

On-Site Office: Exhibition Hall, Level 1, SHCEC

Main Office: No. 99 Lane 4499, Cao'an Highway, Jiading District, Shanghai 201804, China

Contact: Mr. Sakya Zhao

Tel: +86 21 6010 8912 | Fax: +86 21 6010 8601

Email: [sakya.zhao@cn.pico.com](mailto:sakya.zhao@cn.pico.com)

### Official Freight Forwarder

APT Showfreight Shanghai Co., Ltd

On-Site Office: Exhibition Hall, Level 1, SHCEC

Main Office: 2F, Building #9, IBP, 280 Linhong Road, Changning District, Shanghai, PR China, 200335

Contact: Mr Max Xie & Mr Frank Zhu

Tel: +86 21 6116 8712 / +86 21 6116 8610 | Fax: +86 21 6236 5667

Email: [MaXie@agility.com](mailto:MaXie@agility.com) / [Fzhu@agility.com](mailto:Fzhu@agility.com)

Website: [www.agilitylogistics.com](http://www.agilitylogistics.com)

## EVENT ORGANISERS

### TTG Events, A Business Group of TTG Asia Media

TTG Asia Media's Events group promotes business opportunities by staging international trade events that bring industry suppliers and buyers to one marketplace. The group is the founder and organiser of Incentive Travel & Conventions, Meetings (IT&CM) Events, a series of MICE shows in Thailand (IT&CMA), China (IT&CM China) and India (IT&CM India). It also owns and manages the Corporate Travel World (CTW) Events, with CTW Asia-Pacific co-located with IT&CMA, and CTW China with IT&CM China. TTG Events is also the longest-running secretariat appointed to manage the ASEAN Tourism Forum (ATF) Travel Exchange (TRAVEX). Other core trade events include the Singapore Gifts Show (SGS) and International Feng Shui Convention (IFSC).

### Carlson Wagonlit Travel (CWT) China

Carlson Wagonlit Travel (CWT) delivers efficient and innovative solutions for business travel and meetings and events management, by leveraging global reach with the best people and superior service. CWT also provides best-in-class service and assistance to travelers. CWT and China Air Service (CAS) strengthened its partnership and established a joint venture in 2003. CWT China is headquartered in Beijing with branch offices in Shanghai, Guangzhou, Meishan (Sichuan) and Tianjin. CWT China also fully invested and established CWT Meetings & Events that provides innovative, effective solutions for both strategic meetings and event management.

## EVENT SUPPORT & SPONSORSHIP

### Industry Partners & Supporting Associations

- CWT Meetings & Events
- Hospitality Sales and Marketing Association International Asia Pacific Inc. (HSMIAI)

### Onsite Technology Partner

- Info Salons China

### Official Media

- TTG-BTmice China
- TTGmice
- TTGassociations
- TTG China
- TTG Asia
- TTG India
- TTG Asia Luxury
- TTG Show Daily

### Media Affiliates

- |  |  |
|--|--|
| <ul style="list-style-type: none"> <li>• BBT Online</li> <li>• Biz Events Asia</li> <li>• Event Point</li> <li>• Executive PA Magazine</li> <li>• Global Travel Media</li> <li>• Kongres Magazine</li> <li>• Korea Tourism News</li> <li>• Masexpos Congresos &amp; Convenciones</li> <li>• Mice &amp; Tourism Around The World</li> </ul> | <ul style="list-style-type: none"> <li>• Mice In Asia</li> <li>• Mice Japan</li> <li>• Mice&amp;More Magazine</li> <li>• Mice Talk</li> <li>• Safari Plus</li> <li>• Tourism-Insider</li> <li>• Travel Talk Asia</li> <li>• Travel Daily Asia</li> </ul> |
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### Official Hotels

- JW Marriott Shanghai Changfeng Park
- Shanghai Marriott Parkview
- Sheraton Shanghai Hongqiao

### Sponsorships & Hosts

- |  |  |
|--|--|
| <ul style="list-style-type: none"> <li>• Pre-Show City Tours Shanghai:</li> <li>• Pre-Show Istanbul, Turkey Tour:</li> <li>• Opening Ceremony &amp; Welcome Dinner:</li> <li>• Networking Coffee Break on 22 March 2017:</li> <li>• Hosted Luncheon on 22 March 2017:</li> <li>• Hosted Luncheon on 23 March 2017:</li> <li>• Networking Cocktail:</li> <li>• Post-Show Tour:</li> <li>• Diamond Sponsors:</li> <li>• Platinum Sponsors:</li> <li>• Gold Sponsor:</li> </ul> | <ul style="list-style-type: none"> <li>Pacific World</li> <li>Turkish Airlines</li> <li>Marriott Shanghai Parkview</li> <li>Qatar Airways</li> <li>United Airlines</li> <li>Air China</li> <li>AccorHotels</li> <li>Hangzhou Tourism Commission</li> <li>Air China, Delta Air Lines</li> <li>China Eastern, Qatar Airways, Travelport, United Airlines</li> <li>AirPlus International</li> </ul> |
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**CTW China 2017 Seminar Speakers**

Name	Designation	Company	Country
Albert Zhong	General Manager, Greater China	Carlson Wagonlit Travel	China PR
Alex Zhu	Regional Director, Global Sales, China	Wyndham Hotel Group - Asia Pacific Operations	China PR
Amy Shi	Sales Manager	Delta Air Lines	United States of America
Bao Xianwei	General Manager, Corporate Sales	DIDI Chuxing	China PR
Carol Nie	General Procurement Travel Manager	Lenovo	China PR
Christine Liu	Asia Pacific Travel Mgr, Global Corp. Travel	Ford Motor Co.	Asia Pacific
Cui Hong Qiang	Deputy General Manager, Marketing & Sales Center Eastern China	Air China Ltd.	China PR
David Chia	Regional Business Development Director, Asia Pacific	CWT Solutions Group	Global
David Shi	District Sales Manager, Shanghai	Delta Air Lines	United States of America
David Wang	Associate Procurement Director – General Services	AB Inbev (China) Co., Ltd.	China PR
Geetha Arekal	Regional Travel Head (APAC)	Unilever Industries	Singapore
Hamish Wang	Travel Manager	Apple Inc. China	China PR
Jason Sun	Sourcing Program Leader	GE China	China PR
Jessica Jia Xin Rong	Sourcing Lead, Indirect Procurement Asia Pacific	BP	China PR
Jie Li	Travel Commodity Manager	Siemens Ltd., China	China PR
Jim Song	General Manager	Shanghai E-travel Information & Technology Co., Ltd.	China PR
Julien Delerue	General Manager	1000meetings	China PR
Kelly L. Kuhn	Executive Vice President & Chief Customer Officer	Carlson Wagonlit Travel	Global
Kishore Rames	Travel Manager Asia Pacific	National Oilwell Varco	Singapore
Lesly Yu	Procurement Director	Michelin (China) Investment Co., Ltd.	China PR
Li Lei	Founder	Youli Consulting	China PR
Luo Yu	Senior Deputy Manager, Sales Management Department	China Eastern	China PR
Luther Low	Regional Operations & Business Process Director, Meetings & Events – Asia Pacific	CWT Meetings & Events	Global
Manish Raj	Vice President, Corporate Travel	VIA.com	India
Marco Ogsimer	Manager, Global Web and Attendee Management Operations	CWT Meetings & Events	Global
Michael Chiay	Senior Director, Meetings & Events, Asia Pacific	Carlson Wagonlit Travel	Global
Ming Foong	Managing Director Greater China & Online Business Group, Asia Pacific	Travelport	United States of America
Nigel Gaunt	President	Incentive, Conference & Event Society Asia Pacific	Singapore
Oscar Li	Associate Director of Sales, East China	AirPlus International	China PR
Peter Hupperich	Director Global Travel Management APAC	Adidas Group	Germany
Philip Glickman	Regional Head of Commercial Payments	MasterCard Asia Pacific	Singapore
Pulak Bhaumik	Regional Procurement Lead	Jones Lang LaSalle Property	Singapore
Sam Lay	Director, Greater China	BCD Meetings & Events	China PR
Stella Chew	Executive Director	Sarbin Zeiner Consulting	Singapore
Su Yi	APAC Regional Commodity Manager, Travel & Long Term Car Rental	Schneider Electric	Singapore
Zhang Jun	Vice President	Bravolinks Integrated Marketing Co., Ltd.	China PR

#### SOCIAL MEDIA HANDLES

**WeChat** CTW-CH  
**Twitter:** @ctw\_events  
**Facebook:** CorporateTravelWorld  
**Instagram:** @itcm\_ctw  
**LinkedIn:** CTW Events  
**YouTube:** CTW China  
**Youku** CTWEvents

#### Social Media Hashtags

#ctwc17

#### CTW CHINA 2018

**Date:** 20 to 22 March 2018

#### CONTACTS

##### TTG Events, a business group of TTG Asia Media

1 Science Park Road #04-07 The Capricorn, Singapore Science Park II, Singapore 117528

Tel: (65) 6395 7575 Fax: (65) 6536 0896

Email: ctwchina@ttgasia.com

#### PROJECT TEAM

##### TTG EVENTS

###### Project Management

**Mr. Darren Ng**  
Managing Director

**Mr. Ooi Peng Ee**  
General Manager

**Ms. Winnie Chua**  
Event Manager

###### Exhibitors, Sales and Sponsorship

**Ms. Roanna Tan**  
Event Executive

###### Corporate Buyers Hosting Programme

**Ms. Deng Chengzi**  
Manager – Acquisition

**Ms. Elizabeth Li**  
Event Executive

**Ms. Serene Ng**  
Event Executive

###### Marketing Communications and Media Hosting Programme

**Ms. Cheryl Tan**  
Corporate Marketing Manager

**Ms. Cheryl Kah**  
Corporate Digital Marketing Executive

**Ms. Lena Ng**  
Marketing Executive

#### Conference

**Mr. Raymond Tan**

Conference Programme Developer

**Ms. Nadia Chand**

Conference Programme Executive

#### Operations

**Ms. Samantha Kee**

Operations Executive

#### Carlson Wagonlit Travel, China

##### Project Management

**Mr. KJ Wu**

Deputy General Manager, China

**Ms. Lynda Yao**

Director Supplier Management, China

**Ms. Beryl Gu**

Manager, Marketing & Corporate Communications China

**Ms. Echo Zhou**

Specialist, Marketing & Corporate Communications, China