

## CTW CHINA 2016 FACT SHEET

(As at 4 April 2016)

### EVENT

**CTW China (Corporate Travel World), China [2<sup>nd</sup> Installment]**

**6 to 8 April 2016**

[www.corporatetravelworld.com/china](http://www.corporatetravelworld.com/china) | [www.corporatetravelworld.com/china/chinese/](http://www.corporatetravelworld.com/china/chinese/)

**Shanghai Convention & Exhibition Center of International Sourcing • Shanghai, China**

No. 35 Zhongjiang Road, Putuo District, Shanghai, PR China

Tel: 86 21 6029 0070 | Fax: 86 21 6029 0071 | Website: [www.shcec.com.cn](http://www.shcec.com.cn)

### ABOUT CTW CHINA

#### The Leading Corporate Travel Management Conference For China

Since 2015, CTW China has been the market's answer to the proliferation of business travel & entertainment (T&E) activities from Chinese-grown companies and multi-national corporations based in China. This market-driven event is thus dedicated to raising the sophistication of Chinese corporate travel professionals who manage the T&E needs for their organisations. By localising best global practices and cultivating a sustainable expert and peer-sharing knowledge support network, CTW China is at the helm of enabling local influencers, planners and decision makers of corporate travel functions to get the most of their T&E decisions. Co-located with IT&CM China, CTW China is part of the CTW Event series co-organised by TTG Events, a business group of TTG Asia Media. This event is co-organised by Carlson Wagonlit Travel, China.

### FEATURES

#### Business

- CTW China Official Press Conference
- Table Top Exhibition
- Business appointments

#### Education

- 11 CTW China Conference Series (7 and 8 April) See Page 6 for speaker details.

7 April 2016 CTW China	8 April 2016 CTW China
Forum 1   0900 - 1030hrs <b>Technology and The Future of Business Travel</b> Moderator: Hamish Wang Presenters: Albert Zhong, Fang Jiqin, Peng Bo	Forum 5   0900 – 1030hrs <b>Exploring New Payment Solutions</b> Moderator: Kiki Zhang Panellists: Lucy Wang, Amy Deng
Forum 2A   1110 - 1210hrs <b>2016 In The Eyes of Travel Managers</b> Moderator: Akshay Kapoor Panellists: Lawrence Law, Winnie Liew, Geetha Arekal	Forum 6   1110 – 1210hrs <b>Corporate Travel and The Sharing Economy</b> Moderator: Hamish Wang Panellists: Carol Nie, Bao Xianwei
Forum 2A   1110 - 1210hrs <b>What 2016 Holds For Meetings and Events</b> Presenter: Michael Chiay Panellists: Brenda Li, Matthew Zheng, Lisa Xu	Forum 7   1500 - 1600hrs <b>Building Strategic Supplier Relationships</b> Moderator: Su Yi Panellists: Remington Zhu, Adam Tang, , Song Jun Shi
Forum 3A   1500 - 1600hrs <b>Travel Management: A Case Study</b> Presenter: Frances Wang	Forum 8   1625 - 1725hrs <b>Technology Showcase</b> Speaker: Régis Pezous
Forum 3B   1500 - 1600hrs <b>Meetings Management: A Case Study</b> Presenter: Christian Straub	
Forum 4A   1640 - 1740hrs <b>Ask The Experts: Data Intelligence</b> Moderator: Benson Tang Panellists: Tao Sha, Alvan Aiau, Philip Shi, Jim Song	
Forum 4B   1640 - 1740hrs <b>Ask The Experts: Compliance in China</b> Moderator: Becky Luo Panellists: Rachel Ruan, Vivian Zhou, Kelvin Yuan	

#### Social Events and Functions

- 2 x Pre-Show City Tours of Shanghai
- Opening Ceremony and Welcome Dinner
- 2 x CTW Hosted Luncheon
- 4 x CTW China Coffee Break
- 1 x Post-Show Tour to Kyushu, Japan

#### Partner Events

- IT&CM China 2016

#### Others

- Corporate Buyer Hosting Programme
- Show Preview as part of TTG Show Daily Day 1 (6 April)
- CTW China Event Guide (Printed)
- WeChat account (ID: CTW-CH)
- Lucky Draw (8 April)

#### 2016 EVENT OVERVIEW

- 268 corporate travel industry players including corporate travel buyers, TMCs, airlines, payment solutions, hotel chains etc.
- 11 education sessions with an impressive line-up of 32 speakers
- 4 networking sessions sponsored by corporate travel suppliers
- Entry to IT&CM China exhibition and education sessions

#### DELEGATE STATISTICS (PRE-REGISTERED)

**TOTAL: 268 from 10 Territories**

- **Table Top Exhibiting companies: 15**
- **Corporate Buyers: 146**
- **Speakers: 33**
- **Conference Delegates: 97**

#### Representing countries:

Australia, China PR, France, Hong Kong SAR, India, Japan, Malaysia, Philippines, Russia, Singapore

#### EXHIBITORS

##### 15 Exhibiting Companies:

AirPlus International  
Best Western International  
Carlson Wagonlit Travel  
China Eastern Airline  
Delta Air Lines  
Etihad Airways  
Frasers Hospitality  
Hilton Hotels & Resorts  
Millennium Hotels & Resorts  
Qatar Airways  
Star Alliance  
SAS Scandinavian Airlines  
TravelSky  
Turkish Airlines  
United Airlines

#### CORPORATE BUYERS

**146 Corporate Buyers (11% International – 89% China) from 8 Countries/ Territories:**

##### Breakdown by Region:

China	89%
Asia-Pacific & Europe	11%

## CONFERENCE DELEGATES

97 Conference delegates from Australia, China PR, France, Hong Kong, Japan, Malaysia, Singapore

### Breakdown by Countries:

China	88%
Asia-Pacific	9%
Europe	3%

## SOCIAL FUNCTIONS & ACTIVITIES

### 1. Pre-Show City Tours In Shanghai

- a) TOUR 1: Tour of Tianzifang, Yuyuan Garden, The Bund, Cocktail by AccorHotels 5 April | 1400 - 1900hrs  
 b) TOUR 2: Tour of Tianzifang, Yuyuan Garden, The Bund, Brunch by Grand Kempinski Shanghai 6 April | 0900 - 1300hrs  
*Open To: All registered international Buyers and Media delegates only. (Registration is closed)*

### 2. IT&CM China | CTW China Joint Opening Ceremony & Welcome Dinner

Date: 6 April 2016, Wednesday  
 Time: 1830 – 2100hrs  
 Venue: Shanghai Marriott Parkview  
 Entry: For all Delegates  
 Dress Code: Smart Casual

### 3. CTW China Coffee Break Sponsored by Qatar Airways

Date: 7 April 2016, Thursday  
 Time: 1030 – 1100hrs  
 Venue: Outside Conference Room 302, Level 3, SHCEC  
 Entry: For All Delegates - Entry by delegate badge or invitation only  
 Dress Code: Business Attire

### 4. Hosted Luncheon By Frasers Hospitality

Date: 7 April 2016, Thursday  
 Time: 1210 – 1400hrs  
 Venue: Room 305, Level 3, SHCEC  
 Entry: For Corporate Buyers & Invited Guests - Entry by delegate badge or invitation only  
 Dress Code: Business Attire

### 5. CTW China Coffee Break Sponsored by United Airlines

Date: 7 April 2016, Thursday  
 Time: 1600 – 1640hrs  
 Venue: Outside Conference Room 302, Level 3, SHCEC  
 Entry: For All Delegates - Entry by delegate badge or invitation only  
 Dress Code: Business Attire

### 6. CTW China Coffee Break

Date: 8 April 2016, Friday  
 Time: 1030 – 1100hrs  
 Venue: Outside Conference Room 302, Level 3, SHCEC  
 Entry: For All Delegates - Entry by delegate badge or invitation only  
 Dress Code: Business Attire

### 7. Hosted Luncheon by Delta Air Lines

Date: 8 April 2016, Friday  
 Time: 1210 – 1400hrs  
 Venue: Room 305, Level 3, SHCEC  
 Entry: For Corporate Buyers & Invited Guests - Entry by delegate badge or invitation only  
 Dress Code: Business Attire

### 8. CTW China Coffee Break

Date: 8 April 2016, Friday  
 Time: 1600 – 1625hrs  
 Venue: Outside Conference Room 302, Level 3, SHCEC

Entry: For All Delegates - Entry by delegate badge or invitation only  
Dress Code: Business Attire

## 9. Post-Show Tour To Kyushu, Japan: 5 Days 4 Nights

### OFFICIAL PRESS CONFERENCE

#### CTW China 2016 Official Press Conference

6 April 2016, Wednesday | 1500 – 1530hrs  
Meeting room 1, Shanghai Marriott Parkview

- **Mr. Darren Ng**, Managing Director, TTG Asia Media
- **Mr. Albert Zhong**, General Manager, Carlson Wagonlit Travel, China

### EXHIBITION INFORMATION

#### Table Top Exhibition Admission

Admission to CTW China 2016 Table Top Exhibition is by delegate badge on 7 – 8 April 2016.

#### Exhibition Hours

7 April 2016 (Thursday) 0930 – 1740hrs  
8 April 2016 (Friday) 0930 – 1725hrs

All registrations will take place at Registration Counters, Exhibition Hall Lobby, Level 1, SHCEC and Official Hotels

#### Badge Categories

- Red Exhibitor
- Blue Corporate Buyer
- Green Conference Delegate
- Purple VIP
- Yellow Speaker
- Orange Organiser, Staff

### ON-SITE SERVICES

#### Show Organisers' Office

Exhibition Hall, Level 1, SHCEC

#### Official Contractor

Pico IES Group (China) Co., Ltd

On-Site Office: Exhibition Hall, Level 1, SHCEC  
Main Office: No. 99 Lane 4499, Cao'an Highway, Jiading District, Shanghai 201804, China  
Contact: Mr. Sakya Zhao  
Tel: +86 21 6010 8912 | Fax: +86 21 6010 8601  
Email: [sakya.zhao@cn.pico.com](mailto:sakya.zhao@cn.pico.com)

#### Official Freight Forwarder

APT Showfreight Shanghai Co., Ltd

On-Site Office: Exhibition Hall, Level 1, SHCEC  
Main Office: 2F, Building #9, IBP, 280 Linhong Road, Changning District, Shanghai, PR China, 200335  
Contact: Mr Max Xie  
Tel: +86 21 6116 8712 | Fax: +86 21 6236 5667  
Email: [MaXie@agility.com](mailto:MaXie@agility.com)  
Website: [www.agilitylogistics.com](http://www.agilitylogistics.com)

## EVENT ORGANISERS

### TTG Events, A Business Group of TTG Asia Media

TTG Asia Media's Events group promotes business opportunities by staging international trade events that bring industry suppliers and buyers to one marketplace. The group is the founder and organiser of Incentive Travel & Conventions, Meetings (IT&CM) Events, a series of MICE shows in Thailand (IT&CMA), China (IT&CM China) and India (IT&CM India). It also owns and manages the Corporate Travel World (CTW) Events, with CTW Asia-Pacific co-located with IT&CMA, and CTW China with IT&CM China. TTG Events is also the longest-running secretariat appointed to manage the ASEAN Tourism Forum (ATF) Travel Exchange (TRAVEX). Other core trade events include the Singapore Gifts Show (SGS) and International Feng Shui Convention (IFSC).

### Carlson Wagonlit Travel (CWT) China

Carlson Wagonlit Travel (CWT) delivers efficient and innovative solutions for business travel and meetings and events management, by leveraging global reach with the best people and superior service. CWT also provides best-in-class service and assistance to travelers. CWT and China Air Service (CAS) strengthened its partnership and established a joint venture in 2003. CWT China is headquartered in Beijing with branch offices in Shanghai, Guangzhou, Meishan (Sichuan) and Tianjin. CWT China also fully invested and established CWT Meetings & Events that provides innovative, effective solutions for both strategic meetings and event management.

## EVENT SUPPORT & SPONSORSHIP

### Endorsing & Supporting Association

- Association of Corporate Travel Executives (ACTE)
- Hospitality Sales and Marketing Association International Asia Pacific Inc. (HSMIA)

### Onsite Technology Partner

- Info Salons China

### Official Media

- TTG-BTmice China
- TTGmice
- TTGassociations
- TTG China
- TTG Asia
- TTG India
- TTG Asia Luxury
- TTG Show Daily

### Media Affiliates

- |  |   |
|--|---|
| <ul style="list-style-type: none"> <li>• BBT Online</li> <li>• Executive PA Magazine Australia &amp; Asia</li> <li>• Global Travel Media</li> <li>• ITCM</li> <li>• Kongres Magazine</li> <li>• Korea Tourism News</li> <li>• Másexpos Congresos &amp; Convenciones</li> <li>• MICE in Asia</li> <li>• MICE Japan</li> <li>• MICE-Contact</li> </ul> | <ul style="list-style-type: none"> <li>• MICETalk</li> <li>• Safari Plus</li> <li>• Sinequanon</li> <li>• Tourism Around The World Monthly</li> <li>• Tourism-Insider</li> <li>• Travel Talk Asia</li> <li>• Travel Update Philippines</li> </ul> |
|--|---|

### Contributing Media

- MIX

### Official Hotels

- JW Marriott Shanghai Changfeng Park
- Shanghai Marriott Parkview
- Renaissance Shanghai Zhongshan Park Hotel

### Sponsorships & Hosts

- |                                      |                            |
|--------------------------------------|----------------------------|
| • Opening Ceremony & Welcome Dinner: | Shanghai Marriott Parkview |
| • Hosted Luncheon on 7 April 2016:   | Frasers Hospitality        |
| • Hosted Luncheon on 8 April 2016:   | Delta Air Lines            |

- Post-Show Tour: Fukuoka Convention & Visitors Bureau, Meetings Place Fukuoka
- Official International Carrier: United Airlines
- Official Domestic Airline: China Eastern Airlines
- Official GDS Partner: TravelSky
- Platinum Sponsors: Delta Air Lines, Frasers Hospitality, Qatar Airways
- Gold Sponsor: AirPlus International

#### CTW China 2016 Seminar Speakers

Name	Designation	Company	Country
Adam Tang	GM – China Sales	Delta Air Lines	China
Akshay Kapoor	Head	CWT Solutions Group, Asia Pacific	Singapore
Albert Zhong	General Manager	Carlson Wagonlit Travel, China	China
Alvan Aiau	Vice President, Global Sales & Global Program Management, Asia Pacific	Carlson Wagonlit Travel	Singapore
Amy Deng	Deputy General Manager	Alitrip-Hotel Business	China
Bao Xianwei	General Manager, Corporate Sales	DIDI	China
Becky Luo	Assistant Health Care Compliance Manager	Johnson & Johnson (China)	China
Benson Tang	Regional Director for Asia	Association of Corporate Travel Executives (ACTE)	Hong Kong SAR
Brenda Li	Travel & Event Service Manager	Eli Lilly	China
Carol Nie	General Procurement, Travel Manager	Lenovo	China
Christian Straub	Manager Tour Operator & MICE Sales, Network Leisure Sales	Qatar Airways	Qatar
Fang Jiqin	CEO of TMC Division	Ctrip	China
Frances Wang	Travel Management Specialist	Harman International	China
Geethal Arekal	APAC Regional Travel Head	Unilever Industries	India
Hamish Wang	Travel Manager	Apple China	China
Jim Song	General Manager	Shanghai E-Travel Technology Co., Ltd	China
Kelvin Yuan	Senior Compliance Manager	Cardinal Health Shanghai	China
Kiki Zhang	Asia Travel Manager	Lear Corporation	China
Lawrence Law	Country Head, China, Supply Chain Management	Standard Chartered Bank	China
Lisa Xu	Managing Director	East Star Event Management	China
Lucy Wang	Managing Director	AirPlus International China	China
Matthew Zheng	Director Global Sales, East & South China,	Pan Pacific Hotels Group	China
Michael Chiay	Senior Director	CWT Meetings & Events Asia Pacific	Singapore
Peng Bo	General Manager - GDS	TravelSky Technology Ltd	China
Philip Shi	Managing Director of Greater China	HRS	China
Rachel Ruan	Partner & CMO	Merak MICE Procurement Platform	China
Régis Pezous	Senior Manager, Global Product Innovation	Carlson Wagonlit	France
Remington Zhu	Vice President Sales – Greater China & Mongolia	Hilton Worldwide	China
Song Jun Shi	Assistant General Manager, Sales Management Department, Marketing and Sales Committee	China Eastern Airlines	China
Su Yi	APAC Regional Commodity Manager Travel & Long Term Car Rental	Schneider Electric	China
Tao Sha	Commodity Manager, Travel, and Meetings	Philips, Greater China	China
Vivian Zhou	Compliance Manager – China	Carlson Wagonlit Travel	China
Winnie Liew	Regional Travel Manager	Applied Materials, INC	Singapore

## CTW CHINA 2017

Date: 18 to 20 April 2017

## CONTACTS

**TTG Events, a business group of TTG Asia Media**

1 Science Park Road #04-07 The Capricorn, Singapore Science Park II, Singapore 117528

Tel: (65) 6395 7575 Fax: (65) 6536 0896

Email: ctwchina@ttgasia.com

## PROJECT TEAM

### TTG EVENTS

#### Project Management

**Mr. Darren Ng**

Managing Director

**Mr. Ooi Peng Ee**

General Manager

**Ms. Tu Kae Yun**

Project Manager

#### Exhibitors, Sales and Sponsorship

**Ms. Roanna Tan**

Event Executive

#### Corporate Buyers Hosting Programme

**Ms. Deng Chengzi**

Manager – Acquisition

**Ms. Elizabeth Li**

Event Executive

**Ms. Serene Ng**

Event Executive

#### Marketing Communications and Media Hosting Programme

**Ms. Cheryl Tan**

Corporate Marketing Manager

**Ms. Eileen Teo**

Senior Marketing Executive

**Ms. Cheryl Kah**

Digital Marketing Executive

#### Conference

**Ms. Jo-Ann Siregar**

Conference Program Developer

**Ms. Tu Kae Yun**

Project Manager

**Ms. Valarie Khong**

Event Executive

#### Operations

**Ms. Samantha Kee**

Operations Executive

**Carlson Wagonlit Travel, China**

**Project Management**

**Mr. Ike Zhang**

Director, CWT Meetings & Events China

**Ms. Lynda Yao**

Director Supplier Management, China

**Ms. Elie Ma**

Manager, Marketing & Corporate Communications China

**Ms. Echo Zhou**

Specialist, Marketing & Corporate Communications, China

**Ms. Raine Zhao**

Director, Sales and Program Management, China

**Mr. Jerry Li**

Manager, Supplier Management, China