

CTW CHINA 2015 FACT SHEET

(As at 10 April 2015)

EVENT

CTW China (Corporate Travel World), China [1st Installment]

14 to 16 April 2015

Shanghai Convention & Exhibition Center of International Sourcing • Shanghai, China

No. 35 Zhongjiang Road, Putuo District, Shanghai, PR China

Tel: 86 21 6029 0070 | Fax: 86 21 6029 0071 | Website: www.shcec.com.cn

ABOUT CTW CHINA

The Leading Corporate Travel Management Conference For China

Since 2015, CTW China has been the market's answer to the proliferation of business travel & entertainment (T&E) activities from Chinese-grown companies and multi-national corporations based in China. This market-driven event is thus dedicated to raising the sophistication of Chinese corporate travel professionals who manage the T&E needs for their organisations. By localising best global practices and cultivating a sustainable expert and peer-sharing knowledge support network, CTW China is at the helm of enabling local influencers, planners and decision makers of corporate travel functions to get the most of their T&E decisions. Co-located with IT&CM China, CTW China is part of the CTW Event series co-organised by TTG Events, a business group of TTG Asia Media. This event is co-organised by Carlson Wagonlit Travel, China. Event Website: www.corporatetravelworld.com/china

FEATURES

Business

- Networking Session for Exhibitors and Corporate Buyers
- CTW China Official Press Conference
- Table Top Exhibition

Education

- 10 CTW China Conference Series (15 and 16 April) See Page 6 for speaker details.

15 April 2015 CTW China	16 April 2015 CTW China
Forum 1 0900 - 1030hrs Industry Presentation Moderator: Elaine Huang Presenters: Zhang Baojian, Peng Bo, Albert Zhong,	Forum 5 0900 - 1030hrs Navigating China's Legal Landscape Moderator: Vivian Zhou Panellists: Xia Yibin, Gordon Zhu, Miao Qing
Forum 2 1110 - 1210hrs Cost Savings – Corporate Cards Moderator: Benson Tang Panellists: Jia Wang, Lucy Wang, Olivie Chu	Forum 6 1100 - 1210hrs Do Business Meetings and Incentive Travel Belong in the Corporate Travel Programme? Moderator: Alicia Yao Panellists: Brenda Li, Aishan Lin, Peter Zhang
Forum 3A 1500 - 1600hrs Supplier Perspective - Managing Air Programme Moderator: Benson Tang Panellists: David Shi, Joanna Patterson, Tao Sha	Forum 7 1500 - 1600hrs Travel Cost Savings – A Case Study Speaker: Jelly Li
Forum 3B 1500 - 1600hrs Get Started with Strategic Meetings Management Speaker: Betsy Bondurant	Forum 8 1640 - 1740hrs Travel Technology Moderator: KJ Wu Panellists: Han Shituo, Sarah Li, Taro Matsumoto
Forum 4A 1640 - 1740hrs Supplier Perspective - Managing Hotel Programme Moderator: Hamish Wang Speakers: Philip Shi, Elaine Bai, Adelina Ye	
Forum 4B 1640 - 1740hrs Successful Meetings – A Case Study Speaker: Xu Xiao	

- 11th IT&CM and CTW China Corporate Travel Roundtable

Social Events and Functions

- 2 x Pre-Show City Tours of Shanghai
- Opening Ceremony and Welcome Dinner
- 2 x CTW Hosted Luncheon
- 1 x Cocktail Reception

- 4 x CTW China Coffee Break
- 1 x Post-Show Tour

Partner Events

- IT&CM China 2015
- Shanghai Business Events Week (14 to 18 April 2015)

Others

- Corporate Buyer Hosting Programme
- Show Preview as part of TTG Show Daily Day 1 (14 April)
- Mobile App (Public Guide: www.guidebook.com/guide/27304 | Private Guide: www.guidebook.com/guide/33848)
- CTW China Event Guide (Printed)

2015 EVENT OVERVIEW

- 223 corporate travel industry players including corporate travel buyers, TMCs, airlines, payment solutions, hotel chains etc.
- 11 education sessions with an impressive line-up of 30 speakers
- 8 networking sessions sponsored by corporate travel suppliers
- Entry to IT&CM China exhibition and education sessions
- Shanghai Business Events Week runs from 14 to 18 April this year

DELEGATE STATISTICS (PRE-REGISTERED)

TOTAL: 223 from 8 Territories

- **Table Top Exhibiting companies: 10**
- **Corporate Buyers: 120**
- **Speakers: 30**
- **Conference Delegates: 60**

Representing countries:

Australia, China PR, Hong Kong SAR, India, Japan, Malaysia, Singapore, United States of America

EXHIBITORS

10 Exhibiting Companies:

Carlson Wagonlit Travel
FBC
Airplus International
Frasers Hospitality
Delta Air Lines
MasterCard
Etihad Airways
Dragonair
China Southern Airlines
Yi Xing Zhu Hai International Conference Center

CORPORATE BUYERS

120 Corporate Buyers (11% International – 89% China) from 8 Countries/ Territories:

Breakdown by Region:

China	89%
Asia-Pacific & Americas	11%

CONFERENCE DELEGATES

60 Conference delegates from China, Hong Kong SAR and Singapore

Breakdown by Countries:

China	92%
Asia-Pacific	8%

SOCIAL FUNCTIONS & ACTIVITIES

1. **Pre-Show City Tours In Shanghai**
 - a) TOUR 1: Tour of Yuyuan Garden, Yuyuan Garden Bazaar, Shanghai Old Street 13 April | 1400 - 1700hrs
 - b) TOUR 2: Tour of Shanghai Tower 14 April | 0900 - 1200hrs

Open To: All registered international Buyers and Media delegates only. (Registration is closed)

2. **IT&CM China | CTW China Joint Opening Ceremony & Welcome Dinner**
 - Date: 14 April 2015, Tuesday
 - Time: 1830 – 2100hrs
 - Venue: Marriott Shanghai Parkview
 - Entry: For all Delegates
 - Dress Code: Smart Casual

3. **CTW China Coffee Break by AirPlus International China**
 - Date: 15 April 2015, Wednesday
 - Time: 1030 – 1100hrs
 - Venue: Outside Conference Room (3M3 & 3M5), Level 3M
 - Entry: For All Delegates - Entry by delegate badge or invitation only
 - Dress Code: Business Attire

4. **Hosted Luncheon By Frasers Hospitality**
 - Date: 15 April 2015, Wednesday
 - Time: 1210 – 1400hrs
 - Venue: Room 305, Level 3, SHCEC
 - Entry: For Buyers & Invited Guests - Entry by delegate badge or invitation only
 - Dress Code: Business Attire

5. **CTW China Coffee Break by AirPlus International China**
 - Date: 15 April 2015, Wednesday
 - Time: 1600 – 1640hrs
 - Venue: Outside Conference Room (3M3 & 3M5), Level 3M
 - Entry: For All Delegates - Entry by delegate badge or invitation only
 - Dress Code: Business Attire

6. **Networking Cocktail Hosted By JW Marriott Changfeng Park**
 - Date: 15 April 2015, Wednesday
 - Time: 1800 – 1930hrs
 - Venue: Function Room 1-3, JW Marriott Shanghai Changfeng Park
 - Entry: For Invited Guests only
 - Dress Code: Business Attire

7. **CTW China Coffee Break by Frasers Hospitality**
 - Date: 16 April 2015, Thursday
 - Time: 1030 – 1100hrs
 - Venue: Outside Conference Room (3M3 & 3M5), Level 3M
 - Entry: For All Delegates - Entry by delegate badge or invitation only
 - Dress Code: Business Attire

8. **Hosted Luncheon**
 - Date: 16 April 2015, Thursday
 - Time: 1210 – 1400hrs
 - Venue: Buyers Lunch Area, Exhibition Hall, Level 1, SHCEC
 - Entry: For All Delegates - Entry by delegate badge or invitation only
 - Dress Code: Business Attire

9. **CTW China Coffee Break by Etihad Airways**
 - Date: 16 April 2015, Thursday
 - Time: 1600 – 1640hrs
 - Venue: Outside Conference Room (3M3 & 3M5), Level 3M
 - Entry: For All Delegates - Entry by delegate badge or invitation only
 - Dress Code: Business Attire

10. Post-Show Tour To Hangzhou: 3 Days 2 Nights

OFFICIAL PRESS CONFERENCE & MEDIA BRIEFINGS

CTW China 2015 Official Press Conference

14 April 2015, Tuesday | 1530 – 1630hrs

Meeting room 1 & 2, Shanghai Marriott Parkview

- **Mr. Darren Ng**, Managing Director, TTG Asia Media
- **Mr. Albert Zhong**, General Manager, Carlson Wagonlit Travel, China

MEDIA CENTRE

Date: 15 to 16 April 2015 (Wednesday to Thursday)

Opening Hours: 0900 – 1730hrs (Wednesday) | 0900 – 1700hrs (Thursday)

Venue: Exhibition Hall, Level 1, SHCEC

Refer to www.itcmchina.com for Media Centre Facilities and Guidelines

EXHIBITION INFORMATION

Table Top Exhibition Admission

Admission to CTW China 2015 Table Top Exhibition is by delegate badge on 15 – 16 April 2015.

Exhibition Hours

15 April 2015 (Wednesday) 0900 – 1740hrs

16 April 2015 (Thursday) 0900 – 1740hrs

All registrations will take place at Registration Counters, Exhibition Hall Lobby, Level 1, SHCEC

Badge Categories

- Red Exhibitor
- Blue Corporate Buyer
- Green Conference Delegate
- Purple VIP
- Yellow Speaker
- Orange Organiser, Staff

ON-SITE SERVICES

Show Organisers' Office

Exhibition Hall, Level 1, SHCEC

Official Contractor

Pico IES Group (China) Co., Ltd

On-Site Office: Exhibition Hall, Level 1, SHCEC

Main Office: No. 99 Lane 4499, Cao'an Highway, Jiading District, Shanghai 201804, China

Contact: Mr. Jayz Ni

Tel: +86 21 6010 8780 | Fax: +86 21 6010 8601

Email: jayz.ni@cn.pico.com

Official Freight Forwarder

APT Showfreight Shanghai Co., Ltd

On-Site Office: Exhibition Hall, Level 1, SHCEC

Main Office: RM 2005, Modern Plaza Tower 1, 369 Xian Xia Road, Changning District, Shanghai, PR China, 200336

Contact: Ms. Candy Jiang

Tel: +86 21 6124 0090 Ext. 308 | Fax: +86 21 6124 0091

Email: candy.jiang@aptshowfreight.com

Website: www.aptshowfreightlogistics.com

EVENT ORGANISERS

TTG Events, A Business Group of TTG Asia Media

TTG Asia Media's Events group promotes business opportunities by staging international trade events that bring industry suppliers and buyers to one marketplace. The group is the founder and organiser of the Incentive Travel & Conventions, Meetings (IT&CM) series of MICE and Corporate Travel events in Thailand (IT&CMA and CTW), China (IT&CM China) and India (IT&CM India). It also owns and manages the Corporate Travel World (CTW) Events, with CTW Asia-Pacific co-located with IT&CMA, and CTW China with IT&CM China. TTG Events is also the longest-running secretariat appointed to manage the ASEAN Tourism Forum (ATF) Travel Exchange (TRAVEX). Other core trade events include Singapore Gifts & Stationery Show (SGSS) and International Feng Shui Convention (IFSC).

Carlson Wagonlit Travel (CWT) China

Carlson Wagonlit Travel (CWT) delivers efficient and innovative solutions for business travel and meetings and events management, by leveraging global reach with the best people and superior service. CWT also provides best-in-class service and assistance to travelers. CWT and China Air Service (CAS) strengthened its partnership and established a joint venture in 2003. CWT China is headquartered in Beijing with branch offices in Shanghai, Guangzhou, Meishan (Sichuan) and Tianjin. CWT China also fully invested and established CWT Meetings & Events that provides innovative, effective solutions for both strategic meetings and event management.

EVENT SUPPORT & SPONSORSHIP

Endorsing & Supporting Association

- Association of Corporate Travel Executives (ACTE)

Mobile App Partner

- Guidebook

Onsite Technology Partner

- Info Salons China

Official Media

- TTG-BTmice China
- TTGmice
- TTGassociations
- TTG China
- TTG Asia
- TTG India
- TTG Asia Luxury
- TTG Show Daily

Media Affiliates

- | | |
|---|---|
| <ul style="list-style-type: none"> • ASEAN TODAY • BBT Online • Executive PA Magazine Australia & Asia • Global Travel Media • ITCM • Kongres Magazine • Másexpos Congresos & Convenciones • MICE in Asia • MICE Japan • MICE-Contact • MICEtalk | <ul style="list-style-type: none"> • Safari Plus • Spice Magazine • The Event • Tourism Around The World Monthly • Tourism-Insider • Travel Talk Asia • TravelDailyNews • TTG Central Europe • Voyager's World |
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Official Hotels

- JW Marriott Shanghai Changfeng Park
- Marriott Shanghai Parkview
- Renaissance Shanghai Yangtze Hotel

Sponsorships & Hosts

- Opening Ceremony & Welcome Dinner: Marriott Shanghai Parkview
- Hosted Luncheon on 15 April 2015: Frasers Hospitality

- Hosted Luncheon on 16 April 2015: TTG Events
- Coffee Breaks on 15 & 16 April 2015: AirPlus International China, Frasers Hospitality, Etihad Airways
- Pre-Show City Tours: Shanghai Municipal Tourism Administration
- Post-Show Tour: Hangzhou Tourism Commission
- Simultaneous Interpretation Service: Shanghai Dingmai Electronics Technology
- Platinum Serviced Residence Sponsor: Frasers Hospitality
- Airline Sponsor: China Eastern Airlines
- Official US Airline Sponsor: Delta Air Lines
- Gold Sponsor: AirPlus International China
- Silver Sponsor: Dragonair, Etihad Airways,

CTW China 2015 Seminar Speakers

Name	Designation	Company	Country
Adelina Ye	Area Director of Sales & Marketing, East China	Marriott International	China
Aishan Lin	Manager, Program Management China	Carlson Wagonlit Travel, China	China
Albert Zhong	General Manager	Carlson Wagonlit Travel, China	China
Alicia Yao	General Manager	IME Consulting	China
Benson Tang	Regional Director for Asia	Association of Corporate Travel Executives (ACTE)	Hong Kong SAR
Betsy Bondurant	President	Bondurant Consulting	United States of America
Brenda Li	Procurement, Travel & Event Service Manager	Lilly China	China
David Shi	Sales Manager	Delta Air Lines	China
Elaine Bai	Commodity Manager	Standard Chartered Bank	China
Elanine Huang	Travel Category Manager	Microsoft China	
Gordon Zhu	Partner	Anjie Law Firm	China
Hamish Wang	Travel Manager	Apple China	China
Han Shituo	Chief Technology Officer	Ctrip Corporate Travel	China
Jelly Li	Regional Commodity Manager	Siemens China	China
Jia Wang	China Travel and Meeting Manager	Pfizer Global Procurement China	China
Joanna Patterson	Head of Global Corporate Sales	China Eastern Airlines	China
KJ Wu	Deputy General Manager	Carlson Wagonlit Travel, China	China
Lucy Wang	Managing Director	AirPlus International China	China
Miao Qing	Compliance Manager, China	MAN Diesel & Turbo	China
Olive Chu	Purchasing Manager	Tetra Pak China Cluster	China
Peng Bo	General Manager of GDS	TravelSky Technology Ltd	China
Peter Zhang	Account Director, Meetings & Events	MCI Group	China
Sarah Li	China Travel Manager	Michelin (China) Investment Co. Ltd	China
Tao Sha	Commodity Manager, Travel, Greater China	Philips	China
Taro Matsumoto	Senior Director, Global Procurement	Flextronics International	United States of America
Vivian Zhou	Compliance Manager	Carlson Wagonlit Travel, China	China
Wang Jia	Category Sourcing Manager	Pfizer Global Procurement China	China
Xia Yibin	Partner	Anjie Law Firm	China
Xu Xiao	Assistant President	China CYTS M.I.C.E Service Co. Ltd	China
Zhang Baojian	Regional Vice President – North Asia	International Air Transport Association (IATA)	China

CTW CHINA 2016

Date: 19 to 21 April 2016

CONTACTS

TTG Events, a business group of TTG Asia Media

1 Science Park Road #04-07 The Capricorn, Singapore Science Park II, Singapore 117528

Tel: (65) 6395 7575 Fax: (65) 6536 0896

Email: itcmchina@ttagasia.com

PROJECT TEAM

TTG EVENTS

Project Management

Mr. Darren Ng
Managing Director

Mr. Ooi Peng Ee
General Manager

Ms. Tu Kae Yun
Event Manager

Exhibitors, Sales and Sponsorship

Mr. Shi Yi Hui
Event Executive

Travel Managers Hosting Programme

Mr. Shi Yi Hui
Event Executive

Ms. Deng Chengzi
Event Executive

Marketing Communications and Media Hosting Programme

Ms. Cheryl Tan
Corporate Marketing Manager

Ms. Eileen Teo
Marketing Executive

Ms. Cheryl Kah
Digital Marketing Executive

Conference

Ms. Jo-Ann Siregar
Conference Program Developer

Ms. Tu Kae Yun
Event Manager

Mr. Shi Yi Hui
Event Executive

Operations

Ms. Roz Rohman
Operations Manager

Carlson Wagonlit Travel, China

Project Management

Mr. Ike Zhang

Director, CWT Meetings & Events China

Ms. Lynda Yao

Director Supplier Management, China

Ms. Elie Ma

Manager, Marketing & Corporate Communications China

Ms. Carol Luan

Business Operation Manager, CWT Meetings & Events, China