

MEDIA RELEASE

CTW Asia-Pacific 2017/ 02



CTW Asia-Pacific 2017's New Platinum Sponsor FCM Travel Solutions Presents Dedicated Technology Conference Track with Educational Focus

Singapore, 5 September 2017 – Platinum Sponsor FCM Travel Solutions, a top 5 global travel management company managing the travel programs for some of the world's leading corporate brands will present an Artificial Intelligence (AI) technology showcase and share their expertise as a panellist at this year's 20th edition of the corporate travel management conference, solidifying their position as a thought-leader in the industry.

Renowned for their highly personalised service and world-class reporting solutions, FCM has been in the forefront of cutting edge technology development to improve traveller experience and connectivity. CTW Asia-Pacific will be their launch pad in Southeast Asia to introduce Sam, their revolutionary chatbot powered by AI and a refreshed technology suite.

Said Bertrand Sallet, General Manager, Asia of FCM Travel Solutions, on their participation at CTW Asia-Pacific, "CTW Asia-Pacific has always been an effective platform for us to network with key decision makers and drive deeper, meaningful conversations to understand their travel management challenges. We take away with us these learnings and work on developing new product offerings to meet the needs of the travel managers and travellers."

In an era where the line between business and leisure travel is blurring, FCM injects excitement into corporate travel by innovating and coming up with new solutions to meet the evolving expectations of the travellers. To this end, FCM will be sharing their insights on AI, how it's being used in the different industries, especially travel, what it means to the traveller and what the future holds, ending off with a demonstration of their pocket chatbot, Sam.

With its continuous investment in R&D and quest to improve their customer experience from end-to-end, FCM Travel Solutions is well positioned to meet the challenging demands of corporate travel across all industries.

"We are always striving to introduce new technology that enhances the traveller experience and boost productivity and to achieve that, we constantly conduct small focus groups with our customers to test out ideas and concepts before they are actualised and launched in the market. This is to ensure that these new initiatives are in line with what they need and want" says Sallet.

FCM Travel Solutions has presence in more than 90 countries, with the latest addition being Myanmar. FCM has recently consolidated its Asia region operations to deliver a seamless and consistent travel solution to corporate customers throughout the region.

For CTW Asia-Pacific, engagement options go beyond a single facet to enable sponsors like FCM Travel Solutions to achieve its brand building and market activation goals. Interested sponsors can contact sales.ctwapac@ttagasia.com for more details on customised sponsorship packages.

About FCM Travel Solutions

FCM Travel Solutions is the business travel partner of choice for large national, multinational and global corporations. We are an award-winning global corporate travel management company ranking as one of the top five by size around the world. We operate a global network which spans more than 90 countries, employing over 6000 people.



FCM are transforming the business of travel through our empowered and accountable people who deliver 24/7 service and are available either online or offline. Leveraging FCM's negotiating strength and supplier relationships in conjunction with our tailored business travel programs, our expertise delivers more for our clients where it matters most to them.

For six consecutive years we have been recognised as the World's Leading Travel Management Company at the esteemed World Travel Awards (2016, 2015, 2014, 2013, 2012, 2011).

Visit us at www.sg.fcm.travel

For more FCM announcements and travel industry news <http://www.sg.fcm.travel/news-hub>.

About CTW Asia-Pacific 2017

26 to 28 September | Bangkok Convention Centre at CentralWorld, Bangkok, Thailand

The Leading Corporate Travel Management Conference for the Asia-Pacific

Launched in 1998, CTW Asia-Pacific is dedicated to cultivating Travel and Entertainment (T&E) best practices among Asia-Pacific's corporate travel professionals. Influencers, planners and decision makers of corporate travel functions in their organisation attend the annual conference and exhibition to keep themselves abreast of the latest trends and knowledge that enable them to get the most out of their T&E decisions.

2017 marks CTW Asia-Pacific's 20th anniversary.

For more information, log on to www.corporatetravelworld.com/apac

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