

## MEDIA RELEASE

CTW Asia-Pacific 2016/ 02



### **Staying Put as the Leading Global Hotel Solutions Provider with a Return to Corporate Travel World Asia-Pacific 2016**

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*Singapore, 5 September 2016* – HRS Global Hotel Solutions, the largest hotel content provider in the world, will be hosting a networking coffee break as part of their sponsorship at this year's Corporate Travel World (CTW) Asia-Pacific 2016. HRS will also represent as a forum panellist discussing game-changing accommodation trends in the corporate space and the impact of sharing economies on business travellers.

(Ms) Kimi Jiang, Vice President of Asia Pacific for HRS, "Our continued participation stems largely from being able to reach the right target audience. CTW Asia-Pacific has allowed us to connect with key decision-makers and thought leaders from fast emerging markets, facilitating the opening of our first office in India in Q1 of 2016."

Returning for their second year, HRS is all set to further strengthen their position in business travel markets as an expert in hotel solutions for the corporate segment. Their panel discussion will touch on the pros and cons of sharing economies and managed versus unmanaged travel; a highlight at the forum with the recent consolidation of major hotel brands that made for a busy 2015.

One might argue that managed travel is all the more so valid in helping corporations budget their controllable expenses. More than ever, the relationships and networks that HRS possesses in the business travel ecosystem will be vital in helping businesses leverage on preferred vendors, maintain quality control, and negotiate upfront savings.

Added Jiang, "Sharing economies may provide an alternative in accommodation choices especially for leisure. This may be good for families on tour where they do not require booking of too many hotel rooms. In the corporate space, however, sharing economies still pose challenges. Corporate travellers have their own corporate travel programmes that may require some form of managed travel or interface, as well as compliance with company policies and duty of care obligations."

With more than four decades of experience behind them, HRS adds more milestones to their already impressive resume of offerings. They have officially launched their sourcing services in the region and will be rolling out their MICE solutions next.

Through the program's Intelligent Sourcing, a company's hotel programme is analysed in detail, allowing HRS to bundle, renegotiate, and even propose alternative hotels/ solutions so that clients get the best value and up to 9% in savings. Moreover, the service is free-of-charge for corporate clients.

HRS is confident that their expertise as a hotel solutions provider for the corporate segment will continue to help corporate clients find the right end-to-end solutions to meet their demands and cater to their needs; as evident from their footprint in all of the top business travel markets and their continued sponsorship at this year's event.

In turn, CTW Asia-Pacific is eager to foster even greater growth opportunities amongst corporate travel professionals and leading industry suppliers with a strong conference programme and hosted activities. The event's stellar track-record of bringing in top notch presenters and quality corporate travel players for close

to 20 years has been instrumental in allowing only the best buyers and sellers share their knowledge exclusively, promote their expertise, and reach out to their desired profiles.

Co-located with Incentive Travel & Conventions, Meetings Asia (IT&CMA), this year will bring together close to 2000 delegates from across various industries and intermediaries, supplier profiles, corporate travel managers, media, and trade visitors.

Interested sponsors can contact [ctwapac@ttgasia.com](mailto:ctwapac@ttgasia.com) for more details on customised sponsorship packages.

For more information, log on to [www.itcma.com](http://www.itcma.com) | [www.corporatetravelworld.com/apac](http://www.corporatetravelworld.com/apac)

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## About HRS – Global Hotel Solutions

HRS offers end-to-end hotel management solutions to more than 3,000 businesses globally. Offering its customers individual consulting and bespoke solutions, clients include global players from the Fortune 500 companies such as Google, China Mobile, Hitachi, Huawei, Alibaba and Panasonic.

As well as providing professional hotel procurement services and negotiating special rates with hotels, HRS optimises the cashless and paperless payment of hotel stays, whilst offering automated invoice processing. In addition, HRS provides solutions for meeting and group bookings through a standardised online booking tool which completes the offer for companies. With over 300,000 hotels in 190 countries, HRS offers hundreds of hotel chains and approximately 180,000 independent hotels. HRS Global Hotel Solutions has exclusive access to all global distribution systems (GDS) worldwide. Offering more than five million rooms in individual hotels, HRS is today the world's largest hotel content provider. Furthermore, corporate customers benefit from the HRS Business Tariff which is available in 40,000 hotels and offers up to 30 per cent discount off the daily online hotel price.

The continuously expanding group of companies has over 1,600 employees in 26 offices worldwide, among them Shanghai, Tokyo, Singapore, Paris, London, Mumbai, São Paulo and New York. The HRS Group's headquarters are located in Cologne.

Further information can be found under <http://corporate.hrs.com>



*Click thumbnail to view HRS' corporate video*

## About CTW Asia-Pacific 2016

27 to 29 September | Bangkok Convention Centre at CentralWorld, Bangkok, Thailand

### The Leading Corporate Travel Management Conference for the Asia-Pacific

Launched in 1998, CTW Asia-Pacific is dedicated to cultivating Travel and Entertainment (T&E) best practices among Asia-Pacific's corporate travel professionals. Influencers, planners and decision makers of corporate travel functions in their organisation attend the annual conference and exhibition to keep themselves abreast of the latest trends and knowledge that enable them to get the most out of their T&E decisions.

For more information, log on to [www.itcma.com](http://www.itcma.com) | [www.corporatetravelworld.com/apac](http://www.corporatetravelworld.com/apac)

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