

IT&CMA and CTW Asia-Pacific 2015 FACT SHEET

(As at 28 September 2015)

EVENT

23rd IT&CMA and 18th CTW Asia-Pacific 2015

(Incentive Travel & Conventions, Meetings Asia and Corporate Travel World Asia-Pacific)

www.itcma.com | www.corporatetravelworld.com/apac

Event Email: itcma@ttgasia.com | ctwapac@ttgasia.com

29 September to 1 October 2015

Bangkok Convention Centre at CentralWorld • Bangkok, Thailand

Exhibition Hall, Level 22 and 23

999/99 Rama 1 Road, Pathumwan

Bangkok 10330, Thailand

Tel: +66 (0) 2100 1234 | Fax: +66 (0) 2100 6165 | Website: <http://www.bangkokconventioncentre.net>

BACKGROUND

Incentive Travel & Conventions, Meetings Asia (IT&CMA) and Corporate Travel World (CTW) Asia-Pacific is The World's Only Doublebill Event in MICE and Corporate Travel. Both events have been co-locating since 2004, offering its delegates a valuable platform to do business, learn and network.

Since 2012, the event has incorporated Luxury Travel in its ambit. 2015 will see the 23rd and 18th instalment of IT&CMA and CTW Asia-Pacific respectively.

Established in 1993, **IT&CMA** is at the forefront of fostering MICE growth opportunities for the Asia-Pacific and beyond. Its multi-faceted programme engages regional and international industry suppliers and buyers in the realms of business, education and networking. IT&CMA also features dedicated platforms designed around the interests of valuable MICE niche segments, enabling the event to consistently deliver a delegate profile that is both relevant and dynamic. IT&CMA remains uniquely positioned as the only global event with the largest exhibition showcase of Asia-Pacific MICE suppliers.

Launched in 1998, **CTW Asia-Pacific** is dedicated to cultivating Travel & Entertainment (T&E) best practices among Asia-Pacific's corporate travel professionals. Influencers, planners and decision-makers of corporate travel functions in their organisation attend the annual conference to keep them abreast of the latest trends and knowledge that enable them to get the most out of their T&E decisions.

IT&CMA and CTW Asia-Pacific is organised by TTG Events, a business group of TTG Asia Media.

FEATURES

Business

- Up to 100% Pre-Scheduled Appointments via PSA and Online Diary
- Buyers-Meet-Sellers (BMS) Appointment Scheduling Session: for Exhibitors and Buyers
- Networking Session for Exhibitors and Corporate Travel Managers
- Exhibition and Appointment sessions: Featuring both International and Local Exhibitors, Buyers and Corporate Travel Managers
- Official Press Conference and Media Briefings by NTOs and Industry Organisations (for Media Only)
- Association Day – Destination Presentations

Education

- **IT&CMA and CTW Asia-Pacific 2015 Keynote Address:**

Outlook of the Global MICE Industry

Keynote Speaker: **Gary Grimmer**, CEO, GainingEdge

Panellists: **Anja Loetscher**, Director, Geneva Convention Bureau, **Maureen O'Crowley**, Executive Director, MICE Division, Seoul Tourism Organisation, **Supawan Teerarat**, Vice President & CMO, Thailand Convention & Exhibition Bureau

- **3 ASEAN MICE Forum Sessions** (Pre-registration required)
See page 11 for speaker details.

29 September ASEAN MICE Forum
<p>ASEAN MICE Forum 1 A One-Stop MICE Wonderland</p> <p>Moderator: - Karen Yue, Group Editor – TTG Travel Trade Publishing, TTG Asia Media</p> <p>Panellists: - Hugo Slimbrouck, Director of Strategic Partnership, Ovation Global DMC - Addie Pornthip, Deputy CEO, Destination Asia Group and Managing Director – Thailand, Destination Asia</p>
<p>ASEAN MICE Forum 2 Learning From Success: Case Studies</p> <p>Presenter: - Kris Srisatin, Founder & Managing Director, Stream Events Asia</p>
<p>ASEAN MICE Forum 3 Convention Bureaus & MICE – Conduit for Economic Transformation</p> <p>Presenter: - Gary Grimmer, CEO, GainingEdge</p>

- **8 Association Day Forum and Campfire Knowledge Sessions**
See page 11 for speaker details.

30 September and 1 Oct 2015 Association Day Forums	30 September and 1 Oct 2015 Campfire Knowledge Sessions
<p>Association Day Forum 1 Partnering Your Sponsors</p> <p>Speaker: - Simon Pryor, Chief Executive Officer, Mathematical Association of Victoria</p>	<p>Campfire Knowledge Session 1 Selling at Tradeshows</p> <p>Speaker: - Hugo Slimbrouck, Director of Strategic Partnership, Ovation Global DMC</p>
<p>Association Day Forum 2 In collaboration with ICCA Mapping Out Excellence In Communication</p> <p>Speaker: - Noor Ahmad Hamid, Regional Director Asia Pacific, International Congress and Convention Association</p>	<p>Campfire Knowledge Session 2 Be Well at Tradeshows</p> <p>Speaker: - Sarah Skavron, Knowledge and Events Executive, IMEX Group</p>
<p>Association Day Forum 3 Learning from Success</p> <p>Speaker: - Richard Holmes, International Director of Meeting, International League Against Epilepsy</p>	<p>Campfire Knowledge Session 3 Event Apps Evolved: Make an App for Everything</p> <p>Speaker: - Christopher Toh, Country Manager for Singapore, Guidebook</p>
<p>Association Day Forum 4 Associations for Association Executives</p> <p>Moderator: - Roger Robert Rajah, Executive Board Member, World Federation of Tourist Guide Associations</p> <p>Panellists: - Gary Grimmer, CEO, GainingEdge - Simon Pryor, Chief Executive Officer, Mathematical Association of Victoria and Past President, Australasian Society of Association Executives (AuSAE) - Daniel Strassberg, President, Quest Asia & Quest Australia & New Zealand</p>	<p>Campfire Knowledge Session 4 Creative Team-building for MICE Groups</p> <p>Speaker: - David Fotheringham, Director, Asia Ability</p>

• **10 CTW Asia-Pacific Conference Series**

See page 11 for speaker details.

<p>CTW Asia-Pacific Session 1 (sponsored by Carlson Wagonlit Travel) Megatrends In The Corporate Travel World</p> <p>Moderator: - Kevin Iwamoto, Vice President of Industry Strategy, Lanyon</p> <p>Panellists: - Alvan Aiau, Vice President, Global Sales & Program Management, Asia Pacific, Carlson Wagonlit Travel - Craig Ryan, Managing Director, Asia Pacific, Oakwood Worldwide - Amarnath Lal Das, General Manager – India Travel, Accenture</p>	<p>CTW Session 2 Staying Safe and Secure</p> <p>Speakers: - Bert van Walbeek, Area Business Development, Safehotels Alliance Asia - Hans Kanold, CEO, Safehotels Alliance Asia</p> <p>Panellists: - Eric Brand, General Manager/ Director of Operations, Arnoma Grand Bangkok - Geoffrey Fordham, Senior Vice President, Engineering, Safety & Security, Onyx Hospitality Group - Geethal Arekal, APAC Travel Lead, Unilever Industries</p>
<p>CTW Session 3A In collaboration with ACTE Why Group Transport Deserves More Attention</p> <p>Moderator: - Benson Tang, Regional Director for Asia, Association of Corporate Travel Executives (ACTE)</p> <p>Panellists: - Chris Parker, Sales & Marketing Director, APAC, Carey International - Crispian Lye, Regional Director of Sales – Southeast Asia, FCm Travel Solutions - Grant Strudwick, Regional Security Director, Asia Pacific, International SOS and Control Risks - Jasminder Brishan, Senior Manager – Global Travel & Admin, Utopia Global</p>	<p>CTW Session 3B Strategic Meetings Management in Action: An APAC Case Study</p> <p>Moderator: - Kevin Iwamoto, Vice President of Industry Strategy, Lanyon</p> <p>Speaker: - Jung Ji-Hee, Director, Global Meetings Policy & Platform Lead, Pfizer</p>
<p>CTW Session 4A Reconsidering Your Hotel Procurement Strategy</p> <p>Moderator: - Chris Reynolds, Senior Partner, 3SIXTY Global</p> <p>Panellists: - Sarah-Jane Tempest, Director of Corporate Solutions, Asia Pacific, HRS – The Hotel Portal - Duan Huilian, Territory Head of Sales, China and Southeast Asia, Best Western International - Lena Khoo, Regional Head of Travel, APAC, Credit Suisse AG</p>	<p>CTW Session 4B Using Technology: Innovations for Onsite Attendee Engagement</p> <p>Speaker: - Kevin Iwamoto, Vice President of Industry Strategy, Lanyon</p>
<p>CTW Session 5 Traveller Loyalty In The Airline Industry</p> <p>Moderator: - Alvan Aiau, Vice President, Global Sales & Program Management, Asia Pacific, Carlson Wagonlit Travel</p> <p>Panellists: - Peter Koh, Member, CTW Asia-Pacific Advisory Panel - Saravane Khuprasert, Director, Royal Orchid Plus Business Unit, Thai Airways International - Geethal Arekal, APAC Travel Lead, Unilever Industries</p>	<p>CTW Session 6 Assessing The Performance of Your TMC</p> <p>Presenter: - Chris Reynolds, Senior Partner, 3SIXTY Global</p>
<p>CTW Session 7 Learning From Success: FlexTravel</p> <p>Presenter: - Taro Matsumoto, Senior Director, Global Procurement, Flextronics International</p>	<p>CTW Session 8 What's Happening In Air Distribution</p> <p>Moderator: - Chris Reynolds, Senior Partner, 3SIXTY Global</p> <p>Presenter: - Jacob Hu, Category Travel Manager, Lenovo - Peter Koh, Member, CTW Asia-Pacific Advisory Panel</p>

- **Social Events and Functions**
 - IT&CMA and CTW Asia-Pacific 2015 Friendly Golf Game
 - Pre-Show City Tours of Bangkok
 - Opening Ceremony and Welcome Reception
 - 13 x Hosted Luncheons, Dinners and Coffee Breaks (For Buyers, Corporate Travel Managers and Media Only)
**Refer to Page 6 for more information.*
 - 14th Sticky Awards Luncheon
 - 2 x Post-Show Tours
- **Partner Events**
 - **IMEX-MPI-MCI-IT&CMA Future Leaders Forum**
Supported by TCEB and TICA
 - **UIA Associations Round Table Asia Pacific**
Supported by AACVB
 - **Singapore Tourism Board Networking Lunch**

Others

- Buyer, Corporate Travel Manager and Media Hosting Programme

WHAT IS NEW

- ASEAN MICE Forum
- Campfire Knowledge Sessions
- New Sticky Award Title: Stickiest Social Sharing (#itcma2015 and #ctwapac2015)

DELEGATE STATISTICS

Pre-registration only. Final delegate numbers will be published after the event

EXHIBITOR

Exhibition area (gross): 5,000 square metres (sqm)

891 Exhibitors from 297 Exhibiting Companies and Organisations

Complete details in the IT&CMA and CTW Asia-Pacific 2015 Show Directory available only in the Mobile App/Guide.

Exhibiting International and Local (Thai) MICE Destinations: Belgium, Dubai, Germany, Hong Kong SAR, Hungary, India, Indonesia, Japan, Jordan, Macau SAR, Malaysia, New Zealand, Philippines, Poland, Portugal, Singapore, South Korea, Switzerland, Taiwan, Thailand, Turkey

New Exhibiting National Pavilion/CVBs: Berlin Tourismus & Kongress GmbH (18 sqm), Dubai Business Events (9 sqm), Geneva (6 sqm), Japan National Tourism Organization (9 sqm), Jeju Convention & Visitors Bureau (60 sqm), Lucerne (6 sqm), Zurich (6 sqm)

New Exhibiting Corporates: Discover Golf (Poland), Dorsett Hotels Services Limited (Hong Kong SAR), euromic (Belgium), Holiday Inn Resort Phuket Mai Khao Beach (Thailand), Indonesia Convention Exhibition (Indonesia), Resorts World Sentosa (Singapore), Social Tables (Singapore), Thavorn Hotels & Resorts, Phuket (Thailand)

Largest Exhibiting Pavilions: Thailand Convention & Exhibition Bureau (375 sqm)

Types of Exhibitors:

Adventure & Incentive Travel Suppliers	Events Management Companies &	Theme Parks
Car Rental Companies	Entertainment Suppliers	Trade Associations
Coach, Car & Railway Operators	Golf Courses	Trade Publications / Media
Convention Visitors Bureaus	Hotels & Resorts	Travel / Meeting Technology &
Cruise Lines	National / State Tourism Organisations	Multimedia Companies
Destination Management Companies	Professional Conference Organisers	Travel Management Companies
	Serviced Apartments	Travel-Related Suppliers
	Spas	

BUYERS

399 Buyers (39%% International and 61%% Asia-Pacific) From 55 Countries/Territories: Argentina, Australia, Austria, Bangladesh, Belgium, Brazil, Brunei Darussalam, Bulgaria, Cambodia, Canada, China PR, Croatia, Denmark, Egypt, France, Germany, Greece, Hong Kong SAR, India, Indonesia, Ireland, Israel, Italy, Japan, Kyrgyzstan, Laos, Latvia, , Lebanon, Lithuania, Malaysia, Mexico, Monaco, Netherlands, New Zealand, Pakistan, Philippines, Poland, Portugal, Qatar, Romania, Russia, Singapore, South Africa, South Korea, Spain, Sweden, Switzerland, Taiwan, Thailand, Turkey, Ukraine, United Arab Emirates, United Kingdom, United States of America, Vietnam

Complete details available in the IT&CMA and CTW Asia Pacific 2015 Buyer's Profile

International Buyers Breakdown By Region:

Asia-Pacific	61%
Europe	22%
Americas	5%
Australasia	5%
Others	7%

Largest Number of International Buyers from: India, Poland, United States of America

Percentage Of New Buyers: 68%

New Participating Countries/Territories: Croatia, Egypt, Lithuania, Mexico, Monaco, New Zealand, Kyrgyzstan, Lebanon Qatar, Romania, Japan

Type of Buyers:

- Travel Agent Handling Incentives
- Travel Management Company
- Incentive/ Motivation House
- Meeting Planner
- Professional Conference Organiser
- Destination Management Company
- Corporate Company With Incentive Programmes
- International Association
- Others

CORPORATE TRAVEL MANAGERS (CTM)

114 Corporate Travel Managers from 12 Countries/Territories (6% International and 94% Asia-Pacific): Australia, China PR, Hong Kong SAR, India, Indonesia, Japan, Malaysia, New Zealand, Philippines, Russia, Singapore, South Africa, South Korea, Thailand and United States

International CTM Breakdown By Region:

Asia-Pacific	94%
Australasia	3.5%
Others	2,5%

Largest Participation From: India, China, Singapore and Malaysia

Percentage Of New Corporate Travel Managers: 46%

CTM are from Industries such as:

- Engineering, Energy, Petroleum, Chemicals, Manufacturing
- Finance, Banking, Insurance, Professional Consulting Services
- Advertising, Marketing, PR, Media, Education, Training
- Information Technology, Telecommunications, Computer Software and Services
- Transportation, Logistics, Wholesale, Resale, Distribution
- Medical, Biotechnology, Health Services
- Others

MEDIA

116 Media From 25 Countries/Territories (Including Thailand): Australia, Belgium, China PR, Czech Republic, Denmark, Germany, India, Japan, Jordan, Malaysia, Mexico, Pakistan, Philippines, Poland, Portugal, Singapore, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Switzerland, Thailand, Turkey, United Kingdom

International Media Breakdown By Region:

Thailand	61%
Asia-Pacific (less Thailand)	19%
Europe	17%
Middle East	2%
Africa	1%

Largest Number Of International Media Delegates From: Australia (4%), Belgium (4%), Philippines (3%)

Official Media and Media Affiliates:

- 8 Official Media
- 27 Media Affiliates
- 1 Contributing Media

SOCIAL FUNCTIONS & ACTIVITIES

1. Friendly Golf Game

Date: 28 September 2015, Monday
Time: 1100 – 2100hrs
Open to: Registered delegates only

2. Pre-Show City Tours In Bangkok

Date: 28 September 2015, Monday
Time: 1300 – 1730hrs
Open To: Hosted Buyers, Corporate Travel Manager and International Media delegates only.

3. Networking Coffee Break

Date: 29 September 2015, Tuesday
Time: 1530 – 1600hrs
Venue: Pre-Function Area outside World Ballroom, Level 23, BCC
Entry: For Buyers, Exhibitors and Corporate Travel Managers Only
Dress Code: Business

4. IT&CMA and CTW Asia-Pacific Opening Ceremony & Welcome Reception

Hosted By Thailand Convention and Exhibition Bureau
Theme: Heaven Unveiled. A Night in Paradise
Date: 29 September 2015, Tuesday
Time: 1900 – 2130hrs
Venue: Live House@Central World, 8th Floor
Entry: For All Delegates – Entry By Delegate Badge Or By Invitation Only
Dress Code: Business Attire or National Costume

5. CTW Asia-Pacific Coffee Break Sponsored by Oakwood Worldwide

Date: 30 September 2015, Wednesday
Time: 1000 – 1030hrs
Venue: Open Space Outside Lotus Suite 3 & 5, Level 22, BCC
Entry: For CTW Asia-Pacific delegates only
Dress Code: Business

6. Hosted Luncheon by Seoul Metropolitan Government

Date: 30 September 2015, Wednesday
Time: 1230 – 1345hrs
Venue: World Ballroom B, Level 23, BCC
Entry: For Buyers & Media Or By Invitation Only
Dress Code: Business

7. Hosted Luncheon by Dubai Business Events

Date: 30 September 2015, Wednesday
Time: 1230 – 1345hrs
Venue: Lotus Suite 3, Level 22, BCC
Entry: For invited delegates only
Dress Code: Business

8. Luncheon by Tourism Promotions Board Philippines

Date: 30 September 2015, Wednesday
Time: 1230 – 1345hrs
Venue: Networking Lunch Area, Exhibition Hall, Level 22, BCC
Entry: Selected ASEAN Suppliers and By Invitation Only
Dress Code: Business

9. Hosted Luncheon by Frasers Hospitality

Date: 30 September 2015, Wednesday
Time: 1230 – 1345hrs
Venue: World Ballroom A, Level 23, BCC
Entry: For invited CTW Asia-Pacific delegates only
Dress Code: Business

10. CTW Asia-Pacific Coffee Break by HRS

Date: 30 September 2015, Wednesday
Time: 1450 – 1520hrs
Venue: Open Space Outside Lotus Suite 3 & 5, Level 22, BCC
Entry: For CTW Asia-Pacific delegates only
Dress Code: Business

11. Hosted Dinner by Tourism Promotions Board Philippines

Date: 30 September 2015, Wednesday
Time: 1830 – 2100hrs
Venue: World Ballroom, Level 23, BCC
Entry: For Buyers & Media Or By Invitation Only
Dress Code: Business

12. CTW Asia-Pacific Coffee Break

Date: 1 October 2015, Thursday
Time: 1100 – 1130hrs
Venue: Open Space Outside Lotus Suite 3 & 5, Level 22, BCC
Entry: For CTW Asia-Pacific delegates only
Dress Code: Business

13. 14th Sticky Awards Lunch

Date: 1 October 2015, Thursday
Time: 1230 – 1345hrs
Venue: Networking Lunch Area, Exhibition Hall, Level 22, BCC
Entry: For All Delegates – Entry By Delegate Badge Or By Invitation Only
Dress Code: Business

14. CTW Asia-Pacific Coffee Break

Date: 1 October 2015, Thursday
Time: 1500 – 1530hrs
Venue: Open Space Outside Lotus Suite 3 & 5, Level 22, BCC
Entry: For CTW Asia-Pacific delegates only
Dress Code: Business

15. IT&CMA and CTW Asia-Pacific Happy Hour

Date: 1 October 2015, Thursday
Time: 1530hrs
Venue: Exhibition Hall, Level 22, BCC
Entry: All Delegates
Dress Code: Business

16. Post-Show Destination Tours In Thailand

- a) TOUR 1: Koh Samui 2 – 4 October 2015
b) TOUR 2: Krabi 2 – 4 October 2015

Open To: Hosted Buyers, Corporate Travel Managers and International Media delegates only.

OFFICIAL PRESS CONFERENCE & MEDIA BRIEFINGS

IT&CMA and CTW Asia-Pacific 2015 Official Press Conference

29 September 2015, Tuesday | 1400 – 1500hrs

Lotus Suite 12, Level 22, Bangkok Convention Centre

Speakers:

- **Darren Ng**, Managing Director, TTG Asia Media
- **Nopparat Maythaveekulchai**, President, Thailand Convention and Exhibition Bureau (TCEB)
- **Charamporn Jotikasthira**, President, Thai Airways International Public Company Limited

Media Briefings

Venue: Lotus Suite 9, Level 22, BCC

30 September 2015, Wednesday		Presenter
0930 – 1000	Thailand Convention & Exhibition Bureau	Nopparat Maythaveekulchai (Mr.), President
1030 – 1100	Malaysia Convention & Exhibition Bureau	Tan Mei Ping, Manager – Event Support
1130 - 1200	Oakwood Worldwide	Craig Ryan, Managing Director, APAC
1400 – 1430	Taiwan Tourism Bureau	Thomas Tsou (Mr.), Secretary General Taiwan Convention & Exhibition Association Christy Peng, Project Manager MEET Taiwan
1500 - 1530	Indonesia Convention Exhibition	Hendrik Engelking, Advisor Sales & Marketing
1 October 2015, Thursday		Presenter
0930 - 1000	India Tourism	R K Suman, Director Tourism
1130 - 1200	Thai Airways International Public Company Limited	Krittaphon Chantalitanon, Vice President, Aviation Services Support Department

MEDIA CENTRE

Date: 29 September to 1 October 2015 (Tuesday to Thursday)
Opening Hours: 0830 – 1800hrs (Tuesday)
 0900 – 1800hrs (Wednesday)
 0900 – 1700hrs (Thursday)
Venue: Lotus Suite 10, Level 22, BCC

Entry By Media Badge Only

EXHIBITION INFORMATION

Exhibition Admission

Admission to IT&CMA and CTW Asia-Pacific 2015 Exhibition is by delegate badge from 29 September – 1 October 2015

Exhibition Hours

30 September 2015 0900 – 1800hrs
 1 October 2015 0900 – 1700hrs

Registration Hours

For Exhibitors, Buyers and Media	28 September 2015 (Monday)	1000 – 1730hrs
	29 September 2015 (Tuesday)	0830 – 1730hrs
For Trade Visitors	30 September 2015 (Wednesday)	0900 – 1800hrs
	1 October 2016 (Thursday)	0900 – 1700hrs

Registration for Media Delegates will take place at Outside Media Centre, Lotus Suite 10, Level 22, BCC
 Registration for Exhibitors, Buyers and Trade Visitors will take place at Registration Counters, Level 22, BCC

Badge Categories

- Red Exhibitor
- Green Buyer
- Green Trade Buyer
- Bright Blue Media
- Magenta Speaker
- Light Blue Conference Delegate
- Dark Blue Travel Manager
- Pink Trade Visitor
- Orange Sponsor
- Grey Future Leaders Forum
- Yellow Organiser
- Yellow Host Committee

- Brown VIP
- White Student Volunteer

ON-SITE SERVICES

Show Organisers' Office

Secretariat Office, Level 22, BCC

Thailand Convention and Exhibition Bureau (TCEB) Onsite Office

Boardroom, Level 23, BCC

Reimbursement Office

Lotus Suite 14, Level 23, BCC

Date: 29 September – 1 October 2015

Time: 1000 – 1200hrs and 1330 – 1600hrs only

Official Contractor

Cityneon Exhibition Services Pte Ltd

On-Site Office: Exhibition Hall, Level 22, BCC

Main Office: Cityneon Design Centre, 84 Genting Lane #04-02
Singapore 349584

Contact: Tel: +65 6571 6338 | Fax: +65 6749 9050
Email: richard.tan@cityneon.com.sg

Official Freight Forwarder

On-Site Office: Exhibition Hall, Level 22, BCC

SINGAPORE

APT Showfreight (S) Pte Ltd

10 Bukit Batok Crescent #05-05 The Spire

Singapore 658079

Tel: (65) 6499 8988 Fax: (65) 6499 8989

Website: www.aptsfreightlogistics.com

Contact: **Mr Rick Tan**

Tel: (65) 6499 8984

Email: rick.tan@aptsfreight.com

THAILAND

APT Showfreight (Thailand) Limited

11/24 Rachadapisek Road, Chongnonsee,

Yannawa, Bangkok 10120, Thailand

Tel: +66 (0) 2285 3060 Fax: +66 (0) 2285 3068

Contact: **Mr Hasnai Kongkaew**

Mobile: +66 85 155 1989

Email: hasnai@aptsfreight.com

Post Show Tours Desk

Level 22, BCC

Pre Show Tour Desk

Level 1, BCC

Official Transportation

World Travel Service

Transportation Counter, Lobby, Level 1, BCC

EVENT ORGANISERS

TTG Events

Delivering The World's Business To One Marketplace.

TTG Asia Media's Events group promotes business opportunities by staging international trade events that bring industry suppliers and buyers to one marketplace. The group is the founder and organiser of Incentive Travel & Conventions, Meetings (IT&CM) Events, a series of MICE shows in Thailand (IT&CMA), China (IT&CM China) and India (IT&CM India). It also owns and manages the Corporate Travel World (CTW) Events, with CTW Asia-Pacific co-located with IT&CMA, and CTW China with IT&CM China. TTG Events is also the longest-running secretariat appointed to manage the ASEAN Tourism Forum (ATF) Travel Exchange (TRAVEX). Other core trade events include the Singapore Gifts Show (SGS) and International Feng Shui Convention (IFSC).

For more information on TTG Asia Media, visit www.ttgasiamedia.com

EVENT SUPPORT & SPONSORSHIP

Host Country

- Thailand

Supported By

- Airports of Thailand (AOT)
- Bangkok Metropolitan Administration (BMA)
- Thailand Convention and Exhibition Bureau (TCEB)
- Thailand Incentive and Convention Association (TICA)
- Tourism Authority of Thailand (TAT)
- Tourism Council of Thailand (TCT)

Endorsing and Supporting Associations

- The Asian Association of Convention and Visitor Bureaus (AACVB)
- The Association of Corporate Travel Executives (ACTE)
- The Australasian Society of Association Executives (AuSAE)
- The Canadian Society of Association Executives (CSAE)
- euromic
- International Association of Professional Congress Organisers (IAPCO)
- International Congress and Convention Association (ICCA)
- Outbound Tour Operators Association of India (OTOAI)
- Pacific Asia Travel Association (PATA)
- Society of Incentive Travel Excellence (Site)

Official Airline

- Thai Airways International

Official Venue

- Bangkok Convention Centre (BCC) at CentralWorld

Industry Partners

- World PCO Alliance
- SACEOS

Mobile App Partner

- Guidebook

Official Hotels

- Centara Grand @ CentralWorld
- Renaissance Bangkok Ratchaprasong Hotel
- Grand Hyatt Erawan Bangkok
- InterContinental Bangkok
- The Okura Prestige Bangkok
- Plaza Athenee

Supporting Hotels

- Amari Watergate Bangkok
- Arnoma Grand Bangkok
- Dusit Thani Bangkok
- Hotel Indigo Bangkok
- JW Marriott Hotel Bangkok
- Novotel Bangkok on Siam Square
- Novotel Bangkok Ploenchit Sukhumvit
- Pullman Bangkok King Power
- Radisson Suites Bangkok Sukhumvit
- Shangri-La Hotel, Bangkok
- Sheraton Grand Sukumvit, A Luxury Collection Hotel, Bangkok
- The Montien Hotel Bangkok
- The Rembrandt Hotel Bangkok
- The Sukosol Bangkok – A Sukosol Hotel
- VIE Hotel Bangkok

Official Media

- TTGmice
- TTGassociations
- TTG-BTmice China
- TTG Asia Luxury
- TTG Asia

- TTG China
- TTG India
- TTG Show Daily

Media Affiliates

- BBT Online
- Biz Events Asia
- Black Meetings & Tourism
- China Global Traveler
- Elite Travel Connection
- EventConnect.com
- Executive PA Magazine
- Global Travel Media
- HeadQuarters Europe
- Heavenly India
- Kongres Magazine
- Korea Tourism News
- Másexpos Congresos & Convenciones
- MeeTurkey
- MICE in Asia
- MICE Japan
- MICE Middle East
- MICE-Contact
- MIM Europe Magazine
- Safari Plus
- Tourism Around the World Monthly
- Tourism-Insider
- Travel Daily Media
- Travel Magazine
- Travel Update Philippines
- Travelife Magazine
- Voyager's World

Contributing Media

- Travel and Tour World

Sponsors Delegate Bags

- Thailand Convention and Exhibition Bureau (TCEB)
- **Event T-Shirts**
Thailand Convention and Exhibition Bureau (TCEB)
- **Lanyards & Badges**
Thailand Convention and Exhibition Bureau (TCEB)
- **Buyers Lounge (Exhibition Hall Premises)**
Thailand Convention and Exhibition Bureau (TCEB)
- **Pillar Wraps**
Thailand Convention and Exhibition Bureau (TCEB)
- **Panel Wraps**
Thailand Convention and Exhibition Bureau (TCEB)
- **Information Board**
Taipei City Government
- **Escalator Wrap**
Tourism Promotions Board Philippines

Sponsors – Social Functions/Luncheons

- **Opening Ceremony and Welcome Reception on 29 September 2015, Tuesday**
Thailand Convention and Exhibition Bureau (TCEB)
- **Hosted Luncheons on 30 September, Wednesday**
Seoul Metropolitan Government, Dubai Business Events, Frasers Hospitality, Tourism Promotions Board Philippines
- **Hosted Dinner on 30 September, Wednesday**
Tourism Promotions Board Philippines
- **CTW Asia-Pacific Coffee Breaks on 30 September 2015, Wednesday**
Oakwood Worldwide, HRS
- **Title Sponsor of CTW Asia-Pacific Session 1**
Carlson Wagonlit Travel

IT&CMA & CTW Asia-Pacific 2015 Keynote, Seminar and Conference

- **IT&CMA & CTW Asia-Pacific 2015 Keynote Session**
 - Gary Grimmer, CEO, GainingEdge
 - Anja Loetscher, Director, Geneva Convention Bureau
 - Maureen O'Crowley, Executive Director, MICE Division, Seoul Tourism Organisation
 - Supawan Teerarat, Vice President & CMO, Thailand Convention & Exhibition Bureau

- **IT&CMA 2015 ASEAN MICE Forum Speakers**
 - Addie Pornthip, Deputy CEO, Destination Asia Group and Managing Director – Thailand, Destination Asia
 - Gary Grimmer, CEO, GainingEdge
 - Hugo Slimbrouck, Director of Strategic Partnerships, Ovation Global DMC
 - Karen Yue, Group Editor – TTG Travel Trade Publishing, TTG Asia Media
 - Kris Srisatin, Founder & Managing Director, Stream Events Asia

- **IT&CMA 2015 Association Days Forums Speakers**
 - Daniel Strassberg, President, Quest Asia & Quest Australia & New Zealand
 - Gary Grimmer, CEO, GainingEdge
 - Noor Ahmad Hamid, Regional Director Asia Pacific, International Congress and Convention Association
 - Richard Holmes, International Director of Meeting, International League Against Epilepsy
 - Roger Robert Rajah, Executive Board Member, World Federation of Tourist Guide Associations
 - Simon Pryor, Chief Executive Officer, Mathematical Association of Victoria and Past President, Australasian Society of Association Executive (AuSAE)

- **IT&CMA 2015 Campfire Knowledge Session Speakers**
 - Christopher Toh, Country Manager for Singapore, Guidebook
 - Hugo Slimbrouck, Director of Strategic Partnerships, Ovation Global DMC
 - Sarah Skavron, Knowledge and Events Executive, IMEX Group
 - David Fotheringham, Director, Asia Ability

- **CTW Asia-Pacific 2015 Conference Sessions Speakers**
 - Alvan Aiau, Vice President, Global Sales & Global Program Management, Asia Pacific, Carlson Wagonlit Travel
 - Amarnath Lal Das, General Manager - India Travel, Accenture
 - Benson Tang, Regional Director for Asia, Association of Corporate Travel Executives (ACTE)
 - Bert van Walbeek, Area Business Development, Safehotels Alliance Asia
 - Chris Parker, Sales & Marketing Director, APAC, Carey International
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 - Craig Ryan, Managing Director, Asia Pacific, Oakwood Worldwide
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 - Grant Strudwick, Regional Security Director, Asia Pacific, International SOS and Control Risks
 - Hans Kanold, CEO, Safehotels Alliance Asia
 - Jacob Hu, Category Travel Manager, Lenovo
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 - Kevin Iwamoto, Vice President of Industry Strategy, Lanyon
 - Lena Khoo, Regional Head of Travel, APAC, Credit Suisse AG
 - Peter Koh, Member, CTW Asia-Pacific Advisory Panel
 - Sarah-Jane Tempest, Director of Corporate Solutions, Asia Pacific, HRS – The Hotel Portal
 - Saravane Khuprasert, Director, Royal Orchid Plus Business Unit, Thai Airways International
 - Taro Matsumoto, Senior Director, Global Procurement, Flextronics International

- **IMEX-MPI-IT&CMA Future Leaders Forum 2015 Speakers**
 - Aina Czarina Tanprasert, Sales Manager, Anantara Siam Bangkok Hotel
 - Choo Leng Goh, General Manager, Plaza Athenee Bangkok A Royal Meridien
 - Gary Grimmer, CEO, GainingEdge
 - Jane Vong Holmes, Senior Association Asia, GainingEdge
 - Nooch Homrossukhon, Director Meetings and Incentives Department, Thailand Convention and Exhibition Bureau (TCEB)
 - Noor Ahmad Hamid, Regional Director Asia Pacific, International Congress and Convention Association (ICCA)
 - Sarah Skavron, Knowledge and Events Executive, IMEX Group

IT&CMA and CTW Asia-Pacific 2016

Date: 27 - 29 September 2016

Venue: Bangkok Convention Centre (BCC) at CentralWorld

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