

## IT&CMA and CTW Asia-Pacific 2014 FACT SHEET

(As at 28 September 2014)

### EVENT

22<sup>nd</sup> IT&CMA and 17<sup>th</sup> CTW Asia-Pacific 2014

(Incentive Travel & Conventions, Meetings Asia and Corporate Travel World Asia-Pacific)

www.itcma.com | www.corporatetravelworld.com

Event Email: itcma@ttgasia.com | ctw@ttgasia.com

30 September to 2 October 2014

Bangkok Convention Centre at CentralWorld • Bangkok, Thailand

Exhibition Hall, Level 22 and 23

999/99 Rama 1 Road, Pathumwan

Bangkok 10330, Thailand

Tel: +66 (0) 2100 1234 | Fax: +66 (0) 2100 6165 | Website: <http://www.bangkokconventioncentre.net/en/home/index.asp>

### BACKGROUND

Incentive Travel & Conventions, Meetings Asia (IT&CMA) and Corporate Travel World (CTW) Asia-Pacific is The World's Only Doublebill Event in MICE and Corporate Travel. Both events have been co-locating since 2004, offering its delegates a valuable platform to do business, learn and network.

Since 2012, the event has incorporated Luxury Travel in its ambit. 2014 will see the 22nd and 17th instalment of IT&CMA and CTW Asia-Pacific respectively.

Established in 1993, IT&CMA is at the forefront of fostering MICE growth opportunities for the Asia-Pacific and beyond. Its multi-faceted programme engages regional and international industry suppliers and buyers in the realms of business, education and networking. IT&CMA also features dedicated platforms designed around the interests of valuable MICE niche segments, enabling the event to consistently deliver a delegate profile that is both relevant and dynamic. IT&CMA remains uniquely positioned as the only global event with the largest exhibition showcase of Asia-Pacific MICE suppliers. The show has been incorporating luxury travel since 2012.

Launched in 1998, CTW Asia-Pacific is dedicated to cultivating Travel & Entertainment (T&E) best practices among Asia-Pacific's corporate travel professionals. Influencers, planners and decision-makers of corporate travel functions in their organisation attend the annual conference to keep them abreast of the latest trends and knowledge that enable them to get the most out of their T&E decisions.

IT&CMA and CTW Asia-Pacific is organised by TTG Events, a business group of TTG Asia Media.

### FEATURES

#### Business

- Buyers-Meet-Sellers (BMS) Appointment Scheduling Session: for Exhibitors and Buyers
- Networking Session for Exhibitors and Corporate Travel Managers
- Exhibition and Appointment sessions: Featuring both International and Local Exhibitors and Buyers
- Official Press Conference and Media Briefings by NTOs and Industry Organisations (for Media Only)
- Association Day – Destination Presentation

#### Education

- **IT&CMA and CTW Asia-Pacific 2014 Keynote Address:**  
**What else can go wrong? Are we still in the people business?**  
Keynote Speaker: **Bert van Walbeek**, Managing Director, The Winning Edge
- **6 Association Day Forum and Corporate Performance Forum sessions,**  
as part of the Association Day (1 and 2 October) and Corporate Performance Forum (2 October).  
See page 11 for speaker details.

1 and 2 October 2014 Association Day Forums	2 October 2014 Corporate Performance Forums
<b>Association Day Forum 1</b> <b>From Asia to Europe: The Role of a PCO in Association Meetings</b> Moderator: - <b>Simon Pryor</b> , Principal Professional Learning and	<b>Corporate Performance Forum 1</b> In collaboration with Site <b>Innovative in Incentive Travel</b> Speakers: - <b>Rajeev Kohli</b> , Joint Managing Director, Creative Travel,

<p>Certification Advisor, Australasian Society of Association Executives (AuSAE), Australia</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>- <b>Monimita Sarkar</b>, Managing Director, KW Conferences, India</li> <li>- <b>Per Ankaer</b>, President, World PCO Alliance</li> </ul>	<p>India</p> <ul style="list-style-type: none"> <li>- <b>Joost de Meyer</b>, Chairman &amp; CEO, First Incentive Travel Inc., the US</li> </ul>
<p><b>Association Day Forum 2</b> <b>Looking Further, Going Farther</b></p> <p>Speaker:</p> <ul style="list-style-type: none"> <li>- <b>Robin Lokerman</b>, Former Chairman, ASAE Foundation and Group President, MCI Group, Singapore</li> </ul> <p>Panellists:</p> <ul style="list-style-type: none"> <li>- <b>Simon Pryor</b>, Principal Professional Learning and Certification Advisor, Australasian Society of Association Executives (AuSAE), Australia</li> <li>- <b>Hugo Slimbrouck</b>, Director of Strategic Partnerships, Ovation Global DMC, Belgium</li> </ul>	<p><b>Corporate Performance Forum 2</b> In collaboration with MPI <b>Incentive Meetings: Business &amp; Pleasure?</b></p> <p>Speaker:</p> <ul style="list-style-type: none"> <li>- <b>Gareth Gallagher</b>, Events Director – Asia, cievnts, Hong Kong</li> </ul>
<p><b>Association Day Forum 3</b> <b>Learning from Success: Association Meetings in Thailand</b></p> <p>Moderator:</p> <ul style="list-style-type: none"> <li>- <b>Per Ankaer</b>, President, World PCO Alliance</li> </ul> <p>Speaker:</p> <ul style="list-style-type: none"> <li>- <b>Professor Apirag Chuangsuwanich</b>, President, Society of Plastic and Reconstructive Surgeons of Thailand</li> </ul>	
<p><b>Association Day Forum 4</b> In collaboration with MPI <b>Adding Value with Sustainable Events</b></p> <p>Speaker:</p> <ul style="list-style-type: none"> <li>- <b>Roger Simons, CMP</b>, Group Sustainability Manager, MCI Group, Singapore</li> </ul>	

• **8 CTW Asia-Pacific Conference Series**

See page 11 for speaker details.

<p><b>CTW Asia-Pacific Industry Presentation</b></p> <p>Speaker:</p> <ul style="list-style-type: none"> <li>- <b>Andi Budd</b>, Vice President &amp; General Manager (Singapore, Thailand, Taiwan &amp; Multinational Sales JAPA), American Express Global Business Travel</li> </ul>	<p><b>CTW Session 2</b> In collaboration with ACTE <b>Travel Safety and Security in an Uncertain World</b></p> <p>Moderator:</p> <ul style="list-style-type: none"> <li>- <b>Benson Tang</b>, Regional Director, Association of Corporate Travel Executives (ACTE), Hong Kong</li> </ul> <p>Panellists:</p> <ul style="list-style-type: none"> <li>- <b>Yuko Sugiyama</b>, Director, PwC Japan</li> <li>- <b>Geethal Arekal</b>, Regional Travel Head (APAC), Northern Trust, India</li> <li>- <b>Michael Molly</b>, Global Category Principal – Travel and Expense Management, Rio Tinto, Singapore</li> </ul>
<p><b>CTW Session 3</b> <b>Boosting the Adoption of Self-Booking Tools</b></p> <p>Moderator:</p> <ul style="list-style-type: none"> <li>- <b>Sarah-Jane Tempest</b>, National Account Management Leader, FCm Travel, Singapore</li> </ul> <p>Panellists:</p> <ul style="list-style-type: none"> <li>- <b>Michelle Tan</b>, Travel Manager, Asia-Pacific, Oracle Corporation, Singapore</li> <li>- <b>Olive Chu</b>, Purchasing Manager, Tetra Pak, China</li> </ul>	<p><b>CTW Session 4</b> In collaboration with ACTE <b>Defining the 'Lowest Logical Fare'</b></p> <p>Moderator:</p> <ul style="list-style-type: none"> <li>- <b>Benson Tang</b>, Regional Director, Association of Corporate Travel Executives (ACTE), Hong Kong</li> </ul> <p>Panellists:</p> <ul style="list-style-type: none"> <li>- <b>Amarnath Lal Das</b>, General Manager – India Travel, Accenture, India</li> <li>- <b>Abegail Jamito</b>, Travel Supervisor – Asia, Emerson Network Power, the Philippines</li> <li>- <b>Christine Liu</b>, Asia Pacific Travel Manager, Ford Motor Company, China</li> <li>- <b>Julie Murphy</b>, Senior Director of Sales, BCD Travel, Hong Kong</li> </ul>
<p><b>CTW Session 5</b></p>	<p><b>CTW Session 6</b></p>

<p><b>To Travel or Not to Travel?</b></p> <p>Speaker:</p> <ul style="list-style-type: none"> <li>- <b>Kevin Iwamoto</b>, Vice President of Industry Strategy, Lanyon, United States</li> </ul>	<p><b>Managing Stakeholder Relationships within the Organisation</b></p> <p>Speaker:</p> <ul style="list-style-type: none"> <li>- <b>Sarote Phornprapha Ph.D</b>, Executive Director – Head of Executive MBA Program, Sasin Graduate Institute of Business Administration, Chulalongkorn University, Thailand</li> </ul>
<p><b>CTW Session 7</b> <b>One World, One TMC?</b></p> <p>Speaker:</p> <ul style="list-style-type: none"> <li>- <b>Kevin Iwamoto</b>, Vice President of Industry Strategy, Lanyon, United States</li> </ul> <p>Panellists:</p> <ul style="list-style-type: none"> <li>- <b>Michael Molloy</b>, Global Category Principal – Travel and Expense Management, Rio Tinto, Singapore</li> <li>- <b>Lena Khoo</b>, Vice-President – Global Travel Department, Credit Suisse, Singapore</li> </ul>	<p><b>CTW Session 8</b> <b>Driving Travel Compliance with Gamification</b></p> <p>Speaker:</p> <ul style="list-style-type: none"> <li>- <b>Robert Zepeda</b>, CEO, Playbasis, Thailand</li> </ul>

- **Social Events and Functions**
  - IT&CMA and CTW Asia-Pacific 2014 Friendly Golf Game
  - Pre-Show City Tours of Bangkok
  - Opening Ceremony and Welcome Reception
  - 11 x Hosted Luncheons, Dinners and Coffee Breaks (For Buyers, Corporate Travel Managers and Media Only)  
*\*Refer to Page 5 for more information.*
  - 13<sup>th</sup> Sticky Awards Luncheon
  - 3 x Post-Show Tours
- **Partner Events**
  - **IMEX-MPI-MCI-IT&CMA Future Leaders Forum**  
Supported by TCEB and TICA
  - **7<sup>th</sup> Asia for Asia: “Rock the Generations”**  
Supported by AACVB
  - **TTG Travel Awards**

#### Others

- Buyer, Corporate Travel Manager and Media Hosting Programme

#### WHAT IS NEW

- An expanded 2-day Association Day and Corporate Performance Forums and their respective educational sessions
- Association Day Business Appointment Sessions and Destination Presentations

#### DELEGATE STATISTICS

- Exhibitors: 811
- Buyers & Corporate Travel Managers: 537
- Media: 142

Final delegate numbers will be published after the event

#### EXHIBITOR

**Exhibition area (gross):** 5,000 square metres (sqm)

#### 811 Exhibitors from 261 Exhibiting Companies and Organisations

*Complete details available in the IT&CMA and CTW Asia-Pacific 2014 Show Directory*

**Exhibiting International and Local (Thai) MICE Destinations:** Cambodia, Egypt, Hong Kong, India, Indonesia, Japan, Macau, Malaysia, New Zealand, Philippines, South Korea, Singapore, Switzerland, Taiwan, Thailand, Vietnam

**New Exhibiting National Pavilion:** Cambodia (36sqm), Switzerland (9sqm)

**New Exhibiting Corporates:** Mystifly Consulting (India) Private Limited, Oakwood Worldwide, Travelite (India)

**Largest Exhibiting Pavilions:** Thailand (374sqm), Macau (186sqm), Malaysia (168sqm)

**Types of Exhibitors:**

Adventure & Incentive Travel Suppliers	Events Management Companies & Entertainment Suppliers	Theme Parks
Car Rental Companies	Golf Courses	Trade Associations
Coach, Car & Railway Operators	Hotels & Resorts	Trade Publications / Media
Convention Visitors Bureaus	National / State Tourism Organisations	Travel / Meeting Technology & Multimedia Companies
Cruise Lines	Professional Conference Organisers	Travel Management Companies
Destination Management Companies	Serviced Apartments	Travel-Related Suppliers
	Spas	

## BUYERS

**395 Buyers (55% International and 45% Asia-Pacific) From 47 Countries/Territories:** Argentina, Australia, Austria, Bangladesh, Belgium, Brazil, Brunei Darussalam, Bulgaria, Cambodia, Canada, China PR, Czech Republic, Denmark, France, Germany, Greece, Hong Kong SAR, Hungary, India, Indonesia, Iran, Ireland, Israel, Italy, Latvia, Malaysia, Myanmar, Netherlands, Pakistan, Philippines, Poland, Portugal, Russia, Singapore, South Africa, Spain, Sri Lanka, Sweden, Switzerland, Taiwan, Thailand, Turkey, Ukraine, United Arab Emirates, United Kingdom, United States of America, Vietnam

*Complete details available in the IT&CMA and CTW Asia Pacific 2014 Buyer's Profile*

### International Buyers Breakdown By Region:

Europe	42%
Asia-Pacific	40%
Americas & Pacific	8%
Australasia	5%
Others	6%

**Largest Number of International Buyers from:** India, Poland, Singapore

**Percentage Of New Buyers:** 58%

**New Participating Countries/Territories:** Argentina, Austria, Myanmar, Sri Lanka

### Type of Buyers:

- Travel Agent Handling Incentives
- Travel Management Company
- Incentive/ Motivation House
- Meeting Planner
- Professional Conference Organiser
- Destination Management Company
- Corporate Company With Incentive Programmes
- International Association
- Others

## CORPORATE TRAVEL MANAGERS (CTM)

**142 Corporate Travel Managers from 12 Countries/Territories (1% International and 99% Asia-Pacific):** Australia, China PR, Hong Kong SAR, India, Indonesia, Japan, Malaysia, New Zealand, Philippines, Singapore, Switzerland, Thailand

### International CTM Breakdown By Region:

Asia-Pacific	94%
Australasia	5%
Europe	1%

**Largest Participation From:** India, China

**Percentage Of New Corporate Travel Managers:** 45%

### CTM are from Industries such as:

- Engineering, Energy, Petroleum, Chemicals, Manufacturing
- Finance, Banking, Insurance, Professional Consulting Services
- Advertising, Marketing, PR, Media, Education, Training
- Information Technology, Telecommunications, Computer Software and Services
- Transportation, Logistics, Wholesale, Resale, Distribution
- Medical, Biotechnology, Health Services
- Others

## MEDIA

**142 Media From 28 Countries/Territories (Including Thailand):** Australia, Belgium, Cambodia, China PR, Canada, Czech Republic, Denmark, Finland, France, Germany, Greece, Hong Kong SAR, Hungary, India, Ireland, Italy, Japan, Jordan, Lao PDR, Malaysia, Mexico, Netherlands, Pakistan, Philippines, Poland, Russia, Singapore, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sweden, Switzerland, Thailand, Turkey, United Kingdom, United States of America, Vietnam

#### International Media Breakdown By Region:

Asia-Pacific (less Thailand)	39%
Europe	39%
Thailand	12%
Americas	4%
Middle East	4%
Africa	2%

**Largest Number Of Media Delegates From:** India(4.7%), Belgium (3.7%), Australia (2.8%), Germany (2.8%)

#### Official Media and Media Affiliates:

- 8 Official Media
- 32 Media Affiliates
- 3 Contributing Media

### SOCIAL FUNCTIONS & ACTIVITIES

#### 1. Pre-Show City Tours In Bangkok

Date: 29 September 2014, Monday

Time: 1300 – 1900hrs

Open To: Hosted Buyers, Corporate Travel Manager and International Media delegates only.

#### 2. Networking Coffee Break

Date: 30 September 2014, Tuesday

Time: 1530 – 1600hrs

Venue: Pre-Function Area outside World Ballroom, Level 23, BCC

Entry: For Buyers, Exhibitors and Corporate Travel Managers Only

Dress Code: Business

#### 3. IT&CMA and CTW Asia-Pacific Opening Ceremony & Welcome Reception

Hosted By Thailand Convention and Exhibition Bureau

Theme: Absolute Happiness

Date: 30 September 2014, Tuesday

Time: 1900 – 2130hrs

Venue: Queen Sirikit National Convention Centre

Entry: For All Delegates – Entry By Delegate Badge Or By Invitation Only

Dress Code: Business Attire or National Costume

#### 4. CTW Asia-Pacific Coffee Break Sponsored by Frasers Hospitality

Date: 1 October 2014, Wednesday

Time: 1000 – 1030hrs

Venue: Open Space Outside Lotus Suite 3 & 5, Level 22, BCC

Entry: For CTW Asia-Pacific delegates only

Dress Code: Business

#### 5. Hosted Luncheon

Date: 1 October 2014, Wednesday

Time: 1200 – 1345hrs

Venue: Networking Lunch Area, Exhibition Hall, Level 22, BCC

Entry: For Buyers, Corporate Travel Managers and Media Only – Entry By Delegate Badge Or By Invitation Only

Dress Code: Business

#### 6. CTW Asia-Pacific Coffee Break Sponsored by Travelport

Date: 1 October 2014, Wednesday

Time: 1450 – 1520hrs

Venue: Open Space Outside Lotus Suite 3 & 5, Level 22, BCC

Entry: For CTW Asia-Pacific delegates only

Dress Code: Business

#### 7. Hosted Dinner – For Hosted Delegates Only

Hosted by The Sukosol, Bangkok

Date: 1 October 2014, Wednesday

Time: 1900 – 2130hrs

Venue: The Sukosol, Bangkok

Entry: For Buyers, Corporate Travel Managers and Media Only - Entry By Delegate Badge Or By Invitation Only

Dress Code: Business

#### 8. Late-Night Function: Full Moon Party

Jointly Hosted by TTG Travel Trade Publishing and Sofitel So Bangkok

Date: 1 October 2014, Wednesday

Time: 2200 – 2400hrs

Venue: Sofitel So Bangkok

Entry: For All Delegates – Entry By Delegate Badge Or By Invitation Only

Dress Code: Business

#### 9. CTW Asia-Pacific Coffee Break

Date: 2 October 2014, Thursday

Time: 1100 – 1130hrs

Venue: Open Space Outside Lotus Suite 3 & 5, Level 22, BCC

Entry: For CTW Asia-Pacific delegates only

Dress Code: Business

#### 10. 13<sup>th</sup> Sticky Awards Lunch

Date: 2 October 2014, Thursday

Time: 1230 – 1345hrs

Venue: Networking Lunch Area, Exhibition Hall, Level 22, BCC

Entry: For All Delegates – Entry By Delegate Badge Or By Invitation Only

Dress Code: Business

#### 11. CTW Asia-Pacific Coffee Break

Date: 2 October 2014, Thursday

Time: 1500 – 1530hrs

Venue: Open Space Outside Lotus Suite 3 & 5, Level 22, BCC

Entry: For CTW Asia-Pacific delegates only

Dress Code: Business

#### 12. Post-Show Destination Tours In Thailand

a) TOUR 1: Chiang Rai 3 – 5 October 2014

b) TOUR 2: Phuket 3 – 5 October 2014

c) TOUR 3: Siem Reap 3 – 5 October 2014

Open To: Hosted Buyers, Corporate Travel Managers and International Media delegates only.

### OFFICIAL PRESS CONFERENCE & MEDIA BRIEFINGS

#### IT&CMA and CTW Asia-Pacific 2014 Official Press Conference

30 September 2014, Tuesday | 1115 – 1215hrs

Lotus Suite 12, Level 22, Bangkok Convention Centre

Speakers:

- **Darren Ng**, Managing Director, TTG Asia Media
- **Nopparat Maythaveekulchai**, President, Thailand Convention and Exhibition Bureau (TCEB)
- **Flying Officer Suraphon Israngura Na Ayuthya**, Executive Vice President of Commercial, Thai Airways International Public Company Limited

#### Media Briefings

Venue: Lotus Suite 9, Level 22, BCC

1 October 2014, Wednesday		Presenter
0930 – 1000	Laguna Phuket	<b>Ravi Chandran, Managing Director</b> Laguna Phuket  <b>Prae Sunantarak (Ms.), Director – Community Relations</b> Laguna Phuket
1030 – 1100	Thailand Convention & Exhibition Bureau (TCEB)	<b>Nopparat Maythaveekulchai (Mr.), President</b> Thailand Convention and Exhibition Bureau (TCEB)  <b>Supawan Teerarat (Mrs.), Vice-President, Strategic and Business Development</b> Thailand Convention and Exhibition Bureau (TCEB)

1130 – 1200	<b>Thai Airways International Public Company Limited</b>	<b>Viroj Sirihorachai (Mr.), Vice President, Sales &amp; Distribution – Regional Department</b> Thai Airways International Public Company Limited
1400 – 1430	<b>Thailand Incentive and Convention Association (TICA)</b>	<b>Sumate Sudasna (Khun), President</b> Thailand Incentive and Convention Association (TICA)  <b>Max Jantasuan (Khun), Membership &amp; PR Committee Chairperson</b> Thailand Incentive and Convention Association (TICA)
1500 - 1530	<b>Park Hotel Group</b>	<b>Pauline Cheung (Ms.), Group Sales Director</b> Park Hotel Group
<b>2 October 2014, Thursday</b>		<b>Presenter</b>
1130 – 1200	<b>Taiwan Tourism Bureau</b>	<b>Thomas Tsou (Mr.), Secretary General</b> Taiwan Convention & Exhibition Association  <b>Ming-Ling Tsai, Chief Secretary</b> Taiwan Tourism Bureau  <b>Tiffany Hu, Project Manager</b> Economic Development Bureau, Kaohsiung City Government  <b>Yi Hsuan Lee, Sub-Section Chief</b> Department of Information and Tourism, Taipei City Government  <b>Jeremy Liang, Deputy Representative</b> Taipei Economic & Cultural Office in Thailand

## MEDIA CENTRE

**Date:** 29 September to 2 October 2014 (Monday to Thursday)

**Opening Hours:** 1000 – 1730hrs (Monday)  
0830 – 1800hrs (Tuesday)  
0900 – 1800hrs (Wednesday)  
0900 – 1700hrs (Thursday)

**Venue:** Lotus Suite 10, Level 22, BCC

**Entry By Media Badge Only**

## EXHIBITION INFORMATION

### Exhibition Admission

Admission to IT&CMA and CTW Asia-Pacific 2014 Exhibition is by delegate badge from 1 – 2 October 2014

### Exhibition Hours

1 October 2014 0900 – 1800hrs  
2 October 2014 0900 – 1700hrs

### Registration Hours

<b>For Exhibitors, Buyers and Media</b>	29 September 2014 (Monday)	1000 – 1700hrs
	30 September 2014 (Tuesday)	0830 – 1730hrs
<b>For Trade Visitors</b>	1 October 2014 (Wednesday)	0900 – 1800hrs
	2 October 2014 (Thursday)	0900 – 1700hrs

Registration for Media Delegates will take place at Outside Media Centre, Lotus Suite 10, Level 22, BCC

Registration for Exhibitors, Buyers and Trade Visitors will take place at Registration Counters, Level 22, BCC

### Badge Categories

- Red Exhibitor
- Green Buyer
- Green Trade Buyer
- Bright Blue Media
- Magenta Speaker
- Light Blue Conference Delegate
- Dark Blue Travel Manager



- Pink Trade Visitor
- Orange Sponsor
- Grey Future Leaders Forum
- Yellow Organiser
- Yellow Host Committee
- Brown VIP
- White Student Volunteer

## ON-SITE SERVICES

### Show Organisers' Office

Secretariat Office, Level 22, BCC

### Thailand Convention and Exhibition Bureau (TCEB) Onsite Office

Boardroom, Level 23, BCC

### Reimbursement Office

Lotus Suite 14, Level 23, BCC

Date: 30 September – 2 October 2014

Time: 0900 – 1200hrs and 1330 – 1700hrs only

### Official Contractor

Cityneon Exhibition Services Pte Ltd

On-Site Office: Exhibition Hall, Level 22, BCC

Main Office: Cityneon Design Centre, 84 Genting Lane #04-02  
Singapore 349584

Contact: Tel: +65 6571 6338 | Fax: +65 6749 9050  
Email: [richard.tan@cityneon.com.sg](mailto:richard.tan@cityneon.com.sg)

### Official Freight Forwarder

On-Site Office: Exhibition Hall, Level 22, BCC

## SINGAPORE

### APT Showfreight (S) Pte Ltd

24 Jurong Port Road #01-01

Singapore 619097

Tel: (65) 6499 8988 Fax: (65) 6499 8989

Website: [www.aptfootfreightlogistics.com](http://www.aptfootfreightlogistics.com)

Contact: **Mr Ryan Koh**

Mobile: +65 98166571

Email: [ryan.koh@aptfootfreight.com](mailto:ryan.koh@aptfootfreight.com)

### Pre and Post Show Tours Desk

Level 22, BCC

### Official Transportation

World Travel Service

Transportation Counter, Lobby, Level 1, BCC

## EVENT ORGANISERS

### TTG Events

#### Delivering The World's Business To One Marketplace.

TTG Asia Media's Events group promotes business opportunities by staging international trade events that bring industry suppliers and buyers to one marketplace. The group is the founder and organiser of the Incentive Travel & Conventions, Meetings (IT&CM) series of MICE and Corporate Travel events in Thailand (IT&CMA and CTW Asia-Pacific), China (IT&CM China) and India (IT&CM India). It is also the longest-running secretariat appointed to manage the ASEAN Tourism Forum (ATF) Travel Exchange (TRAVEX). Other core trade events include the Singapore Gifts Show (SGS) and International Feng Shui Convention (IFSC).

For more information on TTG Asia Media, visit [www.ttgasiamedia.com](http://www.ttgasiamedia.com)

## EVENT SUPPORT & SPONSORSHIP

### Host Country

- Thailand

### Supported By

- Airports of Thailand (AOT)



- Bangkok Metropolitan Administration (BMA)
- Thailand Convention and Exhibition Bureau (TCEB)
- Thailand Incentive and Convention Association (TICA)
- Tourism Authority of Thailand (TAT)
- Tourism Council of Thailand (TCT)

#### **Endorsing and Supporting Associations**

- The Asian Association of Convention and Visitor Bureaus (AACVB)
- The Association of Corporate Travel Executives (ACTE)
- The Australasian Society of Association Executives (AuSAE)
- The Canadian Society of Association Executives (CSAE)
- euromic
- International Association of Professional Congress Organisers (IAPCO)
- International Congress and Convention Association (ICCA)
- Meeting Professionals International (MPI)
- Outbound Tour Operators Association of India (OTOAI)
- Pacific Asia Travel Association (PATA)
- Site

#### **Official Airline**

- Thai Airways International

#### **Supporting Airline**

- Bangkok Airways

#### **Official Venue**

- Bangkok Convention Centre (BCC) at CentralWorld

#### **Industry Partner**

- World PCO Alliance

#### **Technology Partner**

- Crowdcomms Asia

#### **Official Hotels**

- Centara Grand @ CentralWorld
- Four Seasons Hotel Bangkok
- Grand Hyatt Erawan Bangkok
- InterContinental Bangkok

#### **Supporting Hotels**

- Amari Watergate Bangkok
- Anantara Bangkok Sathron
- Bangkok Marriott Hotel Sukhumvit
- Conrad Bangkok Hotel
- Dream Hotel Bangkok
- Dusit Thani Bangkok
- Grand Millennium Sukhumvit
- Grand Centre Point Hotel Ratchadamri
- Holiday Inn Express Bangkok Siam
- JW Marriott Bangkok
- Novotel Bangkok on Siam Square
- Plaza Athenee Bangkok, A Royal Meridien Hotel
- Radisson Blu Plaza Bangkok
- Rembrandt Hotel Bangkok
- Renaissance Bangkok Ratchaprasong Hotel
- Siam@Siam Design Hotel Bangkok
- Swissotel Nai Lert Park Bangkok
- The Montien Hotel Bangkok
- The Okura Prestige Bangkok
- The Sukosol Hotel Bangkok

#### **Official Media**

- TTGmice

- TTGassociations
- TTG-BT mice China
- TTG Asia Luxury
- TTG Asia
- TTG China
- TTG India
- TTG Show Daily

#### **Media Affiliates**

- ASEAN Today
- BBT Online
- Black Meetings & Tourism
- CIM Magazine (Germany)
- CIM News Magazine (Australia)
- Destination Asien
- Executive PA Magazine
- Global Travel Media
- HeadQuarters Asia-Pacific
- Kongres Magazine
- Korea Tourism News
- Másexpos Congresos & Convenciones
- Master Meeting
- Meeting Newz
- MeeTurkey
- MICE Central & Eastern Europe
- MICE in Asia
- MICE Japan
- MICE Poland
- MICE-Contact
- Micenet ASIA
- MICEtalk
- MIM Europe Magazine
- Safari Plus
- Sinequanon
- The Event
- Tourism Around the World Monthly
- Tourism-Insider
- Travel Magazine
- Travel News Digest
- Travel Talk Asia
- TravelDailyNews
- TTG Central Europe

#### **Contributing Media**

- Business Events Africa
- TTG Nordic
- TW Tagungswirtschaft

#### **Sponsors – Event Materials**

- **Delegate Bags**  
Thailand Convention and Exhibition Bureau (TCEB)
- **Event T-Shirts**  
Thailand Convention and Exhibition Bureau (TCEB)
- **Lanyards & Badges**  
Thailand Convention and Exhibition Bureau (TCEB)
- **Buyers Lounge (Exhibition Hall Premises)**  
Thailand Convention and Exhibition Bureau (TCEB)
- **Pillar Wraps**  
Thailand Convention and Exhibition Bureau (TCEB)
- **Panel Wraps**  
Thailand Convention and Exhibition Bureau (TCEB)

#### Sponsors – Events

- **Opening Ceremony and Welcome Reception on 30 September 2014, Tuesday**  
Thailand Convention and Exhibition Bureau (TCEB)
- **Hosted Delegates Dinner on 1 October 2014, Wednesday**  
Sukosol Hotels, Bangkok
- **CTW Asia-Pacific Coffee Breaks on 1 and 2 October 2014, Wednesday and Thursday**  
Frasers Hospitality, Travelport
- **Title Sponsor of Association Day Forum 4 and Corporate Performance Forum 2**  
Starwood Hotels and Resorts
- **Late Night Function on 1 October 2014, Wednesday**  
Sofitel So Bangkok

#### IT&CMA & CTW Asia-Pacific 2014 Keynote, Seminar and Conference

- **IT&CMA & CTW Asia-Pacific 2014 Keynote Session**
  - **Bert van Walbeek**, Managing Director, The Winning Edge
- **IT&CMA 2014 Association Days Forums Speakers**
  - **Bert van Walbeek**, Managing Director, The Winning Edge
  - **Gareth Gallagher**, Events Director, cievents, Hong Kong
  - **Monimita Sarkar**, Managing Director, KW Conferences Pvt Ltd, India
  - **Simon Pryor**, Principal Professional Learning and Certification Advisor, Australasian Society of Association Executives (AuSAE)
  - **Roger Simons**, CMP, Group Sustainability Manager, MCI Group, Singapore
  - **Per Ankaer**, President, World PCO Alliance
  - **Professor Apirag Chuangsuwanich**, President, Society of Plastic and Reconstructive Surgeons of Thailand
- **IT&CMA 2014 Corporate Performance Forums Speakers**
  - **Joost de Meyer**, Chairman & CEO, First Incentive Travel Inc., the US
  - **Rajeev Kohli**, Joint Managing Director, Creative Travel, India
- **CTW Asia-Pacific 2014 Conference Sessions Speakers**
  - **Abegail Jamito**, Travel Supervisor – Asia, Emerson Network Power, the Philippines
  - **Amarnath Lal Das**, General Manager, India Travel, Accenture, India
  - **Andi Budd**, Vice President & General Manager (Singapore, Thailand, Taiwan & Multinational Sales JAPA), American Express Global Business Travel
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  - **Yuko Sugiyama**, Director, PwC, Japan
- **IMEX-MPI-IT&CMA Future Leaders Forum 2014 Speakers**
  - **Hugo Slimbrouck**, Director of Strategic Partnerships, Ovation Global DMC/ MCI Group
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#### IT&CMA and CTW Asia-Pacific 2015

**Date:** 29 September - 1 October 2015

**Venue:** Bangkok Convention Centre (BCC) at CentralWorld

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