

## IT&CMA and CTW Asia-Pacific 2018 FACT SHEET

(As at 16 September 2018)

### EVENT

26<sup>th</sup> IT&CMA and 21<sup>st</sup> CTW Asia-Pacific 2018

(Incentive Travel & Conventions, Meetings Asia and Corporate Travel World Asia-Pacific)

www.itcma.com | www.corporatetravelworld.com/apac

Event Email: itcma@ttgasia.com | ctwapac@ttgasia.com

18 to 20 September 2018

Bangkok Convention Centre at CentralWorld • Bangkok, Thailand

Exhibition Hall, Level 22 and 23

999/99 Rama 1 Road, Pathumwan

Bangkok 10330, Thailand

Tel: +66 (0) 2100 1234 | Fax: +66 (0) 2100 6165 | Website: <http://www.bangkokconventioncentre.net>

### BACKGROUND

Incentive Travel & Conventions, Meetings Asia (IT&CMA) and Corporate Travel World (CTW) Asia-Pacific is Asia-Pacific's Only Doublebill Event in MICE and Corporate Travel. Both events have been co-locating since 2004, offering its delegates a valuable platform to do business, learn and network.

Since 2012, the event has incorporated Luxury Travel in its ambit. 2018 will see the 26<sup>th</sup> and 21<sup>st</sup> instalment of IT&CMA and CTW Asia-Pacific respectively with an anniversary edition.

Established in 1993, IT&CMA is at the forefront of fostering MICE growth opportunities for the Asia-Pacific and beyond. Its multi-faceted programme engages regional and international industry suppliers and buyers in the realms of business, education and networking. IT&CMA also features dedicated platforms designed around the interests of valuable MICE niche segments, enabling the event to consistently deliver a delegate profile that is both relevant and dynamic. IT&CMA remains uniquely positioned as the only global event with the largest exhibition showcase of Asia-Pacific MICE suppliers.

Launched in 1998, CTW Asia-Pacific is dedicated to cultivating Travel & Entertainment (T&E) best practices among Asia-Pacific's corporate travel professionals. Influencers, planners and decision-makers of corporate travel functions in their organisation attend the annual conference to keep them abreast of the latest trends and knowledge that enable them to get the most out of their T&E decisions.

IT&CMA and CTW Asia-Pacific is organised by TTG Events, a business group of TTG Asia Media.

### FEATURES

#### Business

- Up to 100% Pre-Scheduled Appointments via PSA and Online Diary
- Targeted Group Engagements and Networking Session for Exhibitors, Meeting Planners, Association Executives, Incentives Buyers, Corporate Travel Procurement Executives, Corporate Travel Management Professionals
- Exhibition - 1-to-1 Appointment sessions: Featuring International and Local Exhibitors, Buyers across various MICE segments
- 4 Association Day – Destination Presentations
  - Taiwan Convention & Exhibition Association (TCEA) 19 September, 1415 – 1435hrs
  - Thailand Convention & Exhibition Bureau (TCEB) 19 September, 1440 – 1500hrs
  - Malaysia Convention & Exhibition Bureau (MyCEB) 19 September, 1505 – 1525hrs
  - Japan by JTB 20 September, 1415 – 1435hrs
- Corporate Travel World Conference – Education, Scheduled Appointments
- Official Press Conference and Media Briefings by NTOs/CVBs and Industry Organisations (Media Only) – **Details on Page 6 & 7**

#### Education

- Keynote Address (18 September)
- 1 ICCA-TTG "Graceful Powers" Passionate Breakfast @ IT&CMA (18 September)
- 3 Asian MICE Cruise Conference Sessions (18 September) – **Details on Page 15 – 18**
- 4 Association Days Forums (19 & 20 September) – **Details on Page 15 – 18**
- 2 Incentive Forums (19 September) – **Details on Page 15 – 18**
- 2 Experiential Marketing Forums (20 September) – **Details on Page 15 – 18**
- 8 CTW Asia-Pacific Conference Series (19 & 20 September) – **Details on Page 18 – 20**

## Social Events and Functions

- **15 – 17 September**
  - Pre-IT&CMA and CTW Asia Pacific 2018 @ Bangkok Marriott Marquis Queen's Park
- **17 September**
  - IT&CMA and CTW Asia-Pacific 2018 Friendly Golf Game
  - 2 Pre-Show City Tours of Bangkok
    - Tour A: Bang Krachao
    - Tour B: Klong Bang Luang
- **18 September**
  - 1 ICCA-TTG "Graceful Powers" Passionate Breakfast @ IT&CMA
  - Asian MICE Cruise Conference Exclusive Reception
    - Breakfast, Coffee Break, Lunch
    - Hosted Luncheon by Princess Cruises
  - CTW Asia-Pacific Meet-Your-Peers Session and Lunch
  - Sundowner – Buyer Meet Seller
  - Opening Ceremony and Welcome Reception (*Hosted by Thailand Convention & Exhibition Bureau*)
- **19 & 20 September**
  - Networking Luncheons and Coffee Breaks (*For Buyers, Corporate Travel Managers, and Media Only*)
    - Hosted Luncheon by Busan Tourism Organization
    - Hosted Luncheon by Bangkok Marriott Marquis Queen's Park
    - Hosted Luncheon by Desaru Coast
    - Hosted Luncheon by Dubai Business Events
    - Hosted Luncheon by Japan by JTB
    - Hosted Luncheon by Japan Airlines & American Airlines
  - 17<sup>th</sup> Sticky Awards 2018
- **Post-IT&CMA and CTW Asia-Pacific**
  - 2 Post-Show Thailand Tours:
    - Tour A: Kanchanaburi
    - Tour B: Rayong
  - 2 Post-Show Asia-Pacific Tours:
    - The Philippines
    - Osaka

## Partner Events

- IMEX-MPI-MCI-IT&CMA Future Leaders Forum (*Supported by TCEB and TICA*)

## DELEGATE STATISTICS

As at 16 September 2018

## EXHIBITOR

**Exhibition area (gross):** 6,000 square metres (sqm)

### 916 Exhibitors from 316 Exhibiting Companies and Organisations

*Exhibitor listing in the IT&CMA and CTW Asia-Pacific 2018 Show Directory. Complete details in the digital edition.*

**Exhibiting International and Local (Thai) MICE Destinations:** Bangkok, Cambodia, China PR, India, Indonesia, Japan, Lanna, Macao SAR, Malaysia, Pattaya, Philippines, Singapore, South Korea, Switzerland, Taiwan, Thailand, UAE and USA

**New Exhibiting National Pavilion/CVBs:** Bangkok Metropolitan Administration, Hiroshima Convention & Visitors Bureau, Kobe Convention Bureau, Lanna, Nagasaki International Tourism and Convention Association, Seoul Tourism Organization and Switzerland Tourism

**Total of 134 New Exhibiting Corporates including:** American Airlines, Aonia Strategic, EventsAIR, Frost & Sullivan, Japan Airlines, HRS, NYC & Company, Princess Cruises, Radisson Hotel Group, Hong Kong Ucloudlink Network Technology and SlickBooth Holding Co, Ltd

*Exhibitor listing in the IT&CMA and CTW Asia-Pacific 2018 Show Directory. Complete details in the digital edition.*

### Types of Exhibitors:

Adventure & Incentive Travel Suppliers	Event Venues	Trade Associations
Airlines	Global Distribution Systems	Trade Publications / Media
Agencies & Education	Hotels & Resorts	Travel / Meeting Technology &
Coach, Car & Railway Operators	National / State Tourism Organisations	Multimedia Companies
Convention Visitors Bureaus	Professional Conference Organisers	Travel Management Companies
Cruise Lines	Retail	Travel-Related Suppliers
Destination Management Companies	Serviced Apartments	

Events Management Companies &  
Entertainment Suppliers

Spas  
Theme Parks

## BUYERS

*(Includes incentive houses, corporate procurement, associations, travel management companies, meeting planners, agencies)*

**462 Buyers From 45 Countries/Territories:** Australia, Austria, Bangladesh, Belgium, Cambodia, China PR, Czech Republic, France, Germany, Greece, Hong Kong SAR, Hungary, India, Indonesia, Iran, Ireland, Israel, Italy, Japan, Jordan, Kuwait, Macau SAR, Malaysia, Mexico, Netherlands, New Zealand, Pakistan, Philippines, Poland, Romania, Russia, Singapore, South Africa, South Korea, Sri Lanka, Sweden, Switzerland, Taiwan, Thailand, Turkey, Ukraine, United Arab Emirates, United Kingdom, United States Of America, Vietnam

### Buyers Breakdown By Region:

Asia	75%
Europe	19%
Americas	2%
Australasia	3%
Others	1%

**Percentage of New Buyers:** 41%

**Percentage of New Corporate Travel Procurement Executives:** 48%

**Percentage of Association Executives:** 16%

**Percentage of Corporate Travel Procurement Executives, and Corporate Travel Management Companies:** 18%

**New Participating Countries/Territories:** Austria, Jordan, Kuwait, Sri Lanka, Taiwan

### Type of Buyers:

Corporate Companies With Incentive Programmes  
Destination Management Companies  
Event Planners  
International Associations  
Meeting Planners

Professional Conference Organisers  
Travel Agents Handling Incentives  
Travel Agents Handling Luxury Travel  
Travel Management Companies  
Others

### Corporate travel procurement are from Industries such as:

Advertising, Marketing, PR, Media  
Engineering, Energy, Petroleum, Chemicals, Manufacturing  
Finance, Banking, Insurance, Professional Consulting  
Services  
Government Ministries, Statutory Boards, Education,  
Training

Information Technology, Telecommunications, Computer  
Software & Services  
Medical, Biotechnology, Health Services  
Non-Governmental, Non-Profit Organisations  
Real Estate/ Property  
Transportation, Logistics, Wholesale, Resale, Distribution

## MEDIA

**77 Media From 21 Countries/Territories (Including Thailand):** Australia, Belgium, Canada, China PR, Czech Republic, Germany, Greece, India, Ireland, Italy, Jordan, Malaysia, Philippines, Poland, Portugal, Singapore, South Korea, Thailand, Turkey, United Kingdom, United States of America

### International Media Breakdown By Region:

Asia	59%
Europe	32%
Middle East	8%
Americas	1%

**Largest Number of International Media Delegates From:** Poland (11%), China PR (5%), Malaysia (5%), Philippines (5%), South Korea (5%)

### Official Media and Media Affiliates:

- 8 Official Media
- 37 Media Affiliates

## SPEAKERS

**51 Speakers from 17 Countries/Territories:** Australia, Belgium, China, Denmark, Germany, Hong Kong, India, Ireland, Macau, Malaysia, the Philippines, Poland, Singapore, South Africa, Switzerland, Thailand, United Kingdom, United States of America

## SOCIAL FUNCTIONS & ACTIVITIES

### Tours

**1. Pre-Show City Tours In Bangkok: Bang Krachao and Klong Bang Luang**

Date: 17 September 2018, Monday  
Time: 1230 – 1800hrs  
Entry: International Buyers, Corporate Travel Managers and International Media delegates only.

**2. Post-Show City Tours In Bangkok: Kanchanaburi and Rayong**

Date: 21 – 23 September 2018, Friday to Sunday  
Entry: International Buyers, Corporate Travel Managers and International Media delegates only.

**3. Post-Show Tour: Discover Palawan by Tourism Promotions Board Philippines**

Date: 23 – 28 September 2018, Sunday – Friday  
Entry: International Buyers, Corporate Travel Managers and International Media delegates only.

**4. Post-Show Tour: Osaka by Osaka Convention & Tourism Bureau and Osaka MICE Business Alliance**

Date: 5 – 8 December 2018, Wednesday to Saturday  
Entry: International Buyers only.

### Official Functions

**5. IT&CMA and CTW Asia-Pacific Friendly Golf Game**

Date: 17 September 2018, Monday  
Time: 1130 – 2000hrs  
Venue: Krung Kavee Golf Course  
Entry: Pre-registered delegates only

**6. Asian MICE Cruise Conference Breakfast Reception**

Date: 18 September 2018, Tuesday  
Time: 0900 – 0930hrs  
Venue: Pre-function Area outside World Ballroom, Level 23, BCC  
Entry: For All Delegates – Entry By Delegate Badge Or By Invitation Only

**7. Asian MICE Cruise Conference Coffee Break**

Date: 18 September 2018, Tuesday  
Time: 1040 – 1100hrs  
Venue: Pre-function Area outside World Ballroom, Level 23, BCC  
Entry: For All Delegates – Entry By Delegate Badge Or By Invitation Only

**8. Asian MICE Cruise Conference Networking Lunch**

Date: 18 September 2018, Tuesday  
Time: 1230 – 1400hrs  
Venue: Networking Lunch Area, Outside Exhibition Hall, Level 22, BCC  
Entry: For All Delegates – Entry By Delegate Badge Or By Invitation Only

**9. Sundowner – Where Buyers Meet Sellers**

Date: 18 September 2018, Tuesday  
Time: 1710 – 1800hrs  
Venue: Networking Lunch Area, Outside Exhibition Hall, Level 22, BCC  
Entry: For All Delegates – Entry By Delegate Badge Or By Invitation Only

**10. IT&CMA and CTW Asia-Pacific 2018 Opening Ceremony & Welcome Reception**

Hosted By Thailand Convention and Exhibition Bureau  
Theme: THAILAND LIMITED  
Date: 18 September 2018, Tuesday  
Time: 1800 – 2200hrs  
Venue: GMM Live House @ Central World, 8th floor  
Entry: For All Delegates – Entry By Delegate Badge Or By Invitation Only  
Dress Code: Colourful

**11. IT&CMA Networking Lunch**

Date: 19 September 2018, Wednesday  
Time: 1230 – 1345hrs  
Venue: Networking Lunch Area, Outside Exhibition Hall, Level 22, BCC  
Entry: By Invitation Only

**12. 17<sup>th</sup> Sticky Awards Lunch 2018**

Date: 20 September 2018, Thursday  
Time: 1230 – 1345hrs  
Venue: Networking Lunch Area, Outside Exhibition Hall, Level 22, BCC  
Entry: For All Delegates – Entry by Delegate Badge, or By Invitation Only

**Branded Events**

**13. Pre-IT&CMA and CTW Asia Pacific 2018 @ Bangkok Marriott Marquis Queen's Park**

Date: 15 - 17 September 2018, Saturday to Monday  
Venue: Bangkok Marriott Marquis Queen's Park  
Entry: By Invitation Only

**14. ICCA-TTG "Graceful Powers" Passionate Breakfast**

Date: 18 September 2018, Tuesday  
Time: 0800 – 0930hrs  
Venue: World Ballroom C, Level 23, BCC  
Entry: For All Delegates – Entry by Delegate Badge Or By Invitation Only

**15. Asian MICE Cruise Conference Hosted Luncheon by Princess Cruises**

Date: 18 September 2018, Tuesday  
Time: 1230 – 1400hrs  
Venue: Lotus Suite 5, Level 22, BCC  
Entry: By Invitation Only

**16. Hosted Happy Hour by Taiwan**

Date: 19 September 2018, Wednesday  
Time: 1230 – 1330hrs  
Venue: Booth C2, Exhibition Hall, Level 22, BCC  
Entry: For All Delegates – Entry by Delegate Badge

**IT&CMA ONLY**

**17. Hosted Luncheon by Busan Tourism Organization**

Date: 19 September 2018, Wednesday  
Time: 1230 – 1345hrs  
Venue: Lotus Suite 1, Level 22, BCC  
Entry: By Invitation Only

**18. Hosted Luncheon by Dubai Business Events**

Date: 19 September 2018, Wednesday  
Time: 1230 – 1345hrs  
Venue: Lotus Suite 9, Level 22, BCC  
Entry: By Invitation Only

**19. Hosted Luncheon by Japan by JTB**

Date: 19 September 2018, Wednesday  
Time: 1230 – 1345hrs  
Venue: Lotus Suite 12, Level 22, BCC  
Entry: By Invitation Only

**20. Hosted Luncheon by Desaru Coast**

Date: 20 September 2019, Thursday  
Time: 1230 – 1345hrs  
Venue: Lotus Suite 12, Level 22, BCC  
Entry: By Invitation Only

#### CTW ASIA-PACIFIC ONLY

##### 21. CTW Asia-Pacific Meet-Your-Peers Session Pre-Networking Lunch

Date: 18 September 2018, Tuesday  
Time: 1230 – 1400hrs  
Venue: Lotus Suite 1 & 2 – Foyer Area, Level 22, BCC  
Entry: For CTW Asia-Pacific delegates only

##### 22. CTW Asia-Pacific Meet-Your-Peers Session

Date: 18 September 2018, Tuesday  
Time: 1400 – 1530hrs  
Venue: Lotus Suite 1 & 2, Level 22, BCC  
Entry: For CTW Asia-Pacific delegates only

##### 23. CTW Asia-Pacific Coffee Break

Date: 19 September 2018, Wednesday  
Time: 1040 – 1100hrs | 1510 – 1530hrs  
Venue: CTW Asia-Pacific Knowledge Hub, Exhibition Hall, Level 22, BCC  
Entry: For CTW Asia-Pacific delegates only

##### 24. Hosted Luncheon by Bangkok Marriott Marquis Queen's Park

Date: 19 September 2018, Wednesday  
Time: 1230 – 1345hrs  
Venue: World Ballroom B, Level 23, BCC  
Entry: For CTW Asia-Pacific Corporate Travel Managers only

##### 25. CTW Asia-Pacific Coffee Break

Date: 20 September 2018, Thursday  
Time: 1100 – 1120hrs | 1510 – 1530hrs  
Venue: CTW Asia-Pacific Knowledge Hub, Exhibition Hall, Level 22, BCC  
Entry: For CTW Asia-Pacific delegates only

##### 26. Hosted Luncheon by Japan Airlines & American Airlines

Date: 20 September 2018, Wednesday  
Time: 1230 – 1345hrs  
Venue: Lotus Suite 7, Level 22, BCC  
Entry: For CTW Asia-Pacific Corporate Travel Managers only

#### OFFICIAL PRESS CONFERENCE & MEDIA BRIEFINGS

##### IT&CMA and CTW Asia-Pacific 2018 Official Press Conference

Date: 18 September 2018, Tuesday  
Time: 1400 – 1500hrs  
Venue: Lotus Suite 11, Level 22, BCC  
Speakers:

###### TTG Asia Media

- Darren Ng, Managing Director

###### Thailand Convention and Exhibition Bureau (TCEB)

- Nichapa Yoswee, Senior Vice President – Business

###### Thai Airways International Public Company Limited

- Nond Kalinta, Vice President, Sales Department

##### Local Press Conference (Thai Media Only)

Date: 19 September 2018, Wednesday  
Time: 1030 – 1200hrs  
Venue: Lotus Suite 11, Level 22, BCC

### Media Briefings

Venue: Lotus Suite 11 & Media Zone, Level 22, BCC

19 September 2018, Wednesday		Presenter
0930 – 1030	<b>Thailand Convention &amp; Exhibition Bureau (TCEB)</b> Venue: Lotus Suite 11, Level 22, BCC	<b>Mrs Nichapa Yoswee</b> , Senior Vice President – Business
1045 – 1115	<b>Ministry of Tourism, Republic of Indonesia</b> Venue: Media Zone, Level 22, BCC	<b>Mr I. Gde Pitana</b> , Minister's Expert Staff for Marketing & Tourism Cooperation
1130 – 1200	<b>Penang Convention &amp; Exhibition Bureau</b> Venue: Media Zone, Level 22, BCC	<b>Mr Ashwin Gunasekeran</b> , Chief Executive Officer
1400 – 1430	<b>IT&amp;CM Events Development Update</b> Venue: Media Zone, Level 22, BCC	<ul style="list-style-type: none"> <li>• <b>Mr Ooi Peng Ee</b>, General Manager - Events, TTG Asia Media</li> <li>• <b>Ms. Titapa Tanskul</b>, Research Manager, Custom Asia</li> <li>• <b>Mr. Pongsan Sanyakamdhorn</b>, Research Consultant, Custom Asia</li> </ul>
1445 – 1515	<b>Tourism Promotions Board Philippines</b> Venue: Media Zone, Level 22, BCC	<b>Ms Karem Miranda</b> , Officer-in-Charge of MICE Department, Sales and Account Management Division
1615 – 1645	<b>Taiwan Convention &amp; Exhibition Association (TCEA)</b> Venue: Media Zone, Level 22, BCC	<ul style="list-style-type: none"> <li>• <b>Mr Tung, Chen-Yuan</b>, Ambassador</li> <li>• <b>Mr Tony Wu</b>, Director, Taipei Economic and Cultural Office in Thailand</li> <li>• <b>Mr Paul Wang</b>, Secretary General, Taiwan Convention &amp; Exhibition Association</li> <li>• <b>Ms Chun-Chieh Hsiao</b>, Chief Secretary, Dept. of Information and Tourism Taipei City Government</li> <li>• <b>Mr Zack Shih</b>, Project Manager, Kaohsiung Meeting &amp; Event Promotion Office</li> </ul>
1615 – 1645	<b>Hotel Reservation Service (HRS)</b> Venue: Media Zone, Level 22, BCC	<b>Mr. Emmanuel Ebray</b> , Managing Director
20 September 2018, Thursday		Presenter
1015 – 1045	<b>Japan Airlines &amp; American Airlines</b> Venue: Media Zone, Level 22, BCC	<b>Ms. Shirley Yuen</b> , Regional Director - Global & Strategic Sales, Asia Oceania Sales Office
1100 – 1130	<b>Macao Trade and Investment Promotion Institute (IPIM)</b> Venue: Media Zone, Level 22, BCC	<b>Mrs. Irene Va Kuan Lau</b> , Executive Director

### Media Feedback Session

Date: 20 September 2018, Thursday

Time: 1400 – 1500hrs

Venue: Media Zone, Level 22, BCC

### MEDIA CENTRE

**Date:** 18 to 20 September 2018 (Tuesday to Thursday)

**Opening Hours:** 0830 – 1730hrs (Tuesday)  
0900 – 1800hrs (Wednesday)  
0900 – 1700hrs (Thursday)

**Venue:** Media Zone, Level 22, BCC

**Entry:** By Media Badge Only

### EXHIBITION INFORMATION

#### Exhibition Admission

Admission to IT&CMA and CTW Asia-Pacific 2018 Exhibition is by delegate badge from 18 to 20 September 2018.

#### Exhibition Hours

19 September 2018 0900 – 1800hrs

20 September 2018 0900 – 1700hrs

#### Registration Hours

<b>For Exhibitors, Buyers, Corporate Travel Managers, Speakers, and Media</b>	17 September 2018 (Monday) 18 September 2018 (Tuesday)	1000 – 1730hrs 0830 – 1730hrs
<b>For Trade Visitors</b>	19 September 2018 (Wednesday) 20 September 2018 (Thursday)	0900 – 1800hrs 0900 – 1700hrs

Registration for Exhibitors, Buyers, Media, and Trade Visitors will take place at Registration Counters, Level 22, BCC

#### Badge Categories

- Red IT&CMA/ CTW Asia-Pacific Exhibitor
- Green Buyer / Trade Buyer
- Mustard Asian MICE Cruise Conference
- Electric Blue Media
- Bright Pink Speaker
- Light Blue Conference Delegate
- Dark Blue Travel Manager
- Light Pink Trade Visitor
- Grey Future Leaders Forum
- Yellow Organiser / Host Committee
- Brown VIP
- White Student Volunteer/Group Leader
- Black ICCA-TTG Breakfast Session

#### ON-SITE SERVICES

##### Show Organisers' Office

Secretariat Office, Level 22, BCC

##### Thailand Convention and Exhibition Bureau (TCEB) Onsite Office

Boardroom, Level 23, BCC

##### Reimbursement Office

Lotus Suite 14, Level 23, BCC

Date: 18 – 20 September 2018

Time: 1300 – 1600hrs (18 September), 1000 – 1200hrs and 1300 – 1600hrs (19 – 20 September)

##### Official Contractor

Kingsmen C.M.T.I. Public Company Limited

On-Site Office: Exhibition Hall, Level 22, BCC

Main Office: 122/4 Krungthep-Kreeta Road, Thap Chang Sub-District, Sapansoong District, Bangkok 10250 Thailand

Contact: Tel: (66) 2735 8000 #311 | Fax: (66) 2735 8484

Email: [chanajai@kingsmen-cmti.com](mailto:chanajai@kingsmen-cmti.com)

##### Official Freight Forwarder

On-Site Office: Exhibition Hall, Level 22, BCC

#### SINGAPORE

##### APT Showfreight (S) Pte Ltd

10 Bukit Batok Crescent #05-05 The Spire  
Singapore 658079

Tel: (65) 6499 8988 Fax: (65) 6499 8989

Website: [www.apshowfreightlogistics.com](http://www.apshowfreightlogistics.com)

Contact: **Mr Rick Tan**

Tel: +65 6499 8984

Email: [rick.tan@apshowfreight.com](mailto:rick.tan@apshowfreight.com)

#### THAILAND

##### APT Showfreight (Thailand) Limited

98/7-8 Yannawa road, Chongnonsee  
Yannawa, Bangkok 10120, Thailand

Tel: +66 (0) 2165 6152 Fax: +66 (0) 2165 6159

Contact: **Mr Hasnai Kongkaew**

Mobile: +66 85 155 1989

Email: [hasnai@apshowfreight.com](mailto:hasnai@apshowfreight.com)

##### Pre & Post Show Tour Desk

Opposite Registration Counter, Level 22, BCC

##### Official Transportation

##### Hong Thong Co., Ltd.

Transportation Counter, Lobby, Level 1, BCC

## EVENT ORGANISERS

### TTG Events – Delivering The World's Business to One Marketplace.

TTG Asia Media's Events group promotes business opportunities by staging international trade events that bring industry suppliers and buyers to one marketplace. The group is the founder and organiser of Incentive Travel & Conventions, Meetings (IT&CM) Events, a series of MICE shows in Thailand (IT&CMA), China (IT&CM China) and India (IT&CM India). It also owns and manages the Corporate Travel World (CTW) Events, with CTW Asia-Pacific co-located with IT&CMA, and CTW China with IT&CM China. TTG Events is also the longest-running secretariat appointed to manage the ASEAN Tourism Forum (ATF) Travel Exchange (TRAVEX). Other core trade events include the Singapore Gifts Show (SGS) and International Feng Shui Convention (IFSC).

For more information on TTG Asia Media, visit [www.ttgasiamedia.com](http://www.ttgasiamedia.com)

## EVENT SUPPORT & SPONSORSHIP

### Strategic Partner

- Thailand Convention & exhibition Bureau (TCEB)

### Host Country

- Thailand

### Supported By

- Tourism Authority of Thailand (TAT)
- Thailand Incentive and Convention Association (TICA)
- Tourism Council of Thailand (TCT)
- Airports of Thailand (AOT)
- Bangkok Metropolitan Administration (BMA)

### Official Airline

- Thai Airways International

### Official Venue

- Bangkok Convention Centre (BCC) at CentralWorld

### Official Golf Venue

- Krung Kavee Golf Course

### Endorsing and Supporting Associations

- Asian Association of Convention and Visitors Bureaus (AACVB)
- euromic
- International Association of Professional Congress Organisers (IAPCO)
- International Congress and Convention Association (ICCA)
- Korea MICE Association (KMA)
- Pacific Asia Travel Association (PATA)
- Philippine Council of Associations and Association Executives (PCAA)
- SITE
- World PCO Alliance

### Partner Hotel

- Radisson Hotel Group

### Official Hotels

- Centara Grand @ CentralWorld
- Renaissance Bangkok Ratchaprasong Hotel
- Grand Hyatt Erawan Bangkok
- InterContinental Bangkok
- The Athenee Hotel, A Luxury Collection Hotel

### Supporting Hotels

- Amari Watergate Bangkok
- Ambassador Hotel Bangkok
- Anantara Sathorn Bangkok
- Bangkok Marriott Marquis Queen's Park
- Courtyard by Marriott Bangkok
- Emporium Suites by Chatrium
- Modena by Fraser Bangkok
- Novotel Bangkok Sukhumvit 20

- Rembrandt Hotel Bangkok
- Sheraton Grande Sukhumvit

#### Official Media

- TTGmice
- TTGassociations
- TTG-BTmice China
- TTG Asia Luxury
- TTG Asia
- TTG China
- TTG India
- TTG Show Daily

#### Media Affiliates

- |   |  |   |
|---|--|---|
| <ul style="list-style-type: none"><li>• BBT Online</li><li>• Biz Events Asia</li><li>• CEI Asia</li><li>• China Premium Traveler</li><li>• Conference &amp; Meetings World</li><li>• Elite Travel Connection E-Journal</li><li>• Emotions</li><li>• Event Point</li><li>• Global Travel Media</li><li>• Hospitality News Philippines</li><li>• Kobieta w Swiecie</li><li>• Korea Tourism News</li><li>• MeeTurkey</li></ul> | <ul style="list-style-type: none"><li>• MICE-Contact</li><li>• MICE &amp; Tourism Around The World</li><li>• MICE Central &amp; Eastern Europe</li><li>• MICE in Asia</li><li>• MICE Industry News</li><li>• MICE Middle East</li><li>• MICE Poland</li><li>• MICE Talk</li><li>• Safari Plus</li><li>• Talk Travel</li><li>• The Event</li><li>• Think MICE</li><li>• Tourism-Insider</li></ul> | <ul style="list-style-type: none"><li>• Travel Compass</li><li>• Travel Magazine</li><li>• Travel Press- Korea</li><li>• Travel Talk Asia</li><li>• Travel Update Philippines</li><li>• Travel World China</li><li>• TravelDailyNews Asia-Pacific</li><li>• Travelindex</li><li>• TTG Poland</li><li>• Travel Trade Outbound Scandinavia</li><li>• Turizmcinin Gazetesi</li></ul> |
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#### Event Sponsors

##### Thailand Convention & Exhibition Bureau (TCEB)

- Delegate Bags
- Event T-Shirts
- Lanyards & Badges
- Water Bottles
- Escalator Wraps
- Pillar Wraps
- Panel Wraps
- Opening Ceremony & Welcome Reception (18 September)
- Pre-Show and Post-Show Tours

##### Ministry of Tourism, Republic of Indonesia

- Digital Banner

##### Tourism Promotions Board Philippines

- Post-Show Tour

##### Osaka Convention & Tourism Bureau and Osaka MICE Business Alliance

- Post-Show Tour

##### EventsAIR

- Event Management & Technology

##### Bangkok Marriott Marquis Queen's Park

- Pre-IT&CMA and CTW Asia Pacific 2018

#### IT&CMA 2018 Sponsors

##### Princess Cruises

- Hosted Luncheon (18 September)

##### Busan Tourism Organization

- Hosted Luncheon (19 September)

#### Dubai Business Events

- Hosted Luncheon (19 September)

#### Japan by JTB

- Hosted Luncheon (19 September)

#### Desaru Coast

- Hosted Luncheon (20 September)

#### Taiwan Convention & Exhibition Association

- Hosted Happy Hour (19 September)

#### CTW Asia-Pacific 2018 Sponsors

##### Platinum Sponsors:

##### Japan Airlines & American Airlines

- Hosted Luncheon (20 September)
- Panellist Slots

##### Gold Sponsor:

##### Hotel Reservation Service (HRS)

- Panellist Slot

##### Silver Sponsors:

##### Bangkok Marriott Marquis Queen's Park

- Hosted Luncheon (19 September)

##### Carlson Wagonlit Travel

- Conference Track

#### IT&CMA & CTW Asia-Pacific 2018 List of Speakers

- **IT&CMA & CTW Asia-Pacific 2018 Keynote Address**
  - **Martin Nydegger**, CEO, Switzerland Tourism
  - **Oscar Cerezales**, COO, MCI Asia-Pacific
  - **Nichapa Yoswee**, Senior Vice President – Business, Thailand Convention & Exhibition Bureau (TCEB)
  - **Daniel Chua**, Vice President – Meetings & Incentives, Singapore Associations of Conventions and Exhibition Organisers (SACEOS)
- **ICCA-TTG "Graceful Powers" Passionate Breakfast @ IT&CMA**
  - **Karen Yue**, Group Editor, TTG Travel Trade Publishing
  - **Suprabha Moleeratanond**, ICCA Honorary Member
  - **Panga Vathanakul**, Managing Director, Royal Cliff Hotels Group
  - **Jane Vong Holmes**, Senior Manager – Asia, GainingEdge
  - **Mona Manap**, Founder & CEO, Place Borneo
- **IT&CMA 2018 Asian MICE Cruise Conference**
  - **Karen Yue**, Group Editor, TTG Travel Trade Publishing
  - **Angie Stephen**, Managing Director, Asia Pacific, Royal Caribbean Cruises Ltd.
  - **Steve Bloss**, Co-Founder and President, Worldwide Cruise Associates
  - **Michael Goh**, Senior Vice President - International Sales, Genting Cruise Lines
  - **Freddy Muller**, Vice President, Corporate & Incentive Sales, Silversea Cruises
  - **Farriek Tawfik**, Southeast Asia Director, Princess Cruises
  - **Svend Dalgaard**, Conference Cruise Designer, #CruiserByHeart – Conferences at Sea
- **IT&CMA 2018 Association Days Forums (alphabetical order)**
  - **Amos Wong**, CEO, AOS Conventions & Events
  - **Dr Ishwar Gilada**, President, AIDs Society of India
  - **Dr Jia Xiao Fang**, President, China International Health & Medical Tourism Association and Secretary General, Belt and Road Healthcare Industry Federation
  - **Dr Jof Calstas**, Secretary-General, International Institute of Journalism and Culture
  - **El Kwang**, Founder and CEO, Untangled and Chairperson of SITE Global Conference Bangkok 2019
  - **Hugo Slimbrouck**, Director of Strategic Partnerships, Ovation Global DMC
  - **Iain Bitran**, Executive Director, The International Society For Professional Innovation Management (ISPIM)
  - **Jane Vong Holmes**, Senior Manager Asia, GainingEdge
  - **Mona Manap**, Founder & CEO, Place Borneo
  - **Monimita Sarkar**, Managing Director, KW Conferences Pvt. Ltd.

- **Nicolette Hughes**, Director, Product Strategy and Innovation, Association Funds of Australia
- **Noor Ahmad Hamid**, Regional Director (Asia Pacific), International Congress and Convention Association (ICCA)
- **Octavio B. Peralta**, Secretary General, Association of Development Financing Institutions in Asia and the Pacific (ADFIAP)
- **Richard Holmes**, Director, International Bureau For Epilepsy
- **Shekhar Niyogi**, Consultant Editor, M&IT India (CAT Media)
- **Wei-Tyng Tsai**, Senior Event Manager and Digital Event Strategist, Freaks 4U Gaming GmbH
  
- **IT&CMA Incentive Forums & Experiential Marketing Forums** (*alphabetical order*)
  - **Azhar Azib**, Founder/ Principal, Rawonion Decisions
  - **El Kwang**, Founder and CEO, Untangled and Chairperson of SITE Global Conference Bangkok 2019
  - **Hugo Slimbrouck**, Director of Strategic Partnerships, Ovation Global DMC
  - **Joe Ciliberto**, Global Director Sales and Marketing, EventsAIR
  
- **CTW Asia-Pacific 2018 Conference Sessions** (*alphabetical order*)
  - **Ajay Kapoor**, VP of Procurement, Canara HSBC Oriental Bank of Commerce Life Insurance, India
  - **Amit Choudhary**, Senior Director, Technology, Egencia
  - **Carlo Bezoari**, Director of Sales, Asia, FCM Travel Solutions
  - **Derek Ho**, Regional Vice President – Global & Strategic Sales, Japan Airlines
  - **Emmanuel Ebray**, Managing Director, HRS
  - **Hamish Wang**, Travel Manager, Apple
  - **Jacob Hu**, Mobility Manager APAC, Indirect Materials & Services Asia Pacific, OSRAM Asia Pacific Management Company
  - **James Ellis**, Director of Sales, Northeast Asia, FCM Travel Solutions
  - **Jeremy Lin**, Category Manager for Marketing & Corporate Travel, Global Strategic Sourcing APAC, Herbalife
  - **Kishore Rames**, Travel Manager Asia Pacific, National Oilwell Varco
  - **Li Lei**, Founder, Youli Consulting
  - **Maciej Olbert**, Travel Manager, Luxoft, Poland
  - **Manish Raj**, Co-founder and CBO, Tripeur
  - **Michael Valkevich**, Vice President Global Sales and Program Management, CWT Asia Pacific
  - **Pulak Bhaumik**, Associate Director, Supply Chain Management and Procurement, CBRE South Asia, Enterprise Facilities Management
  - **Stacey Yocum**, Strategic Sales Manager, Regional TMC & Corporate Segment, Asia Pacific, American Airlines
  - **Tan Pui Yee**, Associate Director – APJ Travel Strategy, MSD International GMBH (Singapore Branch)
  - **Vinitee Mishra**, Manager – Global Travel, Utopia Global
  - **Volente McKay**, ATNS Corporate Travel Manager
  
- **IMEX-MPI-IT&CMA Future Leaders Forum 2018** (*alphabetical order*)
  - **Bert Chamrernnusat**, Country Manager, Pacific World Meetings & Events (Thailand) Ltd.
  - **Chanidapha Manophen**, FLF Alumni
  - **Dr Yvonne Hu**, Managing Director, Conference Interpreter Services & Representative, IAPCO
  - **Hugo Slimbrouck**, Director of Strategic Partnerships, Ovation Global DMC
  - **Jane Vong Holmes**, Senior Manager Asia, GainingEdge
  - **Kritsanee Srisatin**, Marketing Committee Co-chairperson, TICA
  - **Narumon Chiramongkol**, Consultant, Fair Connections
  - **Nooch Homrossukhon**, Director - Meetings & Incentives Department, TCEB
  - **Panadsada Lohutangkul**, FLF Alumni
  - **Passada Ali Muhammad Jafery**, FLF Alumni
  - **Paula Wongjunpen**, Managing Director, Paula & Co. DMC Thailand
  - **Philippa Scott**, International Project Manager, International League Against Epilepsy
  - **Proarat Polpaisal**, FLF Alumni
  - **Supanich Thiansing**, Senior Manager, Meetings and Incentives Department, TCEB
  - **Teerawat Leeharatanak**, Business Development Manager, Meeting Room
  - **Tharittamon Boontaraksa**, FLF Alumni
  - **Wei-Tyng Tsai**, Senior Event Manager and Digital Event Strategist, Freaks 4U Gaming GmbH

#### SOCIAL MEDIA HANDLES

**Twitter:** @itcm\_events | @ctw\_events  
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**YouTube:** @itcmactw  
**LinkedIn:** IT&CM Events | CTW Events

**Social Media Hashtags**  
 #itcma18 | #ctwapac18

## IT&CMA and CTW Asia-Pacific 2019

**Date:** 24 – 26 September 2019

**Venue:** Bangkok Convention Centre (BCC) at CentralWorld

### CONTACTS

#### TTG Events

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#### Thailand Convention and Exhibition Bureau (TCEB)

Siam Tower, 12Bth & 26<sup>th</sup> Floor, 989 Rama I Road,  
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#### Ms. Amornrat Saengasithorn

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and Incentives Department

#### Ms. Lynette Tey

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### Operations

#### Ms. Lynn Chee

Operations Manager

### Exhibitors, Sales and Sponsorship

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Event Sales Manager

### Exhibitors and Thai Pavilion

#### Ms. Supanich Thiansing

Senior Manager, Meeting Incentive & Convention Dept.

#### Mr. Shawn Tan

Event Sales Executive

#### Mr. Sutichai Bunditvorapoom

Senior Manager, Meeting Incentive & Convention Dept.

#### Ms. Shamala Gowri

Event Executive

#### Ms. Siriporn Tarnvudhikul

Manager, Meeting Incentive & Convention Dept

#### Ms. Madeline Tan

Event Executive

#### Mrs. Araya Rungsang

Manager, convention Promotion Department.

### Buyers & Travel Managers Hosting Programme

#### Ms. Deng Chengzi

Manager, Buyer Acquisition

#### Ms. Onrumpa Kidmai

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#### Ms. Lim Jiale

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#### Ms. Natalie Chua

Event Executive

#### Ms. Lianne Goh

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### Marketing Communications, and Online Marketing

#### Ms. Cheryl Tan

Corporate Marketing Manager

#### Ms. Navaporn Satiya

Manager, Meetings and Incentives Department

#### Ms. Lena Ng

Marketing Executive

#### Ms. Parichart Svetasren

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**Mr. Shawn Tan**

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**Ms. Nida Chunchacharti**

Manager, Meeting Incentive & Convention Dept.

**Education: Seminars and Conferences**

**Mr. Raymond Tan**

Conference Programme Developer

## IT&CMA 2018 EDUCATION HIGHLIGHTS

Correct as at 15 September 2018

18 September 2018, Tuesday	
0800 – 0930	<p><b>ICCA-TTG Passionate Breakfast @ IT&amp;CMA</b> <b>Graceful Powers</b></p> <p>The roles women play in the business events industry have come a long way, and now female leaders are at the forefront of meetings and events management, making up a large part of the workforce. But there is still much the industry can do to encourage gender diversity at the leadership level – a move that brings proven commercial benefit and improved work-life balance for all. This inaugural breakfast event, brought to you by ICCA in partnership with TTGmice, bears the theme, “Graceful Powers”. It seeks to celebrate the role of women in the industry through personal stories shared by incredible female achievers in our midst. Each storyteller will reveal how they have navigated through their career development and eventual leadership role. And the collective story will be of perseverance and strength.</p> <p><b>PRESENTER</b> Karen Yue, Group Editor, TTG Travel Trade Publishing Suprabha Moleeratanond, ICCA Honorary Member Panga Vathanakul, Managing Director, Royal Cliff Hotels Group Jane Vong Holmes, Senior Manager – Asia, GainingEdge Mona Manap, Founder &amp; CEO, Place Borneo</p> <p><i>World Ballroom C, Level 23, BCC</i></p>
0930 – 0940	<p><b>Asian MICE Cruise Conference</b> <b>Welcome Remarks</b></p> <p><b>PRESENTER</b> Darren Ng, Managing Director of TTG Asia Media</p> <p><i>World Ballroom A&amp;B, Level 23, BCC</i></p>
0940 – 1040	<p><b>Asian MICE Cruise Conference</b> <b>Cruise CEO Panel</b></p> <p>Hear from a panel of global cruise CEOs why Asia is the next cruise playground, what their strategies and plans are for the region, what their hopes are for MICE cruise development in the region</p> <p><b>MODERATOR</b> Karen Yue, Group Editor, TTG Travel Trade Publishing</p> <p><b>PANELISTS</b> Angie Stephen, Managing Director, Asia Pacific, Royal Caribbean Cruises Ltd. Michael Goh, Senior Vice President – International Sales, Genting Cruise Lines Steve Bloss, Co-Founder and President, Worldwide Cruise Associates</p> <p><i>World Ballroom A&amp;B, Level 23, BCC</i></p>
1100 – 1200	<p><b>Asian MICE Cruise Conference</b> <b>MICE Onboard 1: Making The Case For MICE Cruises</b></p> <p>Our panel of cruise experts who have a wealth of organising MICE events onboard will debunk the myths and doubts about holding events on board</p> <p><b>MODERATOR</b> Karen Yue, Group Editor, TTG Travel Trade Publishing</p> <p><b>PANELISTS</b> Michael Goh, Senior Vice President – International Sales, Genting Cruise Lines Freddy Muller, Vice President, Corporate &amp; Incentive Sales, Silversea Cruises Farriek Tawfik, Southeast Asia Director, Princess Cruises</p> <p><i>World Ballroom A&amp;B, Level 23, BCC</i></p>
1200 – 1230	<p><b>Asian MICE Cruise Conference</b> <b>MICE Onboard 2: Designing Conference At Sea</b> Supported by College of Maritime Studies and Management, Chiangmai University</p> <p>Learn the trade secrets of designing a successful MICE day onboard a cruise ship. Find out what the benefits are to planners &amp; guests, gain an insight on challenges &amp; how to overcome them, and gain insider tips to creating memorable guest experiences.</p>

	<p><b>PRESENTER</b> Svend Dalggaard, Conference Cruise Designer, #CruiserByHeart – Conferences at Sea</p> <p><i>World Ballroom A&amp;B, Level 23, BCC</i></p>
1600 – 1610	<p><b>Opening &amp; Welcome Remarks</b> Darren Ng, Managing Director, TTG Asia Media</p> <p><i>World Ballroom A&amp;B, Level 23, BCC</i></p>
1610 – 1710	<p><b>Keynote Address</b> <b>Transforming Your Audience Engagement</b> The traditional methods of event marketing in the MICE industry is undergoing a transformation, moving away from a linear speaker-delegate approach towards a more experiential experience that uses new tools and engagement models to encourage more personal and community participation. The speaker and panel looks at what makes an experiential event effective and successful? They will also discuss how the industry can leverage opportunities to build greater brand sustainability and get higher ROI, and how MICE planners can work with marketers and influencers from multi disciplines to improve the way they engage with audiences.</p> <p><b>KEYNOTE PRESENTER &amp; PANELIST</b> Martin Nydegger, CEO, Switzerland Tourism</p> <p><b>MODERATOR</b> Oscar Cerezales, COO, MCI Asia-Pacific</p> <p><b>PANELISTS</b> Nichapa Yoswee, Senior Vice President – Business, Thailand Convention &amp; Exhibition Bureau (TCEB) Daniel Chua, Vice President – Meetings &amp; Incentives, Singapore Associations of Conventions and Exhibition Organisers (SACEOS)</p> <p><i>World Ballroom A&amp;B, Level 23, BCC</i></p>
0930 – 1030	<p><b>Association Day - Forum 1</b> <b>Meetings Legacy: More Than Bed Nights</b> Hosted by GainingEdge</p> <p>Associations can leave more than footprints at the conclusion of their meetings – they can start the wheels churning and broaden the scope from bed nights to long term impacts for their host destinations. Traditionally, meetings and conventions are measured by the number of delegates, room nights and direct expenditure. However, today we believe that the legacy from hosting these events are far more valuable.</p> <p><b>MODERATOR</b> Jane Vong Holmes, Senior Manager – Asia, GainingEdge</p> <p><b>PANELISTS</b> Richard Holmes, Director, International Bureau For Epilepsy Dr Ishwar Gilada, President, AIDs Society of India Noor Ahmad Hamid, Regional Director (Asia Pacific), International Congress and Convention Association (ICCA) Dr Jof Calstas, Secretary-General, International Institute of Journalism and Culture</p> <p><i>Lotus Suite 5, Level 22, BCC</i></p>
1100 – 1200	<p><b>Association Day - Forum 2</b> <b>A Hot Debate: Why do you need a PCO when you can organise your own conference!!</b> Hosted by ICCA and World PCO Alliance</p> <p>When it comes to organising events, associations have to consider whether the conference should be organised in-house, using a company's own staff resources and expertise, or outsourced to a professional conference organiser (PCO). For the first time ever, the session will be conducted in a debate style format with two sides– PCO as proposer and Association as opposer. There is no such thing as right or wrong, but rather to find out what is the best alternative in ensuring the best conference and delegate experience.</p> <p><b>MODERATOR</b> Noor Ahmad Hamid, Regional Director (Asia Pacific), International Congress and Convention Association (ICCA)</p> <p><b>PROPOSER</b> Monimita Sarkar, Managing Director, KW Conferences Pvt. Ltd. Amos Wong, CEO, AOS Conventions &amp; Events</p>

	<p><b>OPPOSER</b>  <a href="#">Octavio B. Peralta</a>, Secretary General, Association of Development Financing Institutions in Asia and the Pacific (ADFIAP)  <a href="#">Iain Bitran</a>, Executive Director, The International Society For Professional Innovation Management (ISPIM)</p> <p><i>Lotus Suite 5, Level 22, BCC</i></p>
1400 – 1500	<p><b>Incentive Forum 1</b>  <b>Re-discovering The Link Between Motivation and Incentives</b>            What's your motivation to change? This session will equip participants with the “whys” of incentive travel: why incentive travel works as a vehicle for loyalty and engagement, and how it can be used as a tool to foster behaviour change.</p> <p><b>PRESENTER</b>  <a href="#">Hugo Slimbrouck</a>, Director of Strategic Partnerships, Ovation Global DMC</p> <p><i>Lotus Suite 5, Level 22, BCC</i></p>
1530 - 1630	<p><b>Incentive Forum 2</b>  <b>Creative Ideas For Incentive Travel</b>            Running out of creative ideas for incentive travel experiences? Losing market share? This session looks at the latest propositions that will get the attention of incentive planners. From ‘precinct’ to ‘experience concept’ selling, this workshop is aimed at assisting the next generation sellers to stand out from their competitors, particularly sales executives from hotels and destination management companies.</p> <p><b>PRESENTER</b>  <a href="#">El Kwang</a>, Founder and CEO, Untangled and Chairperson of SITE Global Conference Bangkok 2019</p> <p><i>Lotus Suite 5, Level 22, BCC</i></p>
0930 – 1030	<p><b>Association Day - Forum 3</b>  <b>GDPR: Crucial Steps in Building Trust and Value</b>            Hosted by SITE</p> <p>This session looks at how GDPR is impacting the industry worldwide and examines ways associations to manage and share data. The speaker will highlight examples from Meetings and Incentives and discuss with the panel recommendations and best practices to stay compliant.</p> <p><b>MODERATOR</b>  <a href="#">Hugo Slimbrouck</a>, Director of Strategic Partnerships, Ovation Global DMC</p> <p><b>PANELISTS</b>  <a href="#">Mona Manap</a>, Founder &amp; CEO, Place Borneo  <a href="#">Shekhar Niyogi</a>, Consultant Editor, M&amp;IT India (CAT Media)  <a href="#">Nicolette Hughes</a>, Director, Product Strategy and Innovation, Association Funds of Australia</p> <p><i>Lotus Suite 5, Level 22, BCC</i></p>
1100 – 1200	<p><b>Association Day - Forum 4</b>  <b>New Business Models For Your Association</b>            Hosted by IAPCO</p> <p>Associations are facing a new reality with gigantic opportunities but also relevant roadblocks. Business Model Innovation is probably the answer to all your challenges. Come and join us in this session where new membership models, research on best cases (associations), monetization of your community and assets plus community building will be analysed under a deep dive perspective.</p> <p><b>MODERATOR</b>  <a href="#">El Kwang</a>, Founder and CEO, Untangled and Chairperson of SITE Global Conference Bangkok 2019</p> <p><b>PANELISTS</b>  <a href="#">Dr Jof Calstas</a>, Secretary-General, International Institute of Journalism and Culture  <a href="#">Dr Jia Xiao Fang</a>, President, China International Health &amp; Medical Tourism Association and Secretary General, Belt and Road Healthcare Industry Federation  <a href="#">Wei-Tyng Tsai</a>, Senior Event Manager and Digital Event Strategist, Freaks 4U Gaming GmbH</p> <p><i>Lotus Suite 5, Level 22, BCC</i></p>

1415 – 1515	<p><b>Experiential Marketing Forum 1</b> <b>Embracing Digital Transformation for a Better Customer Experience Design</b></p> <p><b>PRESENTER</b> Azhar Azib, Founder/Principal, Rawonion Decisions</p> <p><i>Lotus Suite 5, Level 22, BCC</i></p>
1530 - 1630	<p><b>Experiential Marketing Forum 2</b> <b>Setting a successful game plan to engage your audience</b> By EventsAir</p> <p>In the age of the customer, offering unique and stimulating experiences starts from the very first interaction all the way through to post event. Find out how leading event organisers are using gamification to improve audience engagement and retention using clever event technology solutions.</p> <p><b>PRESENTER</b> Joe Ciliberto, Global Director Sales and Marketing, EventsAir</p> <p><i>Lotus Suite 5, Level 22, BCC</i></p>

## CTW ASIA-PACIFIC 2018 EDUCATION HIGHLIGHTS

Correct as at 13 September 2018

19 September 2018, Wednesday	
0930 – 0950	<p><b>CTW Asia-Pacific Keynote</b> <b>2018 Asia Pacific Business Travel Market Outlook/Priorities Panel – Part I</b></p> <p>Each year, Carlson Wagonlit Travel's (CWT) Solutions Group publishes its Global Travel Forecast projecting changes in travel prices around the world the following year, as well as outlining key trends impacting business travel. The report provides recommendations for corporate travel buyers to adapt and support their budgets and programs for the year ahead. In this presentation, the speaker discusses how airfares and hotel rates in Asia Pacific are expected to evolve over the next 12-18 months, and the opportunities and challenges this presents for travel managers in the region</p> <p><b>PRESENTER</b> Michael Valkevich, Vice President Global Sales and Program Management, CWT Asia Pacific</p> <p><i>CTW Asia-Pacific Knowledge Hub, Exhibition Hall, Level 22, BCC</i></p>
0950 – 1050	<p><b>CTW Asia-Pacific Forum 1</b> <b>2018 Asia Pacific Business Travel Market Outlook – Part II</b></p> <p>Continuing from Part 1, travel managers and solution providers join the keynote speaker to share their perspective on the business travel outlook and discuss where they plan to allocate their precious resources. How are travel managers in the region managing the trends and risks that are impacting their business? How are they embracing new technologies and tools? This panel will provide a unique insight into the decision making of travel buyers in the region, the changing supplier landscape and provide a benchmark for attendees to compare their plans with those of their peers.</p> <p><b>MODERATOR</b> Michael Valkevich, Vice President Global Sales and Program Management, CWT Asia Pacific</p> <p><b>PANELISTS</b> Derek Ho, Regional Vice President – Global &amp; Strategic Sales, Japan Airlines Kishore Rames, Travel Manager Asia Pacific, National Oilwell Varco Hamish Wang, Travel Manager, Apple</p> <p><i>CTW Asia-Pacific Knowledge Hub, Exhibition Hall, Level 22, BCC</i></p>
1110 – 1210	<p><b>CTW Asia-Pacific Forum 2</b> <b>Technology Marketplace</b></p> <p>From Artificial Intelligence to Chatbots to Augmented Reality, join us for an interactive session featuring new innovations in the corporate travel and meetings industry.</p> <p><b>FACILITATOR</b> Li Lei, Founder, Youli Consulting</p>

	<p><b>PRESENTERS</b> Amit Choudhary, Senior Director, Technology, Egencia Stacey Yocum, Strategic Sales Manager, Regional TMC &amp; Corporate Segment, Asia Pacific, American Airlines</p> <p>CTW Asia-Pacific Knowledge Hub, Exhibition Hall, Level 22, BCC</p>
1400 – 1510	<p><b>CTW Asia-Pacific Forum 3</b> <b>Getting The Best Value From Your Suppliers</b></p> <ul style="list-style-type: none"> <li>How can your organisation align your negotiation strategies to capitalise on your supplier's assets and capabilities without increasing costs</li> <li>How can you best navigate demand and supply cycles during boom and lull periods</li> <li>How do you build trust and make your partnerships with suppliers mutually beneficial</li> </ul> <p><b>MODERATOR</b> Pulak Bhaumik, Associate Director, Supply Chain Management and Procurement, CBRE South Asia, Enterprise Facilities Management</p> <p><b>PANELISTS</b> James Ellis, Director of Sales, Northeast Asia, FCM Travel Solutions Ajay Kapoor, VP of Procurement, Canara HSBC Oriental Bank of Commerce Life Insurance, India Jacob Hu, Mobility Manager APAC, Indirect Materials &amp; Services Asia Pacific, OSRAM Asia Pacific Management Company</p> <p>CTW Asia-Pacific Knowledge Hub, Exhibition Hall, Level 22, BCC</p>
1120 – 1230	<p><b>CTW Asia-Pacific Forum 4</b> <b>The Evolution of Travel Policies</b></p> <ul style="list-style-type: none"> <li>How can we make travel management processes more efficient and cost effective</li> <li>How can new technology tools and data insights better serve travellers and improve their experience</li> <li>How can we ensure your travel policy is aligned to corporate objectives and capable of measuring and tracking compliance</li> </ul> <p><b>MODERATOR</b> Hamish Wang, Travel Manager, Apple</p> <p><b>PANELISTS</b> Michael Valkevich, Vice President Global Sales and Program Management, CWT Asia Pacific Tan Pui Yee, Associate Director – APJ Travel Strategy, MSD International GMBH (Singapore Branch) Maciej Olbert, Travel Manager, Luxoft, Poland</p> <p>CTW Asia-Pacific Knowledge Hub, Exhibition Hall, Level 22, BCC</p>
1400 – 1510	<p><b>CTW Asia-Pacific Forum 5</b> <b>The Changing Landscape for Payments</b></p> <p>With many invoices, multiple service providers and vendors used, a frequent pain point for corporations is the lack of financial visibility in the travel data and expenses.</p> <ul style="list-style-type: none"> <li>How mature are automatic electronic expense management tools to accurately capture payments and ensure tighter cost control</li> <li>How can travel managers ensure secondary expenses (eg meals, car rentals, mobile data) are managed effectively</li> <li>How can they take advantage of new technologies and data to evaluate strategy and supplier performance</li> </ul> <p><b>MODERATOR</b> Jacob Hu, Mobility Manager APAC, Indirect Materials &amp; Services Asia Pacific, OSRAM Asia Pacific Management Company</p> <p><b>PRESENTER</b> Kishore Rames, Travel Manager Asia Pacific, National Oilwell Varco Vintee Mishra, Manager- Global Travel, Utopia Global</p> <p>CTW Asia-Pacific Knowledge Hub, Exhibition Hall, Level 22, BCC</p>
1530 – 1640	<p><b>CTW Asia-Pacific Forum 6</b> <b>Assessing The Impact of New Disruptive Technologies on Business Travel</b></p> <p>The proliferation of digital tools and emerging technologies are making information more accessible and processes more interactive.</p> <ul style="list-style-type: none"> <li>How are organisations aligning themselves to demands from younger employees for a more personalised user experience</li> <li>How are travel managers combining automation, big data, machine learning and blockchain to drive</li> </ul>

	<p>innovation and better understand the travel patterns and preferences of their users</p> <ul style="list-style-type: none"> <li>• How are new technologies improve business processes such as bookings, budget allocation and procurement</li> </ul> <p><b>MODERATOR</b>  <a href="#">Manish Raj</a>, Co-founder and CBO, Tripeur</p> <p><b>PANELISTS</b>  <a href="#">Emmanuel Ebray</a>, Managing Director, HRS  <a href="#">Carlo Bezoari</a>, Director of Sales, Asia, FCM Travel Solutions  <a href="#">Volente McKay</a>, ATNS Corporate Travel Manager  <a href="#">Ajay Kapoor</a>, VP of Procurement, Canara HSBC Oriental Bank of Commerce Life Insurance, India</p> <p><i>CTW Asia-Pacific Knowledge Hub, Exhibition Hall, Level 22, BCC</i></p>
1640 - 1750	<p><b>CTW Asia-Pacific Forum 7</b>  <b>The Choice of Your Travel Management Company: Should You Go Local or Global?</b></p> <p>Travel managers today continue to seek industry expertise and specialist support from their TMCs, who are valued partners in helping them understand issues such as culture and regulation and yet can offer the size, economies of scale and comprehensive solution for your travel needs. How should one decide between using a local and global TMC?</p> <p><b>MODERATOR</b>  <a href="#">Li Lei</a>, Founder, Youli Consulting</p> <p><b>PRESENTER</b>  <a href="#">Maciej Olbert</a>, Travel Manager, Luxoft, Poland  <a href="#">Jeremy Lin</a>, Category Manager for Marketing &amp; Corporate Travel, Global Strategic Sourcing APAC, Herballife</p> <p><i>CTW Asia-Pacific Knowledge Hub, Exhibition Hall, Level 22, BCC</i></p>