

IT&CMA and CTW Asia-Pacific 2017 FACT SHEET

(As at 22 September 2017)

EVENT

25th IT&CMA and 20th CTW Asia-Pacific 2017

(Incentive Travel & Conventions, Meetings Asia and Corporate Travel World Asia-Pacific)

www.itcma.com | www.corporatetravelworld.com/apac

Event Email: itcma@ttgasia.com | ctwapac@ttgasia.com

26 to 28 September 2017

Bangkok Convention Centre at CentralWorld • Bangkok, Thailand

Exhibition Hall, Level 22 and 23

999/99 Rama 1 Road, Pathumwan

Bangkok 10330, Thailand

Tel: +66 (0) 2100 1234 | Fax: +66 (0) 2100 6165 | Website: <http://www.bangkokconventioncentre.net>

BACKGROUND

Incentive Travel & Conventions, Meetings Asia (IT&CMA) and Corporate Travel World (CTW) Asia-Pacific is Asia-Pacific's Only Doublebill Event in MICE and Corporate Travel. Both events have been co-locating since 2004, offering its delegates a valuable platform to do business, learn and network.

Since 2012, the event has incorporated Luxury Travel in its ambit. 2017 will see the 25th and 20th instalment of IT&CMA and CTW Asia-Pacific respectively with an anniversary edition.

Established in 1993, **IT&CMA** is at the forefront of fostering MICE growth opportunities for the Asia-Pacific and beyond. Its multi-faceted programme engages regional and international industry suppliers and buyers in the realms of business, education and networking. IT&CMA also features dedicated platforms designed around the interests of valuable MICE niche segments, enabling the event to consistently deliver a delegate profile that is both relevant and dynamic. IT&CMA remains uniquely positioned as the only global event with the largest exhibition showcase of Asia-Pacific MICE suppliers.

Launched in 1998, **CTW Asia-Pacific** is dedicated to cultivating Travel & Entertainment (T&E) best practices among Asia-Pacific's corporate travel professionals. Influencers, planners and decision-makers of corporate travel functions in their organisation attend the annual conference to keep them abreast of the latest trends and knowledge that enable them to get the most out of their T&E decisions.

IT&CMA and CTW Asia-Pacific is organised by TTTG Events, a business group of TTTG Asia Media.

FEATURES

Business

- Up to 100% Pre-Scheduled Appointments via PSA and Online Diary
- Targeted Group Engagements and Networking Session for Exhibitors, Meeting Planners, Association Executives, Incentives Buyers, Corporate Travel Procurement Executives, Corporate Travel Management Professionals
- Exhibition - 1-to-1 Appointment sessions: Featuring International and Local Exhibitors, Buyers across various MICE segments
- Association Day – Destination Presentations, Education, and Scheduled Appointments
- Corporate Travel World Conference – Education, Scheduled Appointments
- Official Press Conference and Media Briefings by NTOs/CVBs and Industry Organisations (for Media Only)

Education

- **IT&CMA and CTW Asia-Pacific 2017 Keynote Address**

The Next Wave of Growth for the Asia-Pacific MICE Industry

Moderator: **James Latham**, The Iceberg on behalf of The Joint Meetings Industry Council (JMIC)

Panellists: **Chiruit Isarangkun Na Ayuthaya**, President, Thailand Convention and Exhibition Bureau

Jason Yeh, President, ICCA Asia Pacific and Taiwan Convention and Exhibition Association (Association President and Destination Marketing)

Koichi Gono, Chief Executive, Fukuoka Convention & Visitors Bureau

- **2 ASEAN MICE Forum Sessions**
See page 13 for speaker details.

27 September
<p>ASEAN MICE Forum 1 NTOs and CVBs – Collaborator or Competitor? (Part 1)</p> <p>Moderator: - Mike Williams, Senior Consultant, Gaining Edge</p> <p>Panellists: - Ashwin Gunasekeran, CEO, Penang Convention & Exhibition Bureau - Pairach Piboonrunroj, Director, MICE Excellence Centre, Chiang Mai University</p>
<p>ASEAN MICE Forum 2 NTOs and CVBs – Collaborator or Competitor? Case Studies (Part 2)</p>

- **10 Association Days Forums and Campfire Knowledge Sessions**
See page 13 for speaker details.

27 and 28 September 2017 Association Day Forums	27 and 28 September 2017 Campfire Knowledge Sessions
<p>Association Day Forum 1 Navigating the Changing Landscape for Association Meetings and Events</p> <p>Moderator: - Oscar Cerezales, Chief Operating Officer, MCI Group Asia Pacific</p> <p>Panellists: - Richard Holmes, International Director of Meetings, International League Against Epilepsy - Jia Xiao Fang, President, China International Health and Medical Tourism Association and Vice President, Global Health Travel Council - Allroy Augustine, Head Administration, Federation of Indian Chambers of Commerce and Industry, India</p>	<p>Campfire Knowledge Session 1 In collaboration with Gaining Edge Making The Most Out Of Your Participation At Trade Shows</p> <p>Presenter: - Mike Williams, Senior Consultant, Gaining Edge</p>
	<p>Campfire Knowledge Session 2 In collaboration with Gaining Edge Creating A Strong Foundation For A High Performance Bureau</p> <p>Presenter: - Mike Williams, Senior Consultant, Gaining Edge</p>
<p>Association Day Forum 2 Wooing Association Meetings: A Destination Perspective</p> <p>Moderator: - Noor Ahmad Hamid, Regional Director, Asia-Pacific, ICCA</p> <p>Panellists: - Alicia Yao, Director, China Social Organization, International Department - Antonio Pasalic, Director of International Operations, Global Mobile Game Confederation (GMGC) - Prof Dr Edathil Vijayan, President, Society of Biotechnologists, India</p>	<p>Campfire Knowledge Session 3 In collaboration with SITE Designing Your Incentive Travel Program</p> <p>Presenter: - Hugo Slimbrouck, Past President and Director Of Business Development, EMEA region, Society For Incentive Travel Excellence (SITE)</p>
<p>Association Day Forum 3 In collaboration with IAPCO Leveraging Digital Technologies in Your Audience Engagement</p> <p>Moderator: - Oscar Cerezales, Chief Operating Officer, MCI Group Asia Pacific</p> <p>Panellists: - Prof Dr Christina Gitsaki, Secretary-General, International Association of Applied Linguistics, UAE - Dr IS Gilada, President, AIDS Society of India - Dr Prashant Agarwal, Treasurer, Indian Society of Transfusion Medicine - Li Xinxue, Program Director & Chief Assistant, World Federation of Chinese Medicine Societies (WFCMS)</p>	<p>Campfire Knowledge Session 4 & 5 In collaboration with SITE Making The Business Case For Incentive Travel (Part 1) Making The Business Case For Incentive Travel (Part 2)</p> <p>Presenter: - Hugo Slimbrouck, Past President and Director Of Business Development, EMEA region, Society For Incentive Travel Excellence (SITE)</p>

<p>Association Day Forum 4 The Way To Winning An Association's Heart</p> <p>Moderator: - Karen Yue, Group Editor, TTG Travel Trade Publishing</p> <p>Panellists: - Iain Bitran, Executive Director, The International Society for Professional Innovation Management (ISPIM) - Koichi Gono, Chief Executive, Fukuoka Convention & Visitors Bureau - Philippa Scott, International Project Manager, International League Against Epilepsy</p>	<p>Campfire Knowledge Session 6 In collaboration with Gaining Edge Nurturing and Growing Your Future Local Hosts</p> <p>Presenter: - Mike Williams, Senior Consultant, Gaining Edge</p>
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- **1 Sponsored Dedicated Tech Showcase and 8 CTW Asia-Pacific Conference Series**
See page 13 for speaker details.

27 and 28 September 2017	
<p>CTW Asia-Pacific Tech Showcase Presented and Sponsored by FCM Travel Solutions Tech Trends Defining Business Travel</p> <p>Presenter: - Bertrand Sallet, General Manager, Asia, FCM Travel Solutions</p>	<p>CTW Asia-Pacific Session 1 The State of the Market: Asia-Pacific Corporate Travel Outlook</p> <p>Presenter & Moderator: - David Chia, Regional Business Development Director, Solutions Group, Asia Pacific, Carlson Wagonlit Travel</p> <p>Panellists: - Kishore Rames, Travel Manager Asia Pacific, National Oilwell Varco - Li Lei, Founder, Youli Consulting - Peter Koh, Asia Strategic Sourcing Manager, Travel & Professional Services, Corning Inc.</p>
<p>CTW Asia-Pacific Session 2 The Future for Payment and Expenses</p> <p>Moderator: - Stella Chew, Director, Partner Sales, Asia, Fraedom</p> <p>Panellists: - Kenji Mirassou, Director of Global Sales, APAC, Egencia - Summer Ye, Global Travel Manager, General Procurement, Lenovo - Peter Rand, Director Business Development, Commercial Payment Solutions SEA, MasterCard</p>	<p>CTW Asia-Pacific Session 3 Mitigating Risks from the Sharing Economy</p> <p>Moderator: - Adriana Nainggolan, Travel Program Manager, APAC, Autodesk</p> <p>Panellists: - Jani Jermans, Travel Manager, United Spirits Ltd - Li Lei, Founder, Youli Consulting - Stephenie Lee, Business Development Director, FCM Travel Solutions</p>
<p>CTW Asia-Pacific Session 4 Redefining Business Travel Through Disruptive Technologies</p> <p>Moderator: - Manish Raj, Honorary Board Member, The Infrastructure, Facility, Human Resource & Reality Association (INFHRA)</p> <p>Panellists: - Carlo Bezoari, Director of Sales, Southeast Asia, FCM Travel Solutions - Oscar Cerezales, Chief Operating Officer, MCI Group Asia Pacific</p>	<p>CTW Asia-Pacific Session 5 Smart and Flexible Travel Management Policies</p> <p>Moderator: - Shiva Ponnuchamy, Director and Head B2C SE Asia Operations, VIA.com</p> <p>Panellists: - Michael Valkevich, Vice President Global Sales and Program Management, Asia Pacific, Carlson Wagonlit Travel - Kishore Rames, Travel Manager Asia Pacific, National Oilwell Varco</p>
<p>CTW Asia-Pacific Session 6 The Growth of Bleisure - Should Travel Managers Be Concerned?</p> <p>Moderator: - Hugo Slimbrouck, Past President and Director of Business Development, EMEA region, Society For Incentive Travel Excellence (SITE)</p> <p>Panellists: - Sandra Francis, India Travel Manager, Amazon Development Center India</p>	<p>CTW Asia-Pacific Session 7 Negotiating Your Preferred Supplier Policy</p> <p>Moderator: - Pulak Bhaumik, Associate Director – Supply Chain Management & Procurement, CBRE South Asia Pvt. Ltd.</p> <p>Panellists: - Vivian Chen, Purchasing Head, Bureau Veritas China - Monica Bergin, Manager Global Accounts, Helmsbriscoe Australia</p>

<ul style="list-style-type: none"> - David Chia, Regional Business Development Director, Solutions Group, Asia Pacific, Carlson Wagonlit Travel 	
<p>CTW Asia-Pacific Session 8 Impact of Millennials on Business Travels</p> <p>Moderator:</p> <ul style="list-style-type: none"> - Karen Yue, Group Editor, TTG Travel Trade Publishing <p>Panellists:</p> <ul style="list-style-type: none"> - Frederic Saunier, Head of Corporate IT APAC, Amadeus Asia - Leon Verghese, Assistant Vice President, Global Travel Safety Program, Bank of America Merrill Lynch - Stella Chew, Director, Partner Sales, Asia, Freedom 	

• **Social Events and Functions**

- IT&CMA and CTW Asia-Pacific 2017 Friendly Golf Game
- Pre-Show City Tour of Bangkok: Sampran Riverside
- Pre-Show CTM and Advisory Board Retreat: Bangkok Marriott Marquis Queen's Park
- Opening Ceremony and Welcome Reception
- 15 x Hosted Luncheons, Cocktails, and Coffee Breaks (For Buyers, Corporate Travel Managers, and Media Only)
**Refer to Page 6-7 for more information.*
- 16th Sticky Awards & Travel Marketing Excellence 2017
- Post-Show Thailand Tours: Chiang Mai, Trang
- Post-Show Asia-Pacific Tours: The Philippines

• **Partner Events**

- IMEX-MPI-MCI-IT&CMA Future Leaders Forum
Supported by TCEB and TICA

• **Others**

- CTW Asia-Pacific Meet-Your-Peers Session (For Corporate Travel Managers Only)

DELEGATE STATISTICS

Pre-registration only. Final delegate numbers will be published after the event

EXHIBITOR

Exhibition area (gross): 6,000 square metres (sqm)

807 Exhibitors from 299 Exhibiting Companies and Organisations

Exhibitor listing in the IT&CMA and CTW Asia-Pacific 2017 Show Directory. Complete details in the online edition.

Exhibiting International and Local (Thai) MICE Destinations: Australia, Belgium, Hong Kong SAR, India, Indonesia, Japan, Macau, Malaysia, Myanmar, Philippines, Singapore, South Korea, Taiwan, Thailand, United Arab Emirates, United States of America, Vietnam

New Exhibiting National Pavilion/CVBs: Macau (204sqm), Lanna (18sqm), Osaka (9sqm), Perth (36sqm), Suwon City (9sqm)

New Exhibiting Corporates: Bangkok Marriott Marquis Queen's Park, Buy The Sea, Dream Cruises & Star Cruises, Frasers Hospitality, Pan Pacific Hotel Group, PIGS DMC, Pullman Putrajaya Lakeside, Silversea Cruises

Types of Exhibitors:

Adventure & Incentive Travel Suppliers
Airlines
Agencies & Education
Coach, Car & Railway Operators
Convention Visitors Bureaus
Cruise Lines
Destination Management Companies
Events Management Companies &
Entertainment Suppliers

Event Venues
Global Distribution Systems
Hotels & Resorts
National / State Tourism Organisations
Professional Conference Organisers
Retail
Serviced Apartments
Spas
Theme Parks

Trade Associations
Trade Publications / Media
Travel / Meeting Technology &
Multimedia Companies
Travel Management Companies
Travel-Related Suppliers

BUYERS

(Includes incentive houses, corporate procurement, associations, travel management companies, meeting planners, agencies)

438 Buyers (44% International and 56% Asia-Pacific) From 48 Countries/Territories: Australia, Bangladesh, Belgium, Brazil, Bulgaria, Cambodia, China PR, Czech Republic, Denmark, Egypt, France, Germany, Greece, Hong Kong SAR, Hungary, India, Indonesia, Iran, Ireland, Israel, Italy, Japan, Malaysia, Mexico, Monaco, Myanmar, Netherlands, New Zealand, Pakistan, Peru, Philippines, Poland, Portugal, Romania, Russia, Singapore, Slovenia, South Africa, South Korea, Spain, Switzerland, Thailand, Turkey, Ukraine, United Arab Emirates, United Kingdom, United States of America, Vietnam

International Buyers Breakdown By Region:

Asia	56%
Europe	40%
Americas	1%
Australasia	2%
Others	1%

Percentage of New Buyers: 65%

Percentage of New Corporate Travel Procurement Executives: 51%

Percentage of Association Executives: 10%

Percentage of Corporate Travel Procurement Executives, and Corporate Travel Management Companies: 30%

New Participating Countries/Territories: Brazil, Denmark, Egypt, Japan, Mexico, Monaco, Peru, Romania

Type of Buyers:

Corporate Companies With Incentive Programmes	Professional Conference Organisers
Destination Management Companies	Travel Agents Handling Incentives
Event Planners	Travel Agents Handling Luxury Travel
International Associations	Travel Management Companies
Meeting Planners	Others

Corporate travel procurement are from Industries such as:

Advertising, Marketing, PR, Media	Information Technology, Telecommunications, Computer
Engineering, Energy, Petroleum, Chemicals, Manufacturing	Software & Services
Finance, Banking, Insurance, Professional Consulting	Medical, Biotechnology, Health Services
Services	Non-Governmental, Non-Profit Organisations
Government Ministries, Statutory Boards, Education,	Real Estate/ Property
Training	Transportation, Logistics, Wholesale, Resale, Distribution

MEDIA

94 Media From 24 Countries/Territories (Including Thailand): Australia, Belgium, Canada, China PR, Czech Republic, Denmark, Germany, India, Indonesia, Italy, Japan, Jordan, Malaysia, Mexico, New Zealand, Pakistan, Philippines, Poland, Portugal, Singapore, Slovenia, South Africa, South Korea, Sri Lanka, Thailand, Turkey, United Kingdom, United States of America

International Media Breakdown By Region:

Asia-Pacific	74%
Europe	21%
Middle East	3%
Americas	1%
Africa	1%

Largest Number of International Media Delegates From: Singapore (10%), Australia (4%), India (3%), Philippines (3%)

Official Media and Media Affiliates:

- 8 Official Media
- 33 Media Affiliates

SPEAKERS

50 Speakers from 12 Countries/Territories (15% International and 85% Asia): Australia, Belgium, China, India, Ireland, Japan, Malaysia, Singapore, Taiwan, Thailand, United Arab Emirates, United Kingdom

Speakers Breakdown By Region:

Asia	85%
Australasia	2%
Others	13%

Largest Participation From: Singapore (27%), India (18%), China (13%)

SOCIAL FUNCTIONS & ACTIVITIES

1. IT&CMA and CTW Asia-Pacific Friendly Golf Game

Date: 25 September 2017, Monday
Time: 1130 – 2000hrs
Venue: Nikanti Golf Club
Entry: Pre-registered delegates only

2. Pre-Show City Tours In Bangkok: Sampran Riverside

Date: 25 September 2017, Monday
Time: 1230 – 1730hrs
Entry: International Buyers, Corporate Travel Managers and International Media delegates only.

3. Networking Coffee Break

Date: 26 September 2017, Tuesday
Time: 1000 – 1030hrs
Venue: Outside Lotus Suite 7, Level 22, BCC
Entry: For All Delegates – Entry By Delegate Badge Or By Invitation Only

Date: 26 September 2017, Tuesday
Time: 1530 – 1600hrs
Venue: Pre-Function Area Outside World Ballroom, Level 23, BCC
Entry: For All Delegates – Entry By Delegate Badge Or By Invitation Only

4. IT&CMA and CTW Asia-Pacific 2017 Opening Ceremony & Welcome Reception

Hosted By Thailand Convention and Exhibition Bureau
Theme: STILL ON MY MIND
Date: 26 September 2017, Tuesday
Time: 1830 – 2130hrs
Venue: Dusit Thani Bangkok
Entry: For All Delegates – Entry By Delegate Badge Or By Invitation Only
Dress Code: Black and Gold Theme or Smart Casual

5. 16th Sticky Awards Lunch & Travel Marketing Excellence 2017 (NEW FORMAT)

Date: 28 September 2017, Thursday
Time: 1230 – 1345hrs
Venue: Networking Lunch Area, Exhibition Hall, Level 22, BCC
Entry: For All Delegates – Entry by Delegate Badge, or By Invitation Only

6. Post-Show Destination Tours In Thailand

a) TOUR A: Chiang Mai 29 September – 1 October 2017
b) TOUR B: Trang 29 September – 1 October 2017
Open To: International Buyers, Corporate Travel Managers and International Media delegates only.

7. Post-Show Destination Tours In Asia-Pacific

a) The Philippines: Cebu, Manila, Boracay 1 – 7 October 2017
Open To: Buyers and Corporate Travel Managers Only.

IT&CMA ONLY

8. Hosted Luncheon by Chiang Mai and Lanna

Date: 27 September 2017, Wednesday
Time: 1230 – 1345hrs
Venue: Lotus Suite 7, Level 22, BCC
Entry: By Invitation Only

- 9. Hosted Luncheon by Dubai Business Events**
Date: 27 September 2017, Wednesday
Time: 1230 – 1345hrs
Venue: Lotus Suite 3, Level 22, BCC
Entry: By Invitation Only
- 10. Hosted Luncheon by Perth, Western Australia**
Date: 27 September 2017, Wednesday
Time: 1230 – 1345hrs
Venue: Lotus Suite 4, Level 22, BCC
Entry: By Invitation Only
- 11. Hosted Luncheon by Seoul Tourism Organization**
Date: 27 September 2017, Wednesday
Time: 1230 – 1345hrs
Venue: World Ballroom A, Level 23, BCC
Entry: By Invitation Only
- 12. Hosted Happy Hour by Taiwan**
Date: 27 September 2017, Wednesday
Time: 1200 – 1300hrs
Venue: Booth C2, Exhibition Hall, Level 22, BCC
Entry: For All Delegates – Entry by Delegate Badge
- 13. Hosted Luncheon by Dream Cruises & Star Cruises**
Date: 27 September 2017, Wednesday
Time: 1230 – 1345hrs
Venue: Lotus Suite 13, Level 22, BCC
Entry: By Invitation Only
- 14. Networking Cocktail by Macao Trade and Investment Promotion Institute**
Date: 27 September 2017, Wednesday
Time: 1500 – 1630hrs
Venue: Booth A1, Exhibition Hall, Level 22, BCC
Entry: By Invitation Only

CTW ASIA-PACIFIC ONLY

- 15. Pre-CTW Asia-Pacific Advisory Board and Speakers Gathering**
Date: 23 – 25 September 2017, Saturday to Monday
Venue: Bangkok Marriott Marquis Queen's Park
Entry: For CTW Advisory Board and selected CTW Asia-Pacific delegates only
- 16. CTW Asia-Pacific Coffee Break**
Date: 27 September 2017, Wednesday
Time: 1000 – 1030hrs | 1450 – 1520hrs
Venue: CTW Asia-Pacific Pavilion, Exhibition Hall, Level 22, BCC
Entry: For CTW Asia-Pacific delegates only
- 17. Hosted Luncheon by Bangkok Marriott Marquis Queen's Park**
Date: 27 September 2017, Wednesday
Time: 1230 – 1345hrs
Venue: World Ballroom C, Level 23, BCC
Entry: For CTW Asia-Pacific Corporate Travel Managers only
- 18. CTW Asia-Pacific Coffee Break**
Date: 28 September 2017, Thursday
Time: 1100 – 1130hrs | 1500 – 1530hrs
Venue: CTW Asia-Pacific Pavilion, Exhibition Hall, Level 22, BCC
Entry: For CTW Asia-Pacific delegates only

OFFICIAL PRESS CONFERENCE & MEDIA BRIEFINGS

IT&CMA and CTW Asia-Pacific 2017 Official Press Conference

Date: 26 September 2017, Tuesday

Time: 1400 – 1500hrs

Venue: Lotus Suite 12, Level 22, BCC

Speakers:

TTG Asia Media

- **Darren Ng**, Managing Director

Thailand Convention and Exhibition Bureau (TCEB)

- **Chiruit Isarangkun Na Ayuthaya**, President

Thai Airways International Public Company Limited

- **Pariya Chulkaratana**, Vice President, e-Commerce and Ancillary Marketing Department

Local Press Conference (Thai Media Only)

Date: 27 September 2017, Wednesday

Time: 1130 – 1230hrs

Venue: Lotus Suite 11, Level 22, BCC

Media Briefings

Venue: Lotus Suite 11 & 12, Level 22, BCC

27 September 2017, Wednesday		Presenter
0930 – 1030	Thailand Convention & Exhibition Bureau (TCEB) Venue: Lotus Suite 11, Level 22, BCC	Chiruit Isarangkun Na Ayuthaya , President
1030 – 1100	Penang Convention & Exhibition Bureau Venue: Lotus Suite 12, Level 22, BCC	Ashwin Gunasekeran , Chief Executive Officer
1130 – 1200	Tourism Promotions Board Philippines Venue: Lotus Suite 12, Level 22, BCC	Raquel A. Tria , OIC, Events Services & Marketing Division
1400 – 1430	Bay Hotels & Resorts Venue: Lotus Suite 12, Level 22, BCC	
1500 – 1530	Taiwan Venue: Lotus Suite 12, Level 22, BCC	<ul style="list-style-type: none"> • Paul Wang, Secretary General, Taiwan Convention & Exhibition Association • Jessie Tseng, Assistant Director, MEET TAIWAN • Jiang Chune Huey, Senior Executive Officer, Department of Information and Tourism, Taipei City Government • Lillian Lee, Economic Development Bureau, Kaohsiung City Government
1545 – 1615	Thai Airways International Venue: Lotus Suite 12, Level 22, BCC	Bryan Ernest Banston , Vice President, Sales Department
1630 – 1700	Macao Trade And Investment Promotion Institute (IPIM) Venue: Lotus Suite 12, Level 22, BCC	Irene Va Kuan Lau , Executive Director
28 September 2017, Thursday		Presenter
0930 – 1000	Perth, Western Australia Venue: Lotus Suite 12, Level 22, BCC	Tracey Cinavas-Prosser , Executive Director Stakeholder Relations
1015 – 1045	FCM Travel Solutions Venue: Lotus Suite 12, Level 22, BCC	Bertrand Saillet , General Manager, Asia
1145 – 1215	Dream Cruises & Star Cruises Venue: Lotus Suite 12, Level 22, BCC	<ul style="list-style-type: none"> • Michael Goh, Senior Vice President • Naresh Rawal, Vice President

Media Feedback Session

Date: 28 September 2017, Thursday

Time: 1400 – 1500hrs

Venue: Lotus Suite 12, Level 22, BCC

MEDIA CENTRE

Date: 26 to 28 September 2017 (Tuesday to Thursday)

Opening Hours: 0830 – 1730hrs (Tuesday)
0900 – 1800hrs (Wednesday)
0900 – 1700hrs (Thursday)

Venue: Exhibition Hall, Level 22, BCC

Entry: By Media Badge Only

EXHIBITION INFORMATION

Exhibition Admission

Admission to IT&CMA and CTW Asia-Pacific 2017 Exhibition is by delegate badge from 26 to 28 September 2017.

Exhibition Hours

27 September 2017 0900 – 1800hrs
28 September 2017 0900 – 1700hrs

Registration Hours

For Exhibitors, Buyers, Corporate 25 September 2017 (Monday) 1000 – 1730hrs
Travel Managers, Speakers, and Media 26 September 2017 (Tuesday) 0830 – 1730hrs

For Trade Visitors 27 September 2017 (Wednesday) 0900 – 1800hrs
28 September 2017 (Thursday) 0900 – 1700hrs

Registration for Exhibitors, Buyers, Media, and Trade Visitors will take place at Registration Counters, Level 22, BCC

Badge Categories

- Red IT&CMA/ CTW Asia-Pacific Exhibitor
- Green Buyer / Trade Buyer
- Mustard Group Leader
- Electric Blue Media
- Bright Pink Speaker
- Light Blue Conference Delegate
- Dark Blue Travel Manager
- Light Pink Trade Visitor
- Grey Future Leaders Forum
- Yellow Organiser / Host Committee
- Brown VIP
- White Student Volunteer

ON-SITE SERVICES

Show Organisers' Office

Secretariat Office, Level 22, BCC

Thailand Convention and Exhibition Bureau (TCEB) Onsite Office

Boardroom, Level 23, BCC

Reimbursement Office

Lotus Suite 10, Level 22, BCC

Date: 26 – 28 September 2017

Time: 1300 – 1600hrs (26 September), 1000 – 1200hrs and 1300 – 1600hrs (27 – 28 September)

Official Contractor

Cityneon Events Pte Ltd

On-Site Office: Exhibition Hall, Level 22, BCC

Main Office: Cityneon Design Centre, 84 Genting Lane #05-01
Singapore 349584

Contact: Tel: +65 6571 6256 | Fax: +65 6749 9050
Email: huiqi.ng@cityneongroup.com

Official Freight Forwarder

On-Site Office: Exhibition Hall, Level 22, BCC

SINGAPORE

APT Showfreight (S) Pte Ltd

10 Bukit Batok Crescent #05-05 The Spire
Singapore 658079
Tel: (65) 6499 8988 Fax: (65) 6499 8989
Website: www.aptfootfreightlogistics.com
Contact: **Mr Rick Tan**
Tel: +65 6499 8984
Email: rick.tan@aptfootfreight.com

THAILAND

APT Showfreight (Thailand) Limited

98/7-8 Yannawa road, Chongnonsee
Yannawa, Bangkok 10120, Thailand
Tel: +66 (0) 2165 6152 Fax:+66 (0) 2165 6159
Contact: **Mr Hasnai Kongkaew**
Mobile: +66 85 155 1989
Email: hasnai@aptfootfreight.com

Post Show Tours Desk

Level 1, BCC

Pre Show Tour Desk

Level 1, BCC

Official Transportation

Hong Thong Co., Ltd.

Transportation Counter, Lobby, Level 1, BCC

EVENT ORGANISERS

TTG Events

Delivering The World's Business to One Marketplace.

TTG Asia Media's Events group promotes business opportunities by staging international trade events that bring industry suppliers and buyers to one marketplace. The group is the founder and organiser of Incentive Travel & Conventions, Meetings (IT&CM) Events, a series of MICE shows in Thailand (IT&CMA), China (IT&CM China) and India (IT&CM India). It also owns and manages the Corporate Travel World (CTW) Events, with CTW Asia-Pacific co-located with IT&CMA, and CTW China with IT&CM China. TTG Events is also the longest-running secretariat appointed to manage the ASEAN Tourism Forum (ATF) Travel Exchange (TRAVEX). Other core trade events include the Singapore Gifts Show (SGS) and International Feng Shui Convention (IFSC).

For more information on TTG Asia Media, visit www.ttgasiamedia.com

EVENT SUPPORT & SPONSORSHIP

Strategic Partner

- Thailand Convention & exhibition Bureau (TCEB)

Host Country

- Thailand

Supported By

- Tourism Authority of Thailand (TAT)
- Thailand Incentive and Convention Association (TICA)
- Tourism Council of Thailand (TCT)
- Airports of Thailand (AOT)
- Bangkok Metropolitan Administration (BMA)

Official Airline

- Thai Airways International

Official Venue

- Bangkok Convention Centre (BCC) at CentralWorld

Industry Partners

- euromic
- World PCO Alliance
- Korea MICE Association

Endorsing and Supporting Associations

- The Asian Association of Convention and Visitor Bureaus (AACVB)
- International Association of Professional Congress Organisers (IAPCO)
- International Congress and Convention Association (ICCA)
- Pacific Asia Travel Association (PATA)
- Philippine Council of Associations and Association Executives (PCAA)
- Society of Incentive Travel Excellence (Site)

Official Hotels

- Centara Grand @ CentralWorld
- Renaissance Bangkok Ratchaprasong Hotel
- Grand Hyatt Erawan Bangkok
- InterContinental Bangkok
- The Okura Prestige Bangkok
- Plaza Athenee, A Royal Meridian
- Anantara Siam Bangkok Hotel

Supporting Hotels

- Arnoma Grand Bangkok
- Holiday Inn Bangkok Sukhumvit
- Mercure Bangkok Sukhumvit 11
- Montien Hotel, Bangkok
- Novotel Bangkok Ploenchit Sukhumvit Hotel
- Pullman Bangkok Grande Sukhumvit
- Rama Gardens Hotel Bangkok
- Ramada Plaza Bangkok Menam Riverside
- Rembrant Hotel Bangkok
- Royal Orchid Sheraton Hotel & Towers
- Sheraton Grande Sukhumvit, A Luxury Collection
- SO Sofitel Bangkok
- The Landmark Bangkok
- The Peninsula Bangkok
- The Sukosol Hotel Bangkok

Official Media

- TTGmice
- TTGassociations
- TTG-BTmice China
- TTG Asia Luxury
- TTG Asia
- TTG China
- TTG India
- TTG Show Daily

Media Affiliates

- BBT Online
- Biz Events Asia
- China Premium Traveler
- CIM Magazine
- Conference & Meetings World
- Elite Travel Connection E-Journal
- Emotions
- Event Point
- Executive PA Magazine
- Global Travel Media
- Kobieta w Swiecie
- Kongres Magazine
- Korea Tourism News
- MeeTurkey
- MICE & Tourism Around The World
- MICE CENTRAL & EASTERN EUROPE
- MICE in Asia
- MICE Japan

- MICE Middle East
- MICE Poland
- MICE Talk
- Quality Travel
- Resident Magazine
- Safari Plus
- The Event
- Think mice
- Tourism-Insider
- Travel Magazine
- Travel Talk Asia
- Travel Update Philippines
- TravelTrade Outbound Scandinavia
- Travelcompass.pl
- VENUE Magazine

Event Sponsors

Thailand Convention & Exhibition Bureau (TCEB)

- Delegate Bags
- Event T-Shirts
- Lanyards & Badges
- Buyers Lounge
- Pillar Wraps
- Panel Wraps
- Opening Ceremony & Welcome Reception (26 September)
- Pre-Show Tour (25 September)
- Post-Show Tours (29 September – 1 October)

Ministry of Tourism, Republic of Indonesia

- Digital Banner

Tourism Promotions Board Philippines

- Escalator Wrap
- Post-Show Tour (1 – 7 October)

IT&CMA 2017 Sponsors

Chiang Mai and Lanna

- Hosted Luncheon (27 September)

Dubai Business Events

- Hosted Luncheon (27 September)

Perth, Western Australia

- Hosted Luncheon (27 September)

Seoul Tourism Organization

- Hosted Luncheon (27 September)

Dream Cruises & Star Cruises

- Hosted Luncheon (27 September)

Macao Trade and Investment Promotion Institute

- Networking Cocktail (27 September)

CTW Asia-Pacific 2017 Sponsors

Platinum Sponsor:

FCM Travel Solutions

- Dedicated Conference Track
- Panellist Slot

Silver Sponsors:

Carlson Wagonlit Travel

- Panellist Slot

Bangkok Marriott Marquis Queen's Park

- Hosted Luncheon (27 September)
- Pre-Show Retreat (23 – 25 September)

IT&CMA & CTW Asia-Pacific 2017 List of Speakers

- **IT&CMA & CTW Asia-Pacific 2017 Keynote Address**
 - **Chiruit Isarangkun Na Ayuthaya**, President, Thailand Convention and Exhibition Bureau
 - **James Latham**, The Iceberg on behalf of The Joint Meetings Industry Council (JMIC)
 - **Jason Yeh**, President, ICCA Asia Pacific and Taiwan Convention and Exhibition Association (Association President and Destination Marketing)
 - **Koichi Gono**, Chief Executive, Fukuoka Convention & Visitors Bureau
- **IT&CMA 2017 ASEAN MICE Forum Speakers**
 - **Ashwin Gunasekeran**, CEO, Penang Convention & Exhibition Bureau
 - **Mike Williams**, Senior Consultant, Gaining Edge
 - **Pairach Piboonrungraj**, Director, MICE Excellence Centre, Chiang Mai University
- **IT&CMA 2017 Association Days Forums Speakers**
 - **Alicia Yao**, Director, China Social Organization, International Department
 - **Allroy Augustine**, Head Administration, Federation of Indian Chambers of Commerce and Industry, India
 - **Antonio Pasalic**, Director of International Operations, Global Mobile Game Confederation (GMGC)
 - **Christina Gitsaki**, Secretary-General, International Association of Applied Linguistics, UAE
 - **Edathil Vijayan**, President, Society of Biotechnologists, India
 - **Iain Bitran**, Executive Director, The International Society for Professional Innovation Management (ISPIM)
 - **Li Xinxue**, Program Director & Chief Assistant, World Federation of Chinese Medicine Societies (WFCMS)
 - **IS Gilada**, President, AIDS Society of India
 - **Jia Xiao Fang**, President, China International Health and Medical Tourism Association and Vice President, Global Health Travel Council
 - **Karen Yue**, Group Editor, TTG Travel Trade Publishing
 - **Koichi Gono**, Chief Executive, Fukuoka Convention & Visitors Bureau
 - **Noor Ahmad Hamid**, Regional Director Asia Pacific, International Congress and Convention Association
 - **Oscar Cerezales**, Chief Operating Officer, MCI Group Asia Pacific
 - **Philippa Scott**, International Project Manager, International League Against Epilepsy
 - **Prashant Agarwal**, Treasurer, Indian Society of Transfusion Medicine
 - **Richard Holmes**, International Director of Meetings, International League Against Epilepsy
- **IT&CMA 2017 Campfire Knowledge Session Speakers**
 - **Hugo Slimbrouck**, Past President and Director Of Business Development, EMEA region, Society For Incentive Travel Excellence (SITE)
 - **Mike Williams**, Senior Consultant, Gaining Edge
- **CTW Asia-Pacific 2017 Conference Sessions Speakers**
 - **Adriana Nainggolan**, Travel Program Manager, APAC, Autodesk
 - **Bertrand Sallet**, General Manager, Asia, FCM Travel Solutions
 - **Carlo Bezoari**, Director of Sales, Southeast Asia, FCM Travel Solutions
 - **David Chia**, Regional Business Development Director, Solutions Group, Asia Pacific, Carlson Wagonlit Travel
 - **Frederic Saunier**, Head of Corporate IT APAC, Amadeus Asia
 - **Richard Holmes**, International Director of Meetings, International League Against Epilepsy
 - **Jani Jermans**, Travel Manager, United Spirits Ltd
 - **Karen Yue**, Group Editor, TTG Travel Trade Publishing
 - **Kenji Mirassou**, Director of Global Sales, APAC, Egencia
 - **Kishore Rames**, Travel Manager Asia Pacific, National Oilwell Varco
 - **Leon Verghese**, Assistant Vice President, Global Travel Safety Program, Bank of America Merrill Lynch
 - **Li Lei**, Founder, Youli Consulting
 - **Manish Raj**, Honorary Board Member, The Infrastructure, Facility, Human Resource & Reality Association (INFHRA)
 - **Michael Valkevich**, Vice President Global Sales and Program Management, Asia Pacific, Carlson Wagonlit Travel
 - **Oscar Cerezales**, Chief Operating Officer, MCI Group Asia Pacific
 - **Peter Koh**, Asia Strategic Sourcing Manager, Travel & Professional Services, Corning Inc.
 - **Peter Rand**, Director Business Development, Commercial Payment Solutions SEA, Mastercard
 - **Pulak Bhaumik**, Associate Director – Supply Chain Management & Procurement, CBRE South Asia Pvt.Ltd
 - **Sandra Francis**, India Travel Manager, Amazon Development Center India
 - **Shiva Ponnuchamy**, Director and Head B2C SE Asia Operations, VIA.com
 - **Stella Chew**, Director, Partner Sales, Asia, Fraedom
 - **Stephenie Lee**, Business Development Director, FCM Travel Solutions
 - **Summer Ye**, Global Travel Manager, General Procurement, Lenovo

• **IMEX-MPI-IT&CMA Future Leaders Forum 2017 Speakers**

- **Czarina Laya Tanprasert, Sales and Marketing Manager, RTECH**
- **Hugo Slimbrouck**, Past President and Director Of Business Development, EMEA region, Society For Incentive Travel Excellence (SITE)
- **Jane Vong Holmes**, Senior Associate Asia, GainingEdge
- **Kritsanee Srisatin**, Founder and Managing Director, Stream Events Asia
- **Oscar Cerezales**, Chief Operating Officer, MCI Group Asia Pacific
- **Richard Holmes**, International Director of Meetings, International League Against Epilepsy
- **Paul Pruangkarn**, Manager – Communications, Pacific Asia Travel Association (PATA)
- **Petcharat Kullawutmaytakit**, Sales Executive MICE, Holiday Inn Pattaya
- **Sarah Skavron**, Knowledge and Events Executive, IMEX Group
- **Supanich Thiansing**, Senior Manager, Meetings & Incentives Department, Thailand Convention & Exhibition Bureau (TCEB)
- **Teerawat Leeharatanarak**, Business Development Manager, Meeting Room
- **Dr Yvonne Hu**, Managing Director, Conference Interpreter Services Pty Limited and representative IAPCO

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#itcma17 | #ctwapac17

IT&CMA and CTW Asia-Pacific 2018

Date: 18 – 20 September 2017
Venue: Bangkok Convention Centre (BCC) at CentralWorld

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