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 IT&CMA / CTW Asia-Pacific Exhibitor	 IT&CMA Buyer (MICE and Luxury Travel)
 IT&CMA Buyer (Association)	 Media
 CTW Asia-Pacific Corporate Travel Manager	 CTW Asia-Pacific Conference Delegate
 Speaker	 Trade Visitor

17 September 2018, Monday		
0900 – 2100	Booth Set Up (Including Special Design) <i>Exhibition Hall, Level 22, BCC</i>	
1000 – 1730	Registration For Exhibitors, Corporate Travel Managers, Conference Delegates and Speakers <i>Registration Counters, Level 22, BCC</i>	   
1130 – 2000	IT&CMA and CTW Asia-Pacific 2018 Friendly Golf Game <i>Krung Kavee Golf Course</i>	Invited Delegates
1230 – 1730	Pre-Show City Tours	   
18 September 2018, Tuesday		
0800 – 1730	Registration For Exhibitors, Buyers, Corporate Travel Managers, Speakers & Media <i>Registration Counters, Level 22, BCC</i>	      
0800 – 0930	ICCA-TTG Passionate Breakfast @ IT&CMA Graceful Powers The roles women play in the business events industry have come a long way, and now female leaders are at the forefront of meetings and events management, making up a large part of the workforce. But there is still much the industry can do to encourage gender diversity at the leadership level – a move that brings proven commercial benefit and improved work-life balance for all. This inaugural breakfast event, brought to you by ICCA in partnership with TTGmice, bears the theme, “Graceful Powers”. It seeks to celebrate the role of women in the industry through personal stories shared by incredible female achievers in our midst. Each storyteller will reveal how they have navigated through their career development and eventual leadership role. And the collective story will be of perseverance and strength. PRESENTER Mona Manap , Founder & CEO, Place Borneo Suprabha Moleeratanond , ICCA Honorary Member Panga Vathanakul , Managing Director, Royal Cliff Hotels Group Jane Vong Holmes , Senior Manager – Asia, GainingEdge <i>World Ballroom C, Level 23, BCC</i>	      
0900 – 0930	Breakfast Reception for Asian MICE Cruise Conference <i>Pre-function Area outside World Ballroom, Level 23, BCC</i>	      
0930 – 0940	Asian MICE Cruise Conference Welcome Remarks PRESENTER Darren Ng , Managing Director of TTG Asia Media <i>World Ballroom A&B, Level 23, BCC</i>	      
0940 – 1040	Asian MICE Cruise Conference Cruise CEO Panel Hear from a panel of global cruise CEOs why Asia is the next cruise	      

	<p>playground, what their strategies and plans are for the region, what their hopes are for MICE cruise development in the region</p> <p>MODERATOR Karen Yue, Group Editor, TTG Travel Trade Publishing</p> <p>PANELISTS Michael Goh, Senior Vice President – International Sales, Genting Cruise Lines Angie Stephen, Managing Director, Asia Pacific, Royal Caribbean Cruises Ltd. Steve Bloss, Co-Founder and President, Worldwide Cruise Associates</p> <p><i>World Ballroom A&B, Level 23, BCC</i></p>	
1040 – 1100	<p>Networking Coffee Break for Asian MICE Cruise Conference <i>Pre-function Area outside World Ballroom, Level 23, BCC</i></p>	<p>☐ ★ ✨ ✨ ✨ ✨ ✨ ○</p>
1100 – 1200	<p>Asian MICE Cruise Conference MICE Onboard 1: Making The Case For MICE Cruises Our panel of cruise experts who have a wealth of organising MICE events onboard will debunk the myths and doubts about holding events on board</p> <p>MODERATOR Karen Yue, Group Editor, TTG Travel Trade Publishing</p> <p>PANELISTS Michael Goh, Senior Vice President – International Sales, Genting Cruise Lines Freddy Muller, Vice President, Corporate & Incentive Sales, Silversea Cruises Farriek Tawfik, Southeast Asia Director, Princess Cruises</p> <p><i>World Ballroom A&B, Level 23, BCC</i></p>	<p>☐ ★ ✨ ✨ ✨ ✨ ✨ ○</p>
1200 – 1230	<p>Asian MICE Cruise Conference MICE Onboard 2: Designing Conference At Sea Supported by College of Maritime Studies and Management, Chiangmai University Learn the trade secrets of designing a successful MICE day onboard a cruise ship. Find out what the benefits are to planners & guests, gain an insight on challenges & how to overcome them, and gain insider tips to creating memorable guest experiences.</p> <p>PRESENTER Svend Dalgaard, Conference Cruise Designer, #CruiserByHeart – Conferences at Sea</p> <p><i>World Ballroom A&B, Level 23, BCC</i></p>	<p>☐ ★ ✨ ✨ ✨ ✨ ✨ ○</p>
1230 – 1400	<p>Meet-Your-Peers Session Pre-Networking Lunch <i>Lotus Suite 1 & 2 – Foyer Area, Level 22, BCC</i></p>	<p>◆ ○</p>
1400 – 1530	<p>Meet-Your-Peers Session Join this lively, dynamic and multi-faceted networking session where you will get to meet your peers from the travel industry and benefit from sharing of experiences and best practices</p> <p>MODERATOR Li Lei, Founder, Youli Consulting <i>Lotus Suite 1 & 2, Level 22, BCC</i></p>	<p>◆ ○</p>

1500 – 1530	Pre-Opening Refreshment <i>Pre-Function Area Outside World Ballroom, Level 23, BCC</i>	
1600 – 1610	Opening & Welcome Remarks Darren Ng, Managing Director, TTG sia Media <i>World Ballroom A&B, Level 23, BCC</i>	
1610 – 1710	Keynote Address Transforming Your Audience Engagement The traditional methods of event marketing in the MICE industry is undergoing a transformation, moving away from a linear speaker-delegate approach towards a more experiential experience that uses new tools and engagement models to encourage more personal and community participation. The speaker and panel looks at what makes an experiential event effective and successful? They will also discuss how the industry can leverage opportunities to build greater brand sustainability and get higher ROI, and how MICE planners can work with marketers and influencers from multi disciplines to improve the way they engage with audiences. KEYNOTE PRESENTER & PANELIST Martin Nydegger, CEO, Switzerland Tourism MODERATOR Oscar Cerezales, COO, MCI Asia-Pacific PANELISTS Nichapa Yoswee, Senior Vice President – Business, Thailand Convention & Exhibition Bureau (TCEB) Daniel Chua, Vice President – Meetings & Incentives, Singapore Associations of Conventions and Exhibition Organisers (SACEOS) <i>World Ballroom A&B, Level 23, BCC</i>	
1710 – 1800	Sundowner – Where Buyers Meet Sellers Refreshing beer and finger food awaits all buyers and sellers. <i>Networking Lunch Area, Outside Exhibition Hall, Level 22, BCC</i>	
1800 – 2200	Opening Ceremony & Welcome Reception Thailand Limited Hosted by Thailand Convention & Exhibition Bureau (Dress code: Colourful) <i>GMM Live House @ Central World, 8th floor</i>	
19 September 2018, Wednesday		
0900 – 0930	Registration For Exhibitors, Corporate Travel Managers, Conference Delegates, Media and Speakers <i>Registration Counters, Level 22, BCC</i>	
0930 – 0950	CTW Asia-Pacific Keynote 2018 Asia Pacific Business Travel Market Outlook/Priorities Panel – Part I Each year, Carlson Wagonlit Travel's (CWT) Solutions Group publishes its Global Travel Forecast projecting changes in travel prices around the world the following year, as well as outlining key trends impacting business travel. The report provides recommendations for corporate travel buyers to adapt and support their budgets and programs for the year ahead.	

	<p>In this presentation, the speaker discusses how airfares and hotel rates in Asia Pacific are expected to evolve over the next 12-18 months, and the opportunities and challenges this presents for travel managers in the region</p> <p>PRESENTER Michael Valkevich, Vice President Global Sales and Program Management, CWT Asia Pacific</p> <p><i>CTW Asia-Pacific Knowledge Hub, Exhibition Hall, Level 22, BCC</i></p>	
0950 – 1050	<p>CTW Asia-Pacific Forum 1 2018 Asia Pacific Business Travel Market Outlook – Part II</p> <p>Continuing from Part 1, travel managers and solution providers join the keynote speaker to share their perspective on the business travel outlook and discuss where they plan to allocate their precious resources. How are travel managers in the region managing the trends and risks that are impacting their business? How are they embracing new technologies and tools?</p> <p>This panel will provide a unique insight into the decision making of travel buyers in the region, the changing supplier landscape and provide a benchmark for attendees to compare their plans with those of their peers.</p> <p>MODERATOR Michael Valkevich, Vice President Global Sales and Program Management, CWT Asia Pacific</p> <p>PANELISTS Derek Ho, Regional Vice President – Global & Strategic Sales, Japan Airlines Kishore Rames, Travel Manager Asia Pacific, National Oilwell Varco Hamish Wang, Travel Manager, Apple</p> <p><i>CTW Asia-Pacific Knowledge Hub, Exhibition Hall, Level 22, BCC</i></p>	◆ ▲ ○
1040 – 1100	<p>CTW Asia-Pacific Coffee Break <i>CTW Asia-Pacific Knowledge Hub, Exhibition Hall, Level 22, BCC</i></p>	◆ ▲ ○
1110 – 1210	<p>CTW Asia-Pacific Forum 2 Technology Marketplace</p> <p>From Artificial Intelligence to Chatbots to Augmented Reality, join us for an interactive session featuring new innovations in the corporate travel and meetings industry.</p> <p>FACILITATOR Li Lei, Founder, Youli Consulting</p> <p>PRESENTERS Amit Choudhary, Senior Director, Technology, Egenia Stacey Yocum, Strategic Sales Manager, Regional TMC & Corporate Segment, Asia Pacific, American Airlines</p> <p><i>CTW Asia-Pacific Knowledge Hub, Exhibition Hall, Level 22, BCC</i></p>	◆ ▲ ○
1230 – 1345	<p>CTW Asia-Pacific Hosted Luncheon by Marriott Marquis Bangkok Queen's Park (For Invited Buyers Only)</p> <p><i>World Ballroom B, Level 23, BCC</i></p>	◆

1400 – 1510	<p>CTW Asia-Pacific Forum 3 Getting The Best Value From Your Suppliers</p> <ul style="list-style-type: none"> • How can your organisation align your negotiation strategies to capitalise on your supplier’s assets and capabilities without increasing costs • How can you best navigate demand and supply cycles during boom and lull periods • How do you build trust and make your partnerships with suppliers mutually beneficial <p>MODERATOR Pulak Bhaumik, Associate Director, Supply Chain Management and Procurement, CBRE South Asia, Enterprise Facilities Management</p> <p>PANELISTS James Ellis, Director of Sales, Northeast Asia, FCM Travel Solutions Ajay Kapoor, VP of Procurement, Canara HSBC Oriental Bank of Commerce Life Insurance, India Jacob Hu, Mobility Manager APAC, Indirect Materials & Services Asia Pacific, OSRAM Asia Pacific Management Company</p> <p><i>CTW Asia-Pacific Knowledge Hub, Exhibition Hall, Level 22, BCC</i></p>	◆ ▲ ○
1510 – 1530	<p>CTW Asia-Pacific Coffee Break <i>CTW Asia-Pacific Knowledge Hub, Exhibition Hall, Level 22, BCC</i></p>	◆ ▲ ○
1530 – 1730	<p>CTW Asia-Pacific Business Appointment Sessions <i>CTW Asia-Pacific Pavilion, Exhibition Hall, Level 22, BCC</i></p>	□ ◆
20 September 2018, Thursday		
0900 – 0930	<p>Registration For Exhibitors, Corporate Travel Managers, Conference Delegates, Media and Speakers <i>Registration Counters, Level 22, BCC</i></p>	□ ◆ ▲ ○ ■
0900 – 1100	<p>CTW Asia-Pacific Exhibition and Appointment Sessions <i>CTW Asia-Pacific Pavilion, Exhibition Hall, Level 22, BCC</i></p>	□ ◆
1100 – 1120	<p>CTW Asia-Pacific Coffee Break <i>CTW Asia-Pacific Knowledge Hub, Exhibition Hall, Level 22, BCC</i></p>	◆ ▲ ○
1120 – 1230	<p>CTW Asia-Pacific Forum 4 The Evolution of Travel Policies</p> <ul style="list-style-type: none"> • How can we make travel management processes more efficient and cost effective • How can new technology tools and data insights better serve travellers and improve their experience • How can we ensure your travel policy is aligned to corporate objectives and capable of measuring and tracking compliance <p>MODERATOR Hamish Wang, Travel Manager, Apple</p> <p>PANELISTS Michael Valkevich, Vice President Global Sales and Program Management, CWT Asia Pacific Tan Pui Yee, Associate Director – APJ Travel Strategy, MSD International GMBH (Singapore Branch) Maciej Olbert, Travel Manager, Luxoft, Poland</p> <p><i>CTW Asia-Pacific Knowledge Hub, Exhibition Hall, Level 22, BCC</i></p>	◆ ▲ ○

1230 – 1345	<p>17th Sticky Awards Lunch & Travel Marketing Excellence 2018</p> <p><i>Networking Lunch Area, Exhibition Hall, Level 22, BCC</i></p>	
1230 – 1345	<p>CTW Asia-Pacific Hosted Luncheon by Japan Airlines & American Airlines (For Invited Buyers Only)</p> <p><i>Lotus Suite 7, Level 22, BCC</i></p>	
1400 – 1510	<p>CTW Asia-Pacific Forum 5</p> <p>The Changing Landscape for Payments</p> <p>With many invoices, multiple service providers and vendors used, a frequent pain point for corporations is the lack of financial visibility in the travel data and expenses.</p> <ul style="list-style-type: none"> • How mature are automatic electronic expense management tools to accurately capture payments and ensure tighter cost control • How can travel managers ensure secondary expenses (eg meals, car rentals, mobile data) are managed effectively • How can they take advantage of new technologies and data to evaluate strategy and supplier performance <p>MODERATOR Jacob Hu, Mobility Manager APAC, Indirect Materials & Services Asia Pacific, OSRAM Asia Pacific Management Company</p> <p>PRESENTER Kishore Rames, Travel Manager Asia Pacific, National Oilwell Varco Vinitee Mishra, Manager- Global Travel, Utopia Global</p> <p><i>CTW Asia-Pacific Knowledge Hub, Exhibition Hall, Level 22, BCC</i></p>	
1510 – 1530	<p>CTW Asia-Pacific Coffee Break</p> <p><i>CTW Asia-Pacific Knowledge Hub, Exhibition Hall, Level 22, BCC</i></p>	
1530 – 1640	<p>CTW Asia-Pacific Forum 6</p> <p>Assessing The Impact of New Disruptive Technologies on Business Travel</p> <p>The proliferation of digital tools and emerging technologies are making information more accessible and processes more interactive.</p> <ul style="list-style-type: none"> • How are organisations aligning themselves to demands from younger employees for a more personalised user experience • How are travel managers combining automation, big data, machine learning and blockchain to drive innovation and better understand the travel patterns and preferences of their users • How are new technologies improve business processes such as bookings, budget allocation and procurement <p>MODERATOR Manish Raj, Co-founder and CBO, Tripeur</p> <p>PANELISTS Emmanuel Ebray, Managing Director, HRS Carlo Bezoari, Director of Sales, Asia, FCM Travel Solutions Volente McKay, ATNS Corporate Travel Manager Ajay Kapoor, VP of Procurement, Canara HSBC Oriental Bank of Commerce Life Insurance, India</p> <p><i>CTW Asia-Pacific Knowledge Hub, Exhibition Hall, Level 22, BCC</i></p>	

<p>1640 - 1750</p>	<p>CTW Asia-Pacific Forum 7</p> <p>The Choice of Your Travel Management Company: Should You Go Local or Global?</p> <p>Travel managers today continue to seek industry expertise and specialist support from their TMCs, who are valued partners in helping them understand issues such as culture and regulation and yet can offer the size, economies of scale and comprehensive solution for your travel needs. How should one decide between using a local and global TMC?</p> <p>MODERATOR Li Lei, Founder, Youli Consulting</p> <p>PRESENTER Maciej Olbert, Travel Manager, Luxoft, Poland Jeremy Lin, Category Manager for Marketing & Corporate Travel, Global Strategic Sourcing APAC, Herballife</p> <p><i>CTW Asia-Pacific Knowledge Hub, Exhibition Hall, Level 22, BCC</i></p>	<p>◆ ▲ ○</p>
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